

# Online tananyag

## Interdiszciplináris tudományok

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26. *Business logistics*



DUNAÚJVÁROSI EGYETEM  
UNIVERSITY OF DUNAÚJVÁROS

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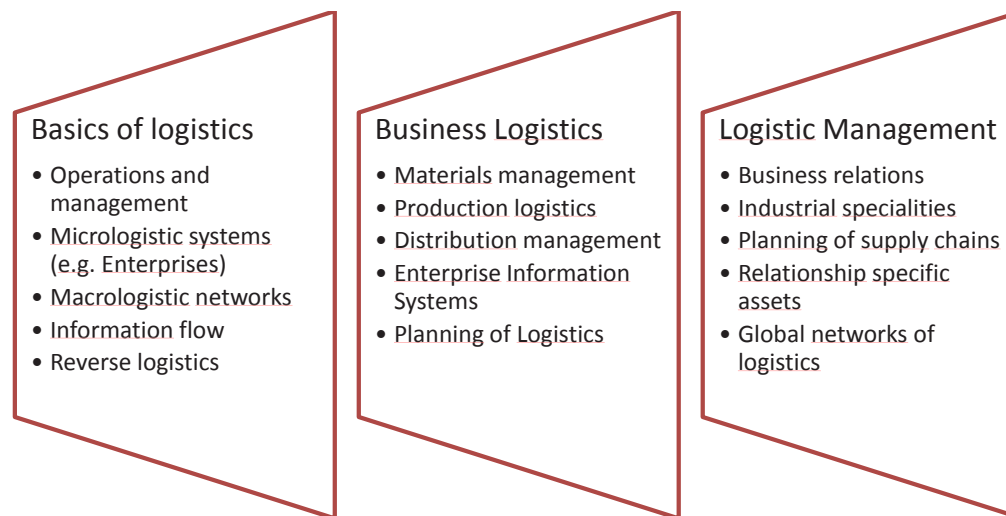
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## INTRODUCTION TO THE COURSE

Welcome to the course of Business Logistics. This course is a part of the Specialization for Logistics in Technical Manager Bachelor Training Program of College of Dunaújváros. As the second logistic related subject of the specialization, its prerequisite knowledge are placed in the Enterprise Management course and in Basics of Logistics. Dear Students, if you are join to this course without knowing the related prerequisite subjects, it will be hard to understand the deeper relationships between the effects and their causes, which we have no time to detail in Enterprise Management or in Basics of Logistics level.

Of course, this course is a prerequisite foundation of a next course organized around the management of the logistics. Next figure shows the closely related logistic area of the Business Logistics and their major topics. You can see, that as your progress in your logistic study forwards, you will learn more specialized issues of logistics from wide basics to managerial issues of logistic management. The presentation shapes of the subjects try to show this relationship between the specialization levels related to each of the logistic subjects.

### *Business Logistics and its related areas*



Moreover, there are further related subjects, like Production Planning 1 subject or SAP Logistics Application Project, which can extend your logistic studies with the area of management production management related to the production logistics and with the Enterprise

Resource Planning System, as the core component of the business logistic information systems.

The further list gives you a short overview about the main topics of the business logistics involved into this course. It is a little bit deep dive, but I hope, extended with a lot of practical tasks your view about the internal logistic issues of an enterprise extends to help you further work on this area. Good luck!

## *Short course overview:*

- Introduction and Management
  - The strategic role of the business logistics
  - The structure and the components of the business logistics
  - The place of the Logistic management in the business management
- Main Sub processes
  - Procurement Processes
  - Production Logistics
  - Distribution Processes
- Inventory Management
  - Warehousing structures
  - Connection of procurement and warehousing
  - Inventory types, models and optimization methods
- Information Flow and Systems
  - Logistic Information Systems
  - Production Planning and Scheduling
  - Supplier and Customer Relationship Management

- Performance Measurement
  - General Role of Performance Measurement
  - Measurement in the logistic processes
  - Indicators
- Planning Processes
  - Green-field planning
  - Re-engineering processes

## INTRODUCTION TO THE COURSE

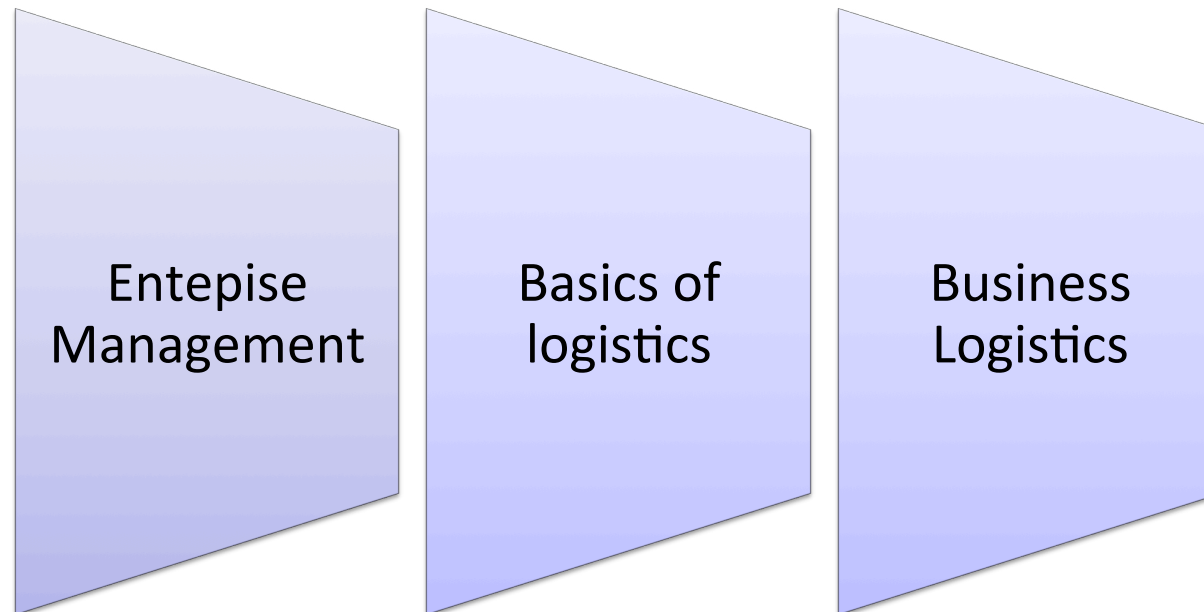


### Business Logistics College of Dunaújváros

## INTRODUCTION TO THE COURSE



## Business Logistics and its prerequisite knowledge



## Business Logistics and its related areas

### Basics of logistics

- Operations and management
- Micrologistic systems – e.g. Enterprises
- Macrologistic networks
- Information flow
- Reverse logistics

### Business Logistics


- Materials management
- Production logistics
- Distribution management
- Information systems
- Planning

### Logistic Management

- Business relations
- Industrial specialities
- Planning of supply chains
- Relationship specific assets
- Global network



## The course overview



Intorduction and Management	<ul style="list-style-type: none"> <li>• The strategic role of the enterprise logistics</li> <li>• The structure and the components of the enterprise logistics</li> <li>• The place of the Logistic management in the enterprise management</li> </ul>
Main Subprocesses	<ul style="list-style-type: none"> <li>• Procurement Processes</li> <li>• Production Logistics</li> <li>• Distribution Processes</li> </ul>
Inventory Management	<ul style="list-style-type: none"> <li>• Warehousing structures</li> <li>• Connection of procurement and warehousing</li> <li>• Inventory types, models and optimisation methods</li> </ul>
Information Flow and Systems	<ul style="list-style-type: none"> <li>• Logistic Information Systems</li> <li>• Production Planning and Scheduling</li> <li>• Supplier and Customer Relationship Management</li> </ul>
Performace Measurement	<ul style="list-style-type: none"> <li>• General Role of Performance Measurement</li> <li>• Measurement in the logistic processes</li> <li>• Indicators</li> </ul>
Planning Processes	<ul style="list-style-type: none"> <li>• Analysis – Prepare</li> <li>• Green-field planning</li> <li>• Re-engineering processes</li> </ul>

## Lecture 1

## LECTURE I – INTRODUCTION TO BUSINESS LOGISTICS



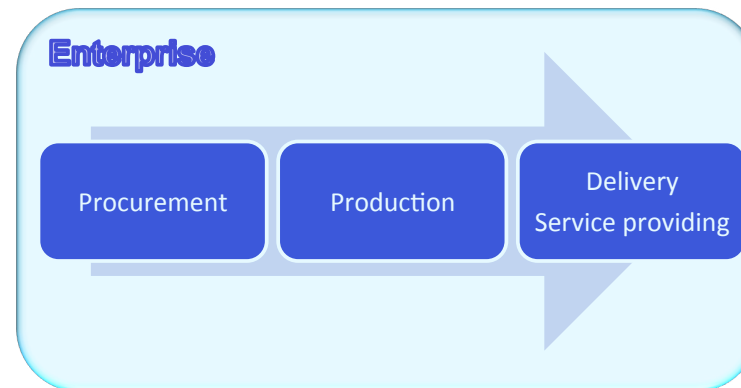
### Business Logistics College of Dunaújváros

## LECTURE I – INTRODUCTION TO BUSINESS LOGISTICS

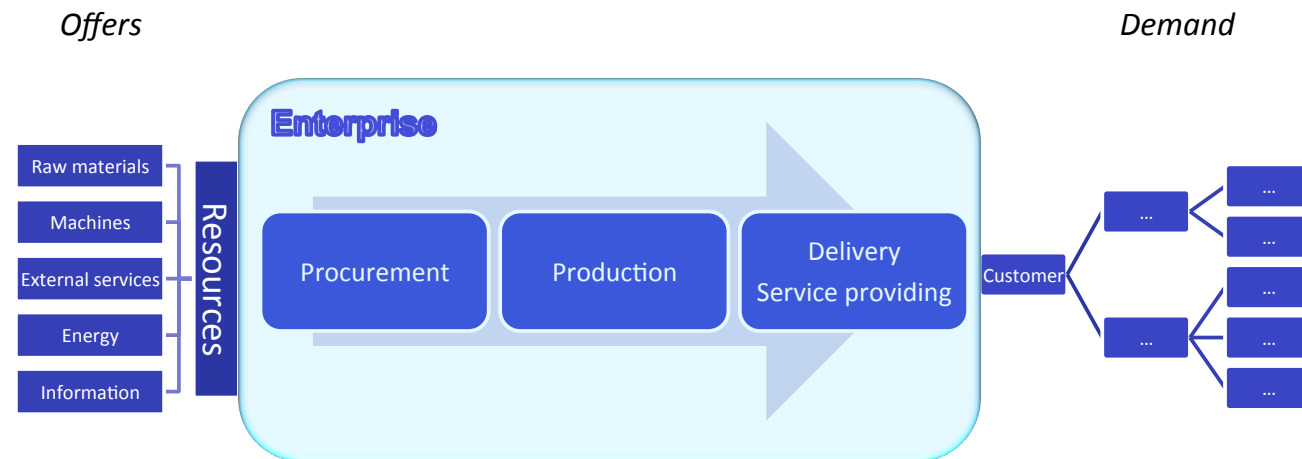


## Business Logistics

Business logistics is a micrologistic process within an enterprise from customer order through the procurement of required materials, resources and services to the customer fulfilment.



## Business Logistics



## 1.1. What is the logistics of an enterprise?



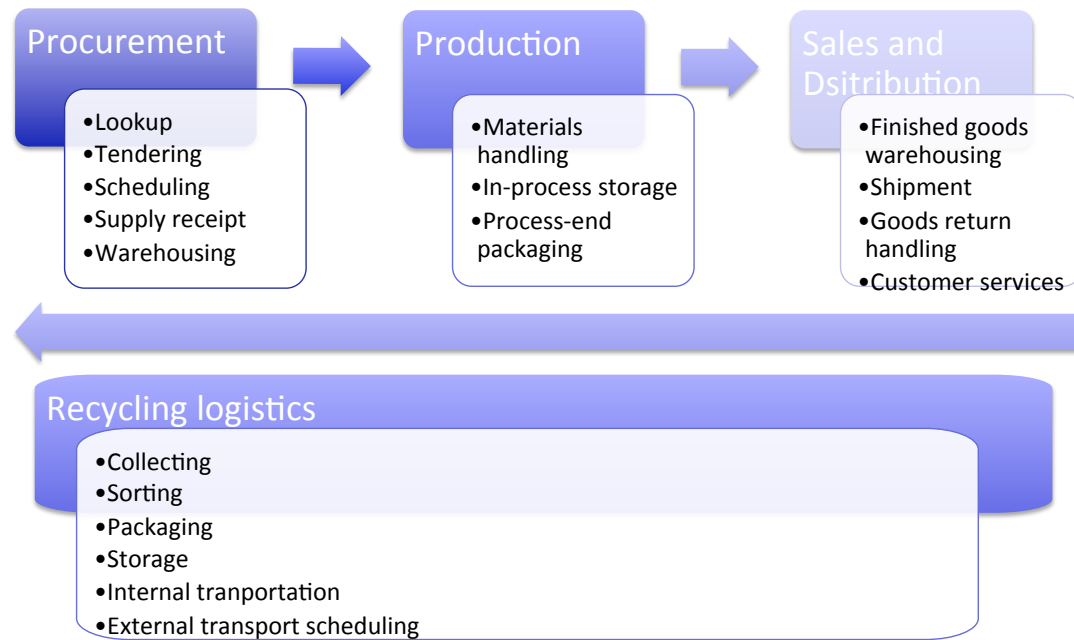
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## LECTURE I – INTRODUCTION TO BUSINESS LOGISTICS

## 1.1. What is the logistics of an enterprise?



## Major fields





## The role of Logistics in Value Creation

### Value creation

- Added value by production
- Market driven
- Professionality

### Logistics

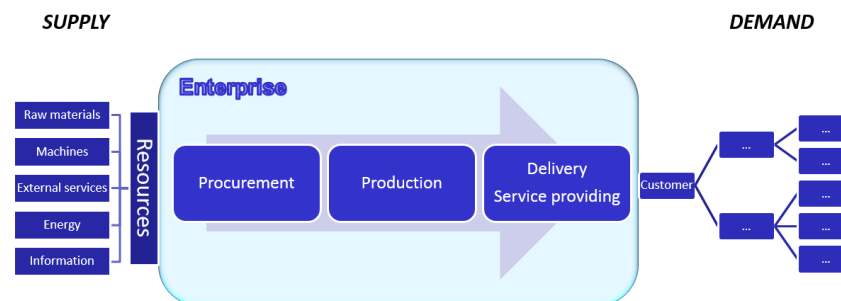
- Physical distances
- Scheduling
- Availability



## 1.1. What is the logistics of an enterprise?

**Definition of Business Logistics:** Business logistics is a micro-logistic process within an enterprise from customer order through the procurement of required materials, resources and services to the customer fulfilment. Its external and internal relationships and involved organizations are presented on the next figure at business partnership approach.

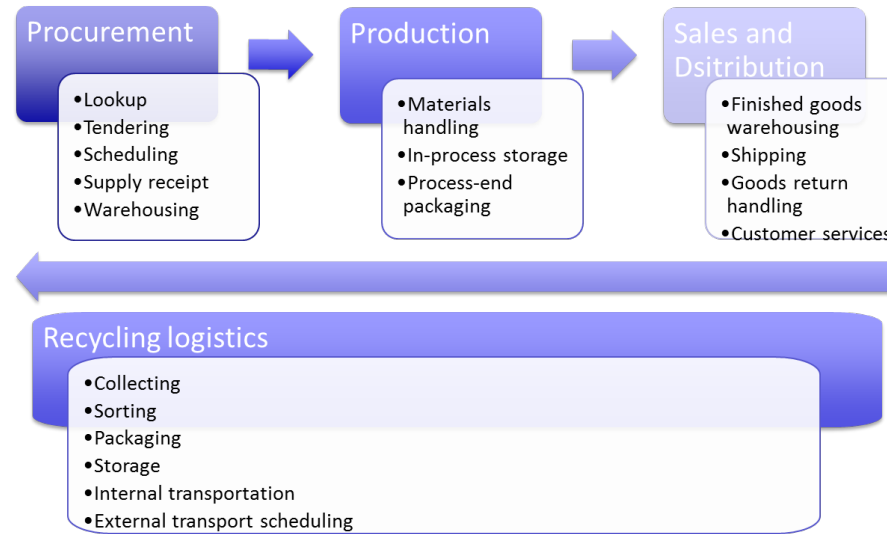
*External and internal relationships and involved organizations of Business Logistics*



In this figure, you can notice, that as in the logistics at system approach, the partner businesses and the major logistic organizational units of the enterprise are connected to each other in source-sink, sender-destination, or moreover supplier-customer relationship. It is important, because all of the participants in the whole chain should work as its customer requires. At the end of the chain is the customer. Or there is somebody in the logistic chain over the customers? Or another question: where is the beginning of the chain? The Basics of Logistics course introduced you to this question, and the Logistic Management course tells the detailed answer. But this course focuses onto the internal organization units and the Tier-1 partners of the company.

Let's start with the internal issues! The major fields of the Business Logistics are the three major area of logistic sub-organizations in the company internal supply chain, the procurement logistics, the production logistics and the distribution logistics, extended with the environmental-friendly recycling logistics. Next figure shows the major tasks of these sub-organizations primarily at logistic execution approach.

## Major tasks of sub-organizations of business logistics



These tasks have got the major logistic role in enterprise's value creation, because there are natural, physical differences between the customer demand and the value output of the company, namely and primarily in time and in physical distance. So the logistics has got the strategic and operative role to bridge this. In the Basics of Logistics, we discussed, that this bridging activity takes cost, and somebody has to pay it. But who? Our company? Or our customer? Your answer: ...? And this is only one task in Business Logistics.

## *Features of the value creation and related logistics*

Value creation	Logistics
<ul style="list-style-type: none"><li>• Added value by production</li><li>• Market driven</li><li>• Professionality</li></ul>	<ul style="list-style-type: none"><li>• Physical distances</li><li>• Scheduling</li><li>• Availability</li></ul>

## **SELF-TESTS**

### **1.1.1.**

**What is the sequential order material flow in internal logistic sub-organization?**

1. Procurement logistics
2. Production logistics
3. Distribution logistics
4. Recycling logistics

## 1.1.2.

### Choose the true statement!

- The business logistics has got the role in transportation the raw materials to the enterprise's suppliers who will produce the finished goods for the company.
- Business logistics is a macro-logistic process between enterprises and works from customer order through the procurement of required materials, resources and services to the customer fulfilment.
- The logistics has got the strategic and operative role to bridge the customer demand and the company's output in time and in physical distance.

## 1.1.3.

### Choose the features related to the Value creation of a company!

- Added value by production
- Market driven
- Professionalism
- Physical distances
- Scheduling
- Availability

**1.1.4.**

**Select the activities of Recycling Logistics in Business Logistics!**

Lookup

Tendering

Scheduling

Supply receipt

Warehousing

Materials handling

In-process storage

*Process-end packaging*

Finished goods warehousing

Shipping

Goods return handling

Customer services

Collecting

Sorting

Packaging

Storage

Internal transportation

External transport scheduling

#### **1.1.5.**

#### **SELECT THE ACTIVITIES OF PRODUCTION LOGISTICS!**

Lookup

Tendering

Scheduling

Supply receipt

Warehousing

Materials handling

In-process storage

Process-end packaging



Finished goods warehousing

Shipping

Goods return handling

Customer services

Collecting

Sorting

Packaging

Storage

Internal transportation

External transport scheduling

## 1.2. The strategic role of the enterprise logistics



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#### LECTURE I – INTRODUCTION TO BUSINESS LOGISTICS

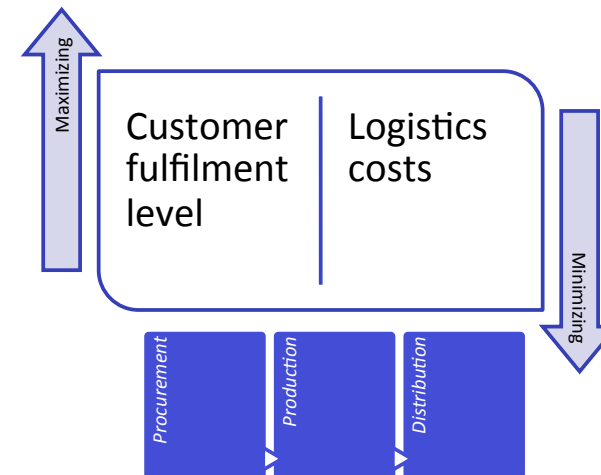
## 1.2. The strategic role of the enterprise logistics



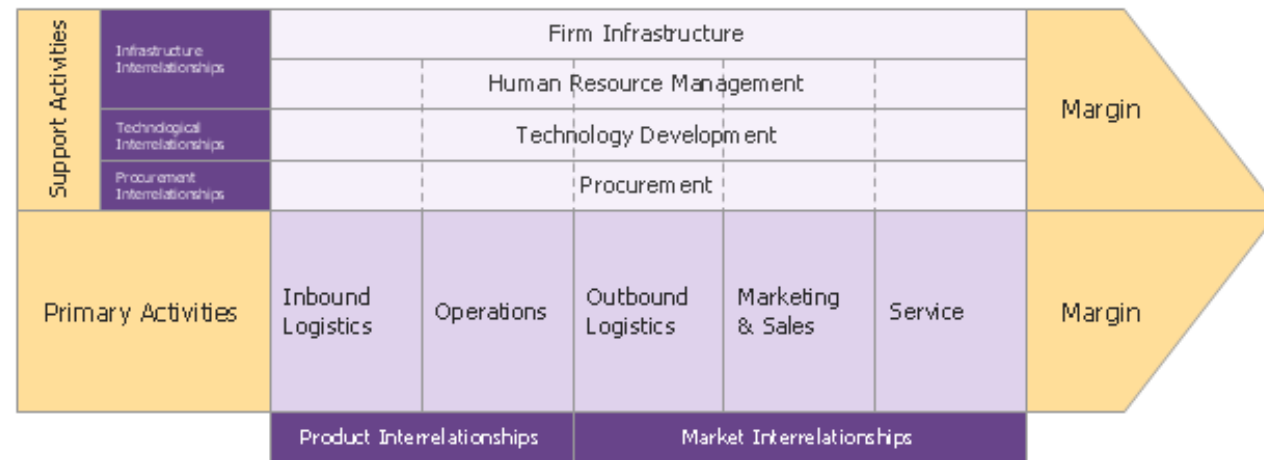
## Connection between the customer satisfaction and the logistic

Marketing defines a  
customer fulfilment  
level

Logistics has to provide it  
for adequate costs



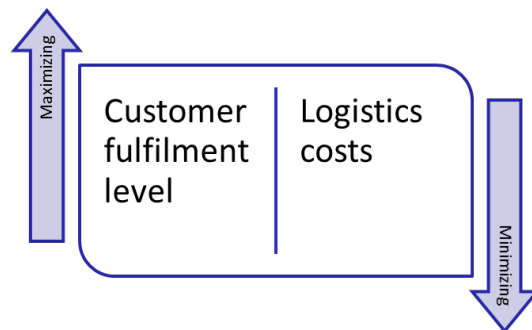
# Porter Value Chain Concept



## 1.2. Strategic role of business logistics

The strategic role of the business logistics covers majorly the customer fulfilment and the caused logistic costs. In the basics of Logistics we discussed the relationship between the customer satisfaction and the logistic, which presented for you, that near a customer fulfilment level, we can minimize the logistics cost, but we cannot exceed this minimum cost level, without hurting the customer fulfilment level. This customer fulfilment level should be defined on strategic level, because it really influences the competitiveness of the company and its profitability. More customer can be resulted, and it is always cheaper to hold a customer than get a new one. And the customer fulfilment is directly provided on one hand by the logistics.

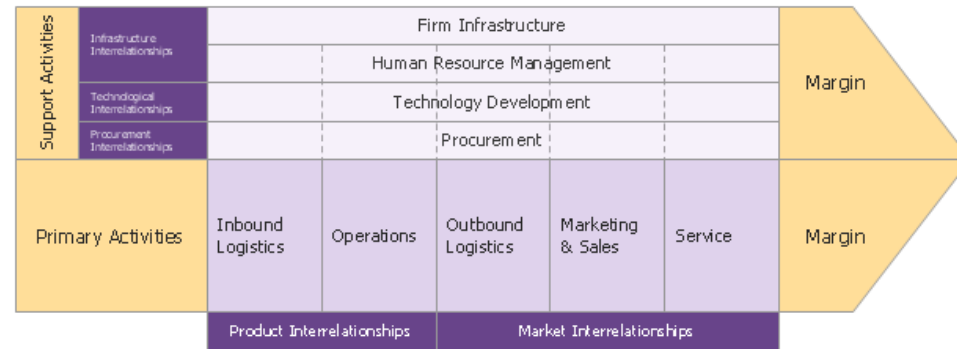
*Connection between the customer satisfaction and the logistic*



So the Marketing defines a customer fulfilment level on strategic level. And logistics has to provide it for adequate costs. If we analyze this profitability related to the customer fulfilment in Porter Value Chain Concept detailed by Conceptdraw, we can see that the primary activities contain all of the logistic activities, except the procurement, which is a support activity.

The outbound logistics is a market interrelationship, on one hand through forwarding the products and services to the customer, and of course on other hand to the company, from the suppliers.

Porter Value Chain Concept detailed by Conceptdraw



Source: <http://conceptdraw.com/>

The infrastructure interrelationship group have got two element, the building infrastructures and the Human resources, and the technology and the procurement interrelationships have got one distinct element.

## SELF-TEST

### 1.2.1.

**Choose the elements of Market interrelationship in Porter Value Chain!**

Marketing and Sales

Outbound logistics

Service

Operations

Inbound Logistics

### 1.2.2.

**Choose the correct statement!**

The customer fulfilment level depends on operation costs.

The increasing of customer fulfilment level is a tactical decision.

The increasing of customer fulfilment level is a strategic decision.

Both type of logistics in Porter Value Chain concept are market interrelationship.



**1.2.3.**

**Choose the support activities from the list in Porter Value Chain concept!**

Logistics

Procurement

Sales

Human Resource Management

Services and Operations

Technology development

## 1.3. The structure and the components of the enterprise logistics



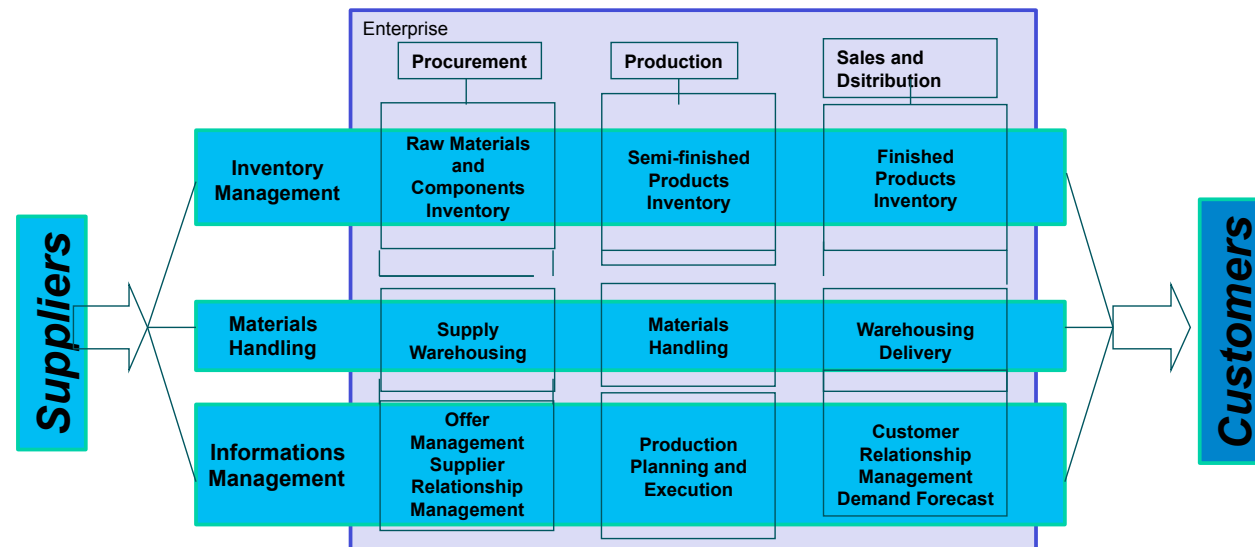
### Business Logistics College of Dunaújváros

#### LECTURE I – INTRODUCTION TO BUSINESS LOGISTICS

## 1.3. The structure and the components of the enterprise logistics



## The Complex Logistics System of an Enterprise



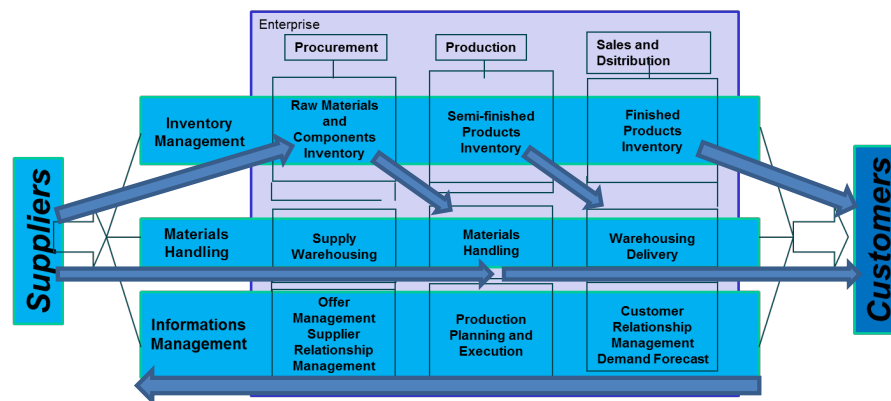
## The material flow in the Enterprise Logistic System

	<i>Procurement</i>	<i>Supply</i>	<i>Sales</i>
<i>Demand</i>	Requirements of Production	Production	Customer Orders
<i>Output</i>	Goods Issue for Production	Finished Goods Receipt	Delivery
<i>Inventory</i>	Raw materials Input items	Semi-finished Goods In-process inventory	Finished Goods
<i>Input</i>	Suppliers deliveries	Raw materials Semi-finished goods	Finished Goods
<i>Requirements</i>	Suppliers market	Production availability Supply market	Production availabilities
<i>Orders (instrutions)</i>	Order submission to the Suppliers	Production orders, Requests for Materials	Production and Purchase Orders

### 1.3. Structure and components of business logistics

The structure the logistic system of an enterprise follows its internal supply chain from procurement to distribution and the main activity groups of inventory management and materials and information handling. In the system the warehouses have got special role to make the material flow seamless and safe, avoiding the value creating and service providing from material leak at any stages. As the material goes through the enterprise logistic division, its condition changes or transforms from raw material to finished goods. Opposite with this direction, the customer order information is converted to production plans and operations scheduled to hold the delivery deadline asked in customer orders. From the operations plan the raw-material requirement can be calculated and the missing part of the inventory can be ordered from the suppliers.

#### *The Complex Logistics System of an Enterprise*



The process in a stage is controlled by the demand of the next stage, based on the available inventory. The output is the result of the logistic or production function, like raw materials of procurement, finished goods of the production and delivery or customer fulfilment of the sales and distribution. For control the right material flow, orders are flowing from customers to the suppliers. The customer orders are fulfilled basically from the finished goods inventory or directly from the production system, or can result production orders and raw material purchase orders. The production requests for raw materials from inventory, and the procurement order the missing parts of the inventory. These information flow steps have to do in time according to the lead time of purchase and production.

The following table summarize the inputs and outputs of these stages after each other, so you can compare them with each other.

*The material and information flow structure in the logistic system of an enterprise*

	Procurement	Production	Sales and distribution
Demand	Requirements of Production	Production	Customer Orders
Output	Goods Issue for Production	Finished Goods Receipt	Delivery
Inventory	Raw materials Input items	Semi-finished Goods In-process inventory	Finished Goods
Input	Suppliers deliveries	Raw materials Semi-finished goods	Finished Goods
Requirement's origin	Suppliers market	Production availability Supply market	Production availabilities
Orders (instructions)	Order submission to the Suppliers	Purchase orders	Production orders
		Requests for Materials	
			Purchase Orders

*There are two reasons for creating a purchase order:*

- in case of pull planning principle the procurement has to order the materials missing to the production of finished goods missing from the finished goods inventory,
- in case of push planning principle, the production is planned based on sales and consumption forecasts, and in this case the raw material purchase orders are created passed on production orders originating from production plans.

## LECTURE I – INTRODUCTION TO BUSINESS LOGISTICS

### 1.3. e-Procurement and e-Bidding



## Business Logistics College of Dunaújváros

## LECTURE I – INTRODUCTION TO BUSINESS LOGISTICS

### 3.3. e-Procurement and e-Bidding



## e-Procurement systems

Electronical procurement system integrated sourced by the information systems of suppliers and vendors, but into the enterprise resource planning system.

Like webshops of the suppliers integrated into the ERP system, not only individual, isolated webshops.





## e-Procurement systems

- ✓ Faster, more efficient, easy-to-reach and to use
- ✓ Less individual purchase event of smaller amounts
- ✓ Central system for price, quality and condition comparison.
- ✓ Integration and connection point of external web-based marketplaces
- ✓ Highly reduces the unit prices and additional costs.
- ✓ Less administration in both side (buyer-seller win-win)



## e-Procurement systems

### Electronical catalogs

- ✓ Items and goods in on-line databases available to connect into and refresh in ERP system
- ✓ Primarily for standard products, e.g. tools, general materials, office supplies, furnitures, computers and parts
- ✓ It places the purchasing and goods receipt into the organisational units of the company

### E-Bid systems

- ✓ Electronical tendering system for reach the lowest price by the buyer
- ✓ Buyer starts the tender and does not acts during the price race of invited suppliers
- ✓ Better price for the buyer
- ✓ No negative impact between the seller and buyer

### E-Marketplaces

- ✓ Common web-based information system for trading in a segment of the market or an industry.
- ✓ Available for open use as individual marketplace for smaller enterprises and own use of a larger company.

## World's largest e-Procurement network

- 15+ years of cloud spend
- 40+ million Annual Purchase Order
- 1.5 million Trading Partners
- In 190 Countries
- 65+ million Annual Invoices
- \$450B In Annual Commerce



### BUY:

- Supplier Discovery, Strategic Sourcing & Contracting
- Procurement & Order Collaboration

### MANAGE CASH

- Collaborative Invoice to Pay
- Dynamic Discounting, Supply Chain & Receivables Financing

### SELL

- Marketing, Sales, Servicing & Fulfillment
- Bill Presentment & Payment

## Lecture 2

## II. THE MANAGEMENT OF THE ENTERPRISE LOGISTICS

### 2.1. The connection of the enterprise competitiveness and the logistics



## Business Logistics College of Dunaújváros

## II. THE MANAGEMENT OF THE ENTERPRISE LOGISTICS

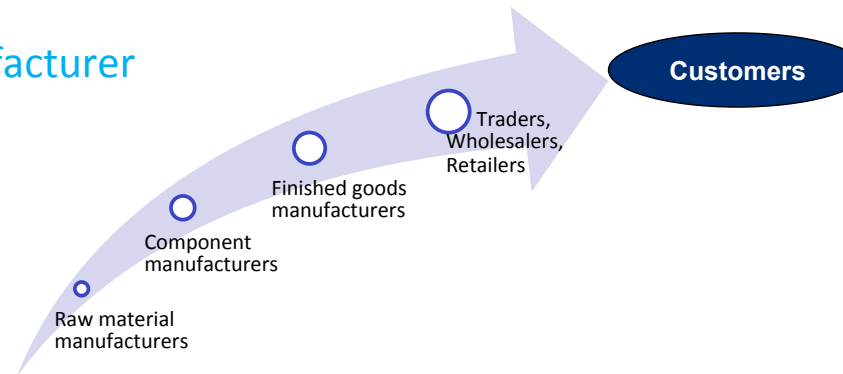
### 1. The connection of the enterprise competitiveness and the logistics



## Management issues of business logistics

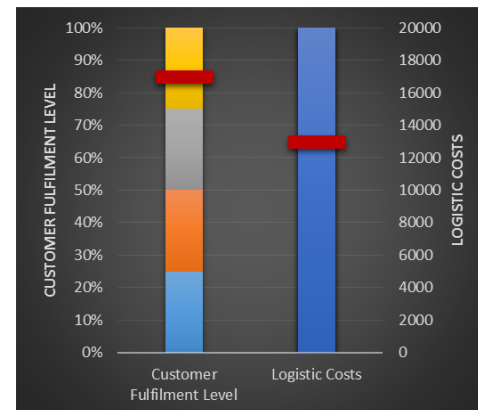
Type or role of businesses:

- Raw material or component manufacturer
- Finished goods manufacturer
- Distributor
- Retailer
- Customer

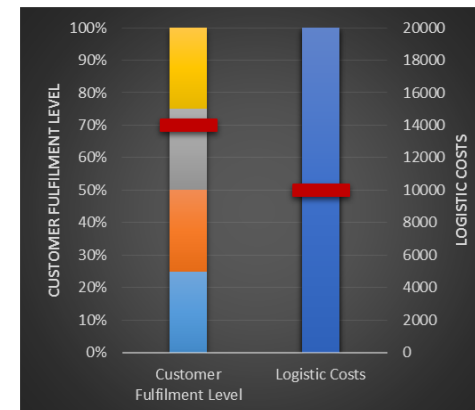


## Goals of logistics to help the business strategy

Minimizing the costs to the predefined customer fulfilment level



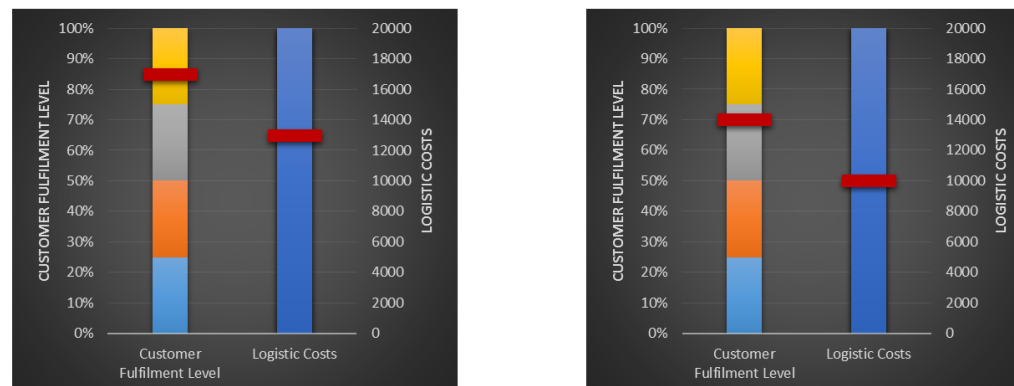
Maximizing the fulfilment level at the enabled logistic costs



## 2.1. The connection of the enterprise competitiveness and the logistics

As we in the Basics of Logistics course discussed, the logistic expenses used to fulfil the logistic requirements, like right material at the right place in the right time, raise the unit price of the product or the service. Therefore, one of the key of the enterprise competitiveness is the proper logistic services and the optimized material flow. And the other key is the right customer fulfilment. But these are opposite goals.

*Cost optimization opportunities in logistics*

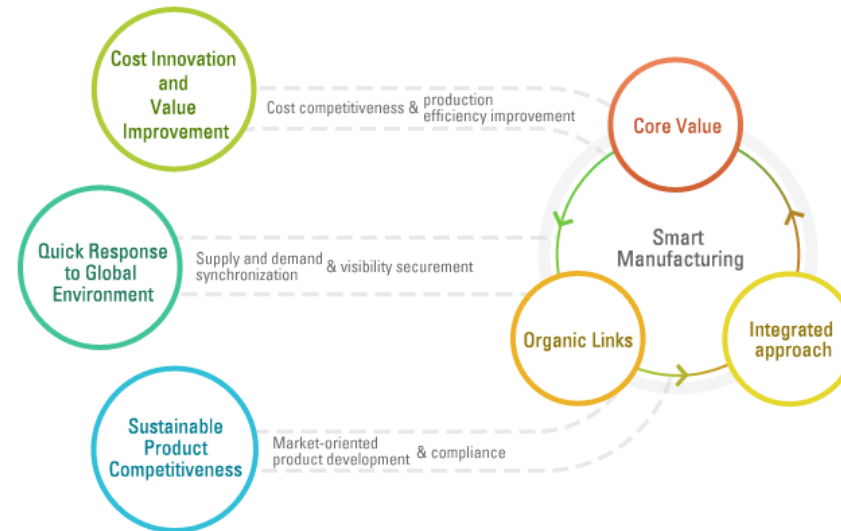


Source: Basics of Logistics, Hunline, 2015.

We can lower the logistic costs, but it can limit the customer fulfilment level in many aspects. Or we can increase the customer fulfilment, but it raises the related costs. At all, to win a new customer, it takes many-many times more cost, than to hold a customer with the right customer fulfilment. Therefore, the customer fulfilment level is a key factor in the business, and physically, the logistics can provide it with appropriate infrastructure, information system and accurate planning and controlling processes. The problem is the complexity of the business and its processes depending highly on the market environment.

The figure of Samsung SDS's smart manufacturing solution shows the related market factors influencing the logistics perfectly.



*Samsung SDS's smart manufacturing solution*

Source: <http://www.sdse-samsung.com/serviceline/SmartManufacturing.htm>

This solution names the quick response near to the supply and demand synchronization, which is the key function of the logistics and the supply chain management. This solution is primarily an information system solution, which shows the importance of the logistic information in the enterprise competitiveness. Just for example you can visit the website of this solution to see, how the fields of the logistics are connected to each other and to the business management in a total enterprise information system. (You can discover differences between standard enterprise resource planning system methodologies of course, but the major fields are the same.)

*Remember to the Porter Value Chain Concept: at least 10 different fields are working together in the enterprise to perform the right customer fulfilment, like:*

- Marketing
- Sales and distribution
- Production
- Services
- Materials Management
- Development
- Quality assurance
- Financial Management
- Human Resource Management
- Asset and infrastructure management
- IT services

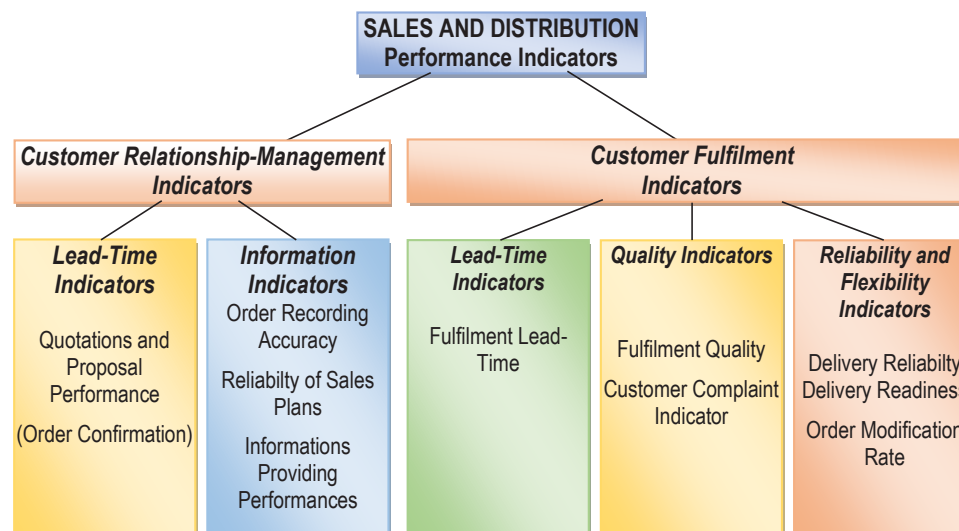
Some of them are cross functional organizational units, others are co-operating as an internal supply chain. These organizational units should work together, but lot of them have got different performance targets, which – as we previously mentioned – collide with each other. So the role of the logistics is to optimize the material flow at all of the departments of the enterprise, moreover at all of the locations and at the tier-1 partners in the supply chain. To do this, the borders between the departments should be built down based on trust, co- operation and wider view of business targets. And the right distribution of the enterprise resources and the valuation of the performance should be based on this principle, as well.

Sometimes, these factors are much managerial issues than optimization issues. The common targets, tolerance, common thinking and working as one big team are important aspects.

## 2.2. Customer Satisfaction Level and the Key Performance Indicators of the enterprise

The logistic area in and enterprise closest to the customer fulfilment is the Sales and distribution. In the Basics of Logistics we summarized the indicators related to this field of business logistics, but the harder issue is, how we can measure these indicators, what the base values for the calculation are, and where they originate from. There can be identified two groups of indicators in the field of the Sales and Distribution, the performance indicators of the Customer Relationship Management, and the indicators of the Fulfilment issues. The first group measures only the speed and the accuracy of the sales quotation request and order confirmation processes, or additional information providing processes. The second group measures the execution performance, which measures the material flow and its characteristics in the customer fulfilment process. But both of them are important to the customer fulfilment level.

### *Sales and Distribution Performance indicators*



Source: Basics of Logistics, Hunline, 2015.

In a study in 2013, I have discussed this question in case small and medium size businesses. This examination used the SAP Business One standard system and looks after, that the basic values are naturally stored in an enterprise resource planning system, or we have to extend the standard system with additional data acquiring processes.

*For example the following performance indicators can be measured:*

- Lead time of quotation: based on Date of Request for Quotation and Quotation date
- Quotation closing rate or Quotation closing time: based on Sales Orders date
- Delivery readiness rate: based on Difference between offered delivery time and requested delivery time
- Delivery lead time and its variance or On-time delivery rate: based on Delivery note date
- Delivery quality: on one hand based on the Goods return and additionally AS credit memo related to the faulty delivery

The origin of the above mentioned data are the records about the physical material flow, as a delivery is started, or a sales document is created. These are created during the execution of the sales and distribution process, and are available later for performance measurement. Of course, complex indicators could require additional information, as well.

## II. THE MANAGEMENT OF THE ENTERPRISE LOGISTICS

### 2.3. The place of the Logistic management in the enterprise management



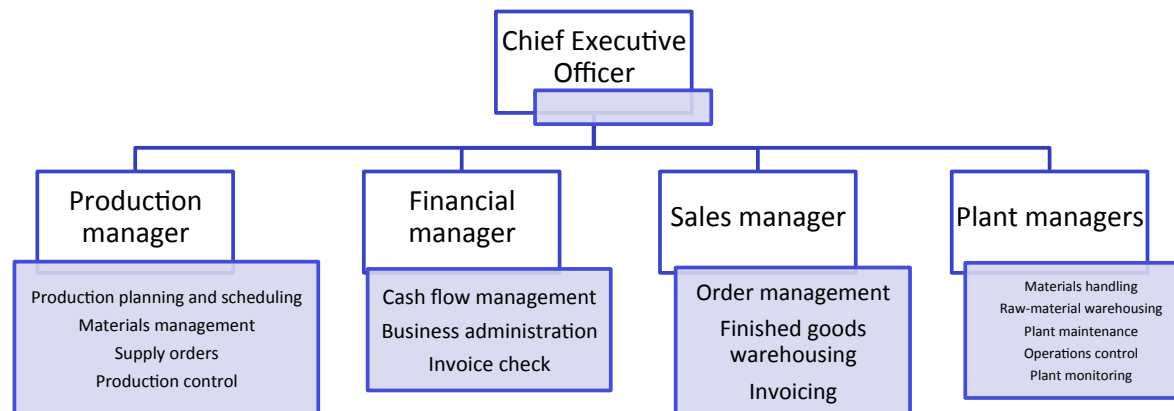
## Business Logistics College of Dunaújváros

## II. THE MANAGEMENT OF THE ENTERPRISE LOGISTICS

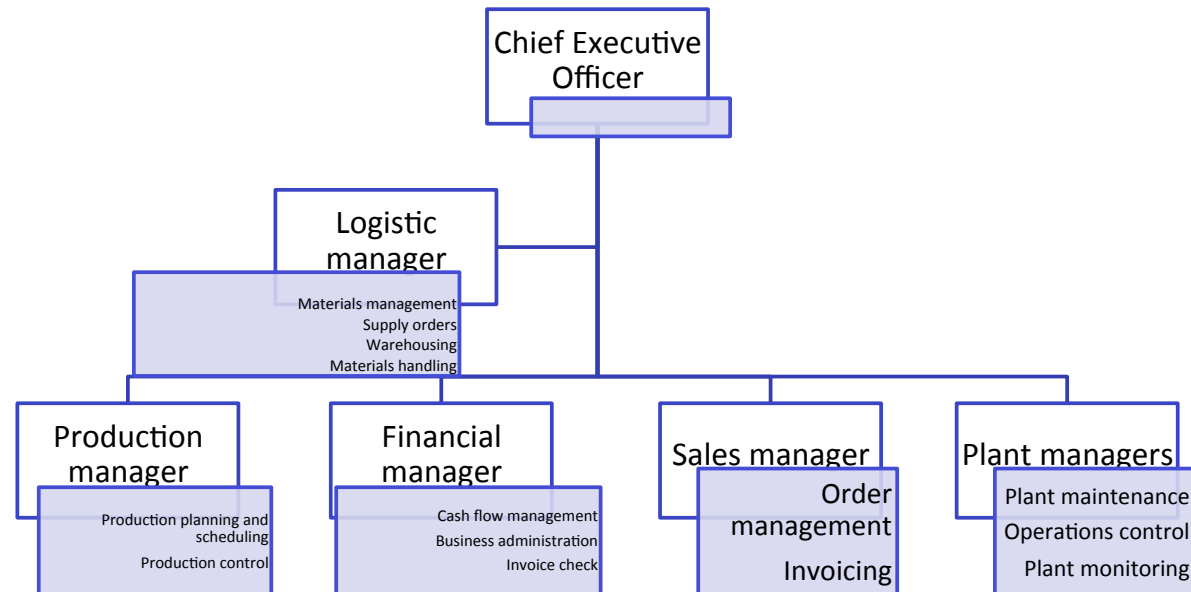
### 3. The place of the Logistic management in the enterprise management



## Functional organization with scattered logistic functions



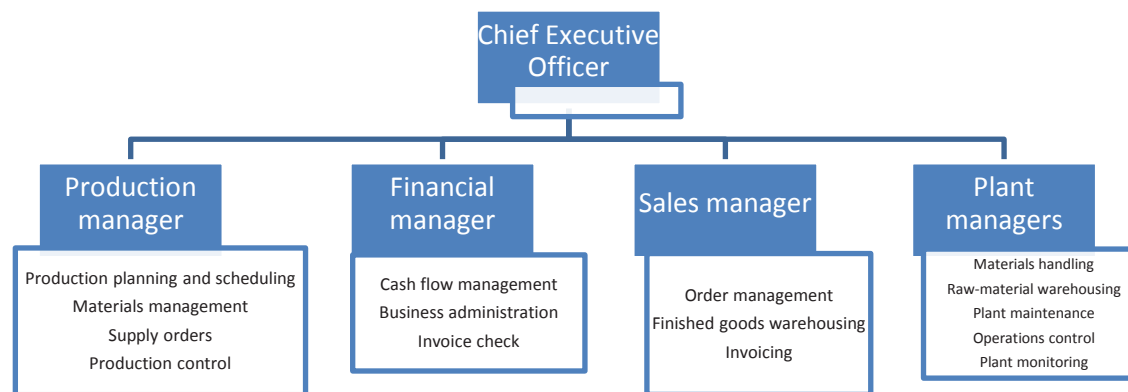
## Functional organization with centralized logistic management functions



## 2.3. The place of the Logistic management in the enterprise management

The management of the logistics in an enterprise is a key factor. Its role is mandatory in running the business at efficient level at logistic approach. The placement of the logistic management is hard to optimize. The enterprise is divided for more organizational unit based on the nature of the activity groups. In a classic functional organization structure of the enterprise, the logistic functions could be scattered between the functional fields.

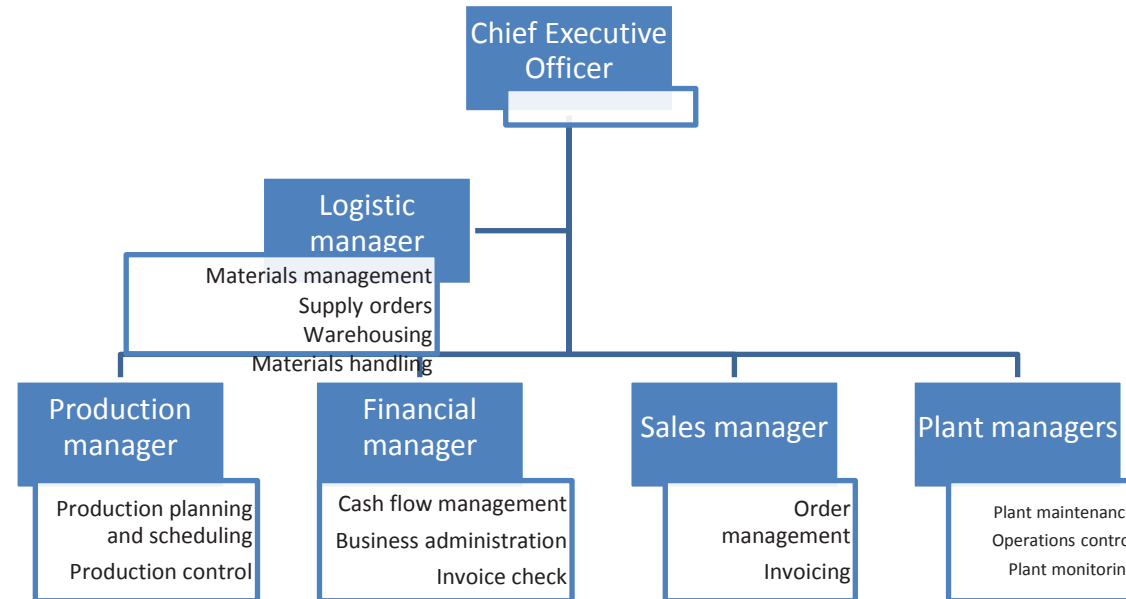
*Functional organization with scattered logistic functions*



These logistic management functions are collected today under the Logistic manager, who is responsible for the resource planning, execution and logistic services.



*Functional organization with centralized logistic management functions*



In case of a divisional organization, this management function can be centralized or placed to each division, but there are a lot of multinational company, where a hybrid version can be used for co-operation between the central logistic department and the national company's or subsidiary's logistic departments.

## Lecture 3

## LECTURE III – PROCUREMENT

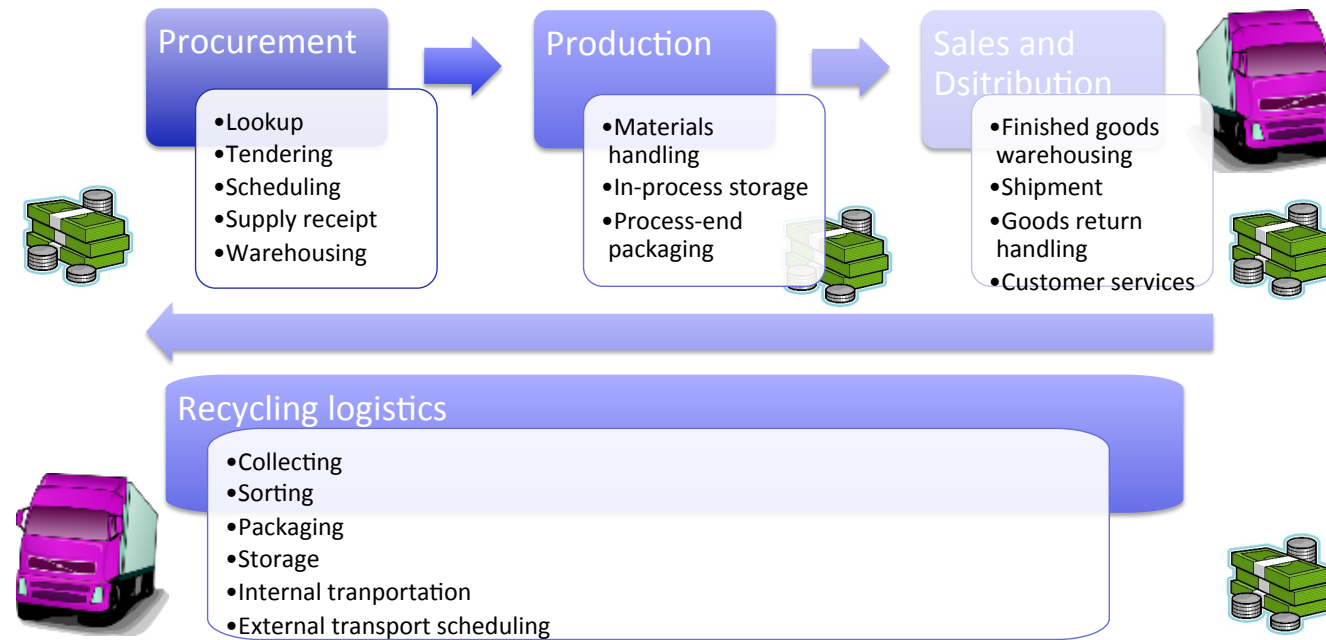


### Business Logistics College of Dunaújváros

## LECTURE III – PROCUREMENT



## Major fields



## What is the enterprise procurement and the Procurement in Business Logistics

Task: providing the raw materials, auxiliaries, fuel, energy, parts, components, semi-finished products required by the enterprise added value and manufacturing, service providing.

In other word the supplies have to be available and to be placed into standby as the Bill of „Rights” of Procurement Logistics orders

- ✓ the Right materials
- ✓ in the Right quantity
- ✓ at the Right time
- ✓ to the Right place
- ✓ In the right quality level and consition

Its role: 55-85% percent of the expenses of the manufacturing enterprises take the supply and procurement costs.



## Complexity of procurement targets

- Solve market competition factors:
  - Flexibility to meet customer requirements.
  - Turnaround, lead time.
- Achieve optimal product quality:
  - the purchaser can get an increasing role in the specification of the product
  - proactive procurement: product development begins during the consultation with the supplier
- Total cost minimization:
  - lowest purchase price not enough
  - for integrated logistics costs of smaller or larger segments of the supply chain
- The optimal inventory level:
  - According to the procurement and inventory corporate objectives
  - reduce stock-keeping costs and working capital

## Procurement tasks



Market research and analysis  
Supplier negotiation  
Supplier selection  
Procurement organization types  
Warehouse systems



Whole procurement coordination  
Preparing the purchase order  
Transmit purchase orders to the supplier  
Registration of purchase order confirmations



Summary of purchase requisitions  
Scheduling of supply  
Liaison with suppliers  
Receiving incoming goods  
Notification of acceptance  
Recording goods receipt

## New trends of procurement

Transition from buying to procurement: Proactive procurement

- Company look for appropriate product more than choose products from the supplier offer
- if appropriate product are not found, then choose a supplier of a similar product and try to cooperate in developing the appropriate product in strategic partnership

Outsourcing Make or Buy

- lean production: defining component, activity focused on brand character
- the rest you buy, the better for you
- not decisive actions, not essential to subcontract, who more competent and performs better.



## New trends in procurement

Computer-based, automated processes, information acquisition, administration and communication

Exploration supply market:

- With continuous research for better solutions
- With product development, exploration

Collaboration and integration with other departments:

- With users
- With Carriers, Freight forwarder
- With financial department

On-line supply freight tracking

## Requirements from procurement

In Right quality: for quality expected by customers and the production, manufacturing, service providing

In Appropriate amount: to ensure smooth and seamless supply of production and service providing at all times

At the Right time:

- negative effects of late delivery (supply disruption)

- Negative effects of earlier delivery (jam at receiving docks)

At the Right: eg. Warehouse, storage facility or direct to the production line

At Optimal cost: No minimum purchase cost or price, but the minimum total cost of logistics

## Lecture content



Procurement strategies and tactics

Supplier selection and negotiation

e-Procurement and e-Bidding

Assignment: Procurement at an enterprise

### 3.1 Introduction to the procurement

The task of the enterprise procurement and the Procurement in Business Logistics is to provide the raw materials, auxiliaries, fuel, energy, parts, components, semi-finished products required by the enterprise added value and manufacturing, service providing. In other word the supplies have to be available and to be placed into standby as the Bill of „Rights” of Procurement Logistics orders:

- the Right materials
- in the Right quantity
- at the Right time
- to the Right place
- In the right quality level and conditions

So the major fields of the procurement are the Materials Management including the Inventory Management and material Replenishment of consumed quantities. 55- 85% percent of the expenses of the manufacturing enterprises take the supply and procurement costs.

The Logistic Requirements means in case of procurement, that the replenishment have to arrive in Right quality as it expected by the production, manufacturing, service providing processes influencing the customer fulfilment processes. Moreover, the appropriate amount is also important to ensure smooth and seamless supply of production and service providing at all times, but the over-deliveries result additional needless costs, therefore the right quantity should be delivered by the suppliers.

The Right time ensures also the seamless material flow to the processes, negative effects are caused by late delivery as supply disruption and by earlier delivery, which could cause jam at receiving docks, not only additional inventory holding cost.

Right Place means a proper location, warehouse, storage facility or direct to the production line, bridging the physical distance between the supplier location and the point of supply receiving.

Optimal cost means not only the minimum purchase cost or price, but the minimum of the total logistic costs.

*We can summarize the complexity of procurement targets as:*

- Solve market competition factors:
  - flexibility to meet customer requirements,
  - turnaround, lead time.
- Achieve optimal product quality:
  - the purchaser can get an increasing role in the specification of the product,
  - proactive procurement: product development begins during the consultation with the supplier.
- Total cost minimization:
  - lowest purchase price not enough,
  - for integrated logistics costs of smaller or larger segments of the supply chain.
- The optimal inventory level:
  - according to the procurement and inventory corporate objectives, o reduce stock-keeping costs and working capital.

*The procurement tasks can be classified as:*

- Strategic issues
- Market research and analysis

- Supplier negotiation
- Supplier selection
- Procurement organization types
- Warehouse systems
- Tactical planning tasks
- Whole procurement coordination
- Preparing the purchase order
- Transmit purchase orders to the supplier
- Registration of purchase order confirmations
- Operational tasks
- Summary of purchase requisitions
- Scheduling of supply
- Liaison with suppliers
- Receiving incoming goods
- Notification of acceptance
- Recording goods receipt

In the procurement, new trends are came into general use in the years of 2000, like: Transition from buying to procurement:

## *Proactive procurement*

- Company look for appropriate product more than choose products from the supplier offer
- if appropriate product are not found, then choose a supplier of a similar product and try to cooperate in developing the appropriate product in strategic partnership

## *Outsourcing and Make or Buy*

- lean production: defining component, activity focused on brand character,
- the rest you buy, the better for you,
- not decisive actions, not essential to subcontract, who more competent and performs better.

Computer-based, automated processes, information acquisition, administration and communication.

## *Exploration supply market:*

- With continuous research for better solutions.
- With product development, exploration. Collaboration and integration with other departments:
- With users.
- With Carriers, Freight forwarder.
- With financial department.

On-line supply freight tracking.

## LECTURE III – PROCUREMENT

### 3.1. Procurement strategies and tactics



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## LECTURE III – PROCUREMENT

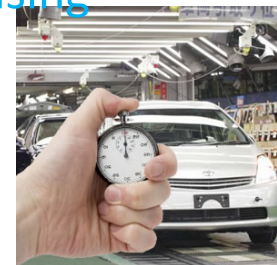
### 1. Procurement strategies and tactics





## Procurement strategies and tactics

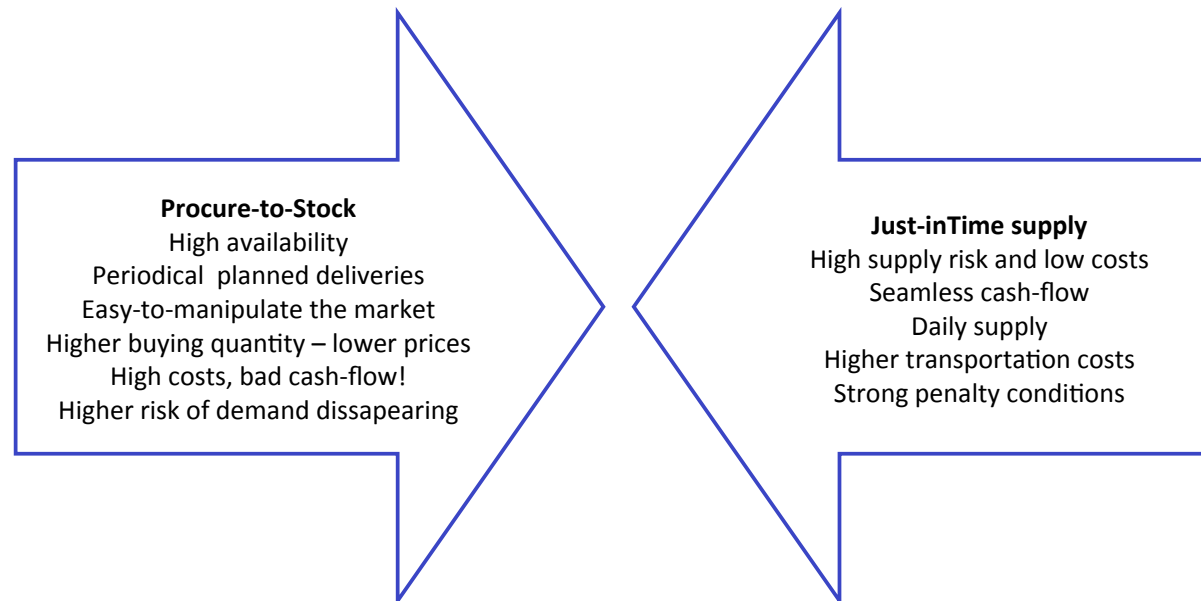
- Establish an exclusive or a wide group of suppliers
- Establishing joint business venture or strategic partnership
- Using standard or own designed components, sub-assemblies
- Specifying Just-in-Time supply or warehousing
- Make or buy



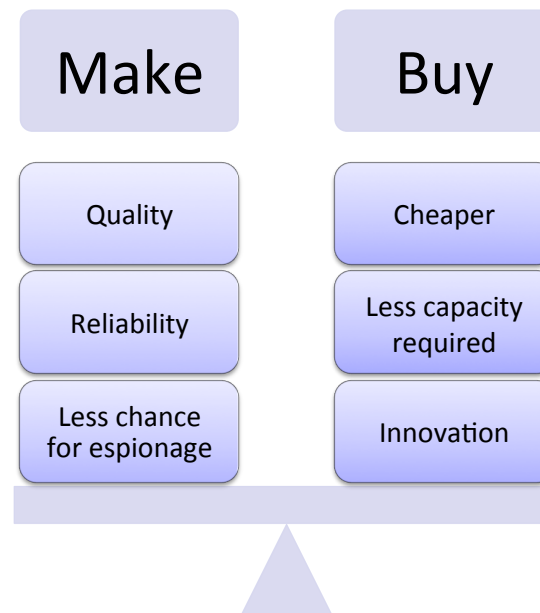
## Supplier Evaluation Requirements

- ✓ Standard criteria and same weighting numbers
- ✓ Transparency, clarity (initial data, in units)
- ✓ Objectivity
- ✓ Target oriented, appropriate statements in appropriate detail level
- ✓ Feedback to the rated suppliers for increasing competition between suppliers
- ✓ Continuous measurement, updating of stored data

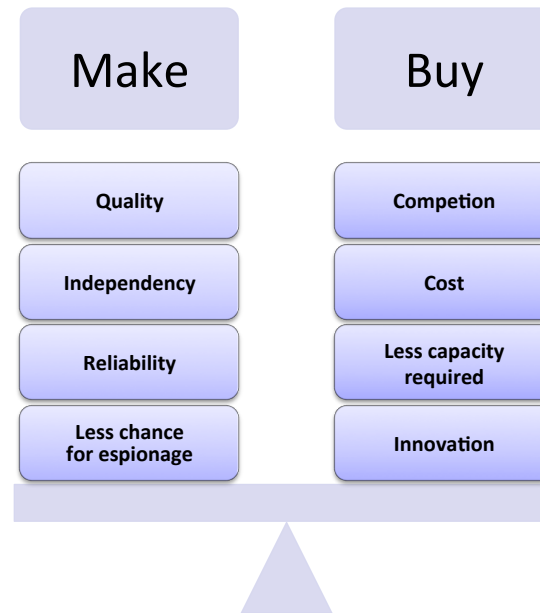
## Just-in-Time supply or Warehousing



## Make or buy decisions



## Reasons for Make or for Buy



## Results of deciding to buy the component

### For Company:

- more current information,
- higher administration,
- staff relocation,
- Requirements for new construction,
- Aligning the manufacturing and assembly processes,
- Supply risk / dependence, know-how transfer,
- greater demands on the logistics procurement.

Make

Buy

Quality

Competition

Independency

Cost

### For the Logistics:

- greater disposition expense,
- greater coordination effort,
- reduction in warehouse areas,
- a decrease in shipments within the company,
- reorganization of the quality system,
- increases the possibility of JIT delivery.

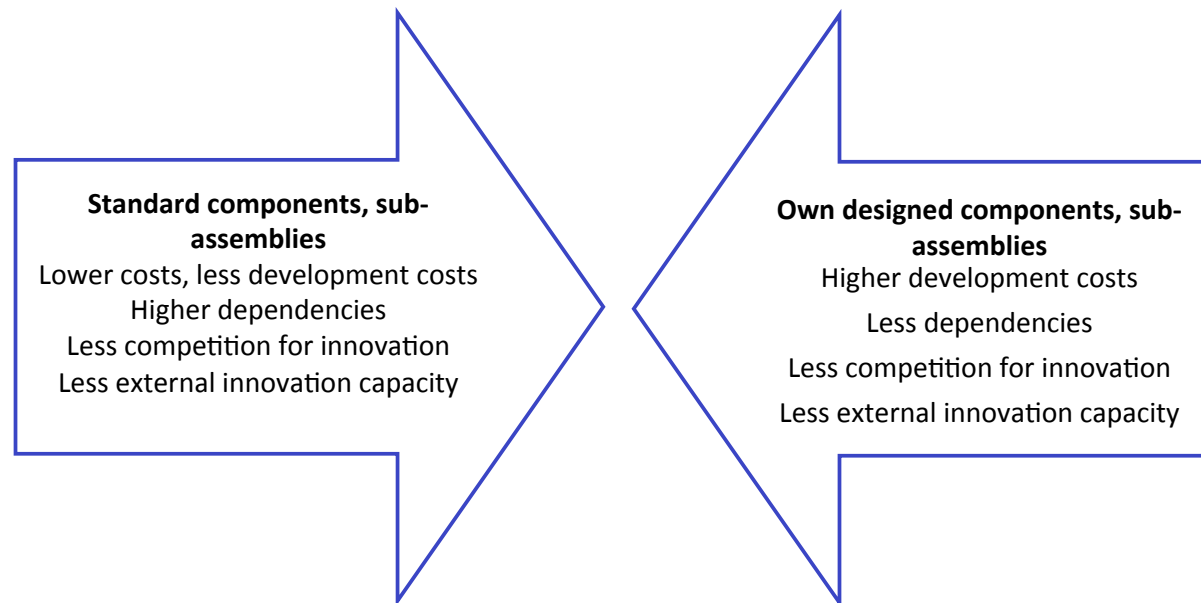
Reliability

Less capacity  
required

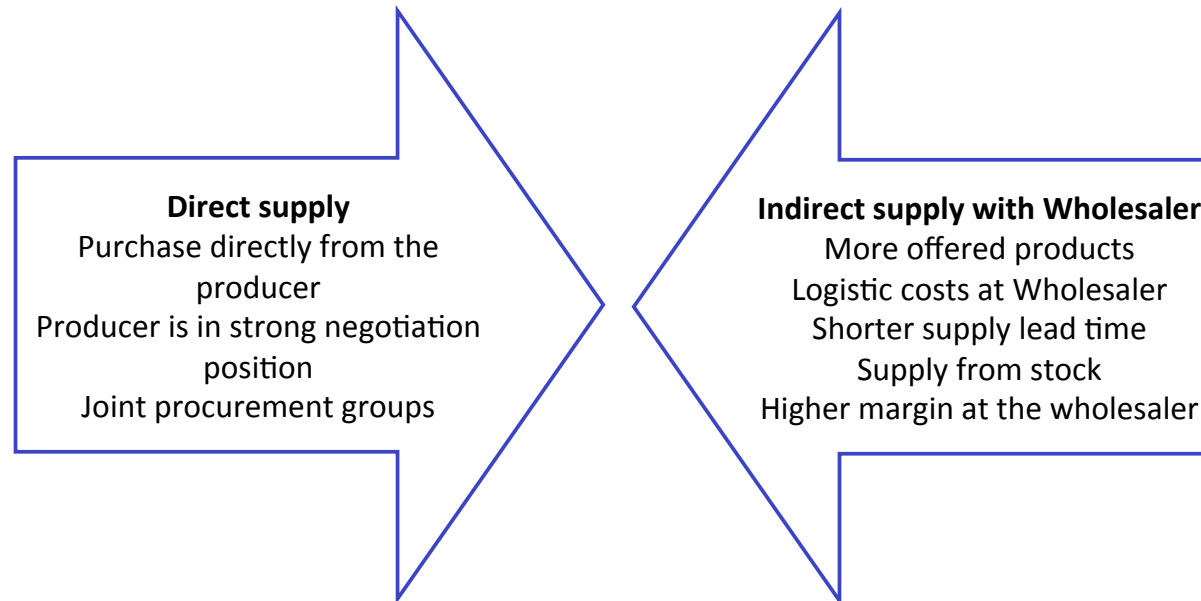
Less chance  
for espionage

Innovation

## Using standard or own designed components, sub-assemblies

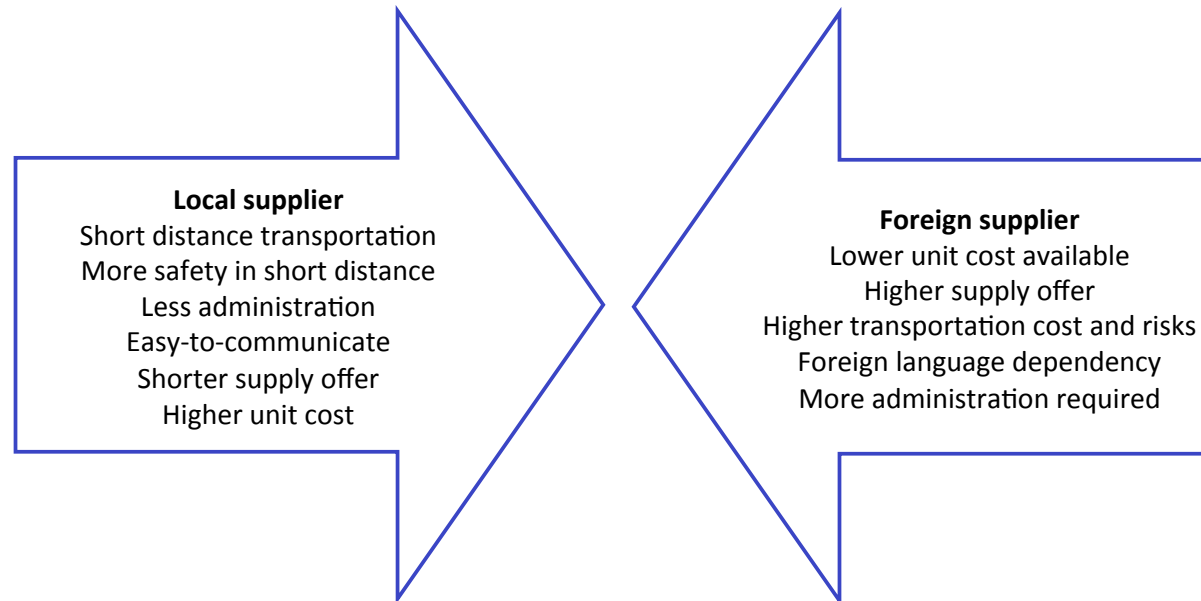


## Direct or indirect supply





## Local or foreign supplier



## 3.1. Procurement strategies and tactics

### 1. NUMBER OF SUPPLIERS

- **Exclusive group of suppliers**
  - Less robustness
  - Easy to manage
  - Less competition
  - Strong dependency
  - Wide group of suppliers
  - More robustness
  - Hard to manage
  - More competitive
  - Weak dependency

## 2. JUST-IN-TIME SUPPLY OR WAREHOUSING

### – Warehousing and Procure-to-Stock

- High availability
- Periodical planned deliveries
- Easy-to-manipulate the market
- Higher buying quantity – lower prices
- High costs, bad cash-flow!
- Higher risk of demand disappearing
- Just-inTime supply
- High supply risk and low costs
- Seamless cash-flow
- Daily supply
- Higher transportation costs
- Strong penalty conditions

### **3. MAKE OR BUY DECISIONS**

#### **Reasons for Make**

- Less chance for espionage
- Reliability
- Independency
- Quality

#### **Reasons for Buy**

- Innovation
- Less capacity required
- Cost
- Competition

#### **Results of deciding to buy the component**

##### **– For Company:**

- more current information,
- higher administration,

- staff relocation,
- requirements for new construction,
- aligning the manufacturing and assembly processes,
- supply risk / dependence, know-how transfer,
- greater demands on the logistics procurement.

**– For the Logistics:**

- Larger disposition expense,
- more coordination effort,
- reduction of warehouse infrastructure,
- reduced shipments within the company,
- reorganization requirement of the quality system,
- larger possibility for JIT delivery.

#### **4. USING STANDARD OR OWN DESIGNED COMPONENTS, SUB-ASSEMBLIES:**

##### **– Standard components, sub-assemblies**

- Lower costs, less development costs
- Higher dependencies
- More competition for innovation
- More external innovation capacity

##### **– Own designed components, sub-assemblies**

- Higher development costs
- Less dependencies
- Less competition for innovation
- Less external innovation capacity

#### **5. DIRECT OR INDIRECT SUPPLY**

##### **– Direct supply**

- Purchase directly from the producer
- Producer is in strong negotiation position
- Joint procurement groups

– **Indirect supply with Wholesaler**

- More offered products
- Logistic costs at Wholesaler
- Shorter supply lead time
- Supply from stock
- Higher margin at the wholesaler

**6. LOCAL OR FOREIGN SUPPLIER**

– **Local supplier**

- Short distance transportation
- More safety in short distance
- Less administration required
- Easier communication
- Shorter supply offer
- Higher unit cost

**– Foreign supplier**

- Lower unit cost available
- Higher supply offer
- Higher transportation cost and risks
- Foreign language dependency
- More administration required

## **7. CENTRALIZED OR DECENTRALIZED PURCHASE PROCESSES**

**– Centralized purchase processes**

- Coordinated purchase process
- High competence in supplier market
- Reduced expenses
- Longer lead time
- Accurate information
- Accurate process tracking
- Centralized performance measurement
- Indirect connection between the supplier and the user



– **Decentralized purchase processes**

- Individual purchase steps
- High competence in quality and technological knowledge
- Direct connection between the supplier and the user
- Short lead time
- Higher expenses
- Accurate information
- Difficult process tracking and performance measurement
- Redundant processes and low efficiency

*Calculation of order quantities of each of the materials to be purchased:*

We can calculate the  $q_{Mij}$  **order quantity** based on the  $q_{ij}$  **expected mean value** and its  $\sigma_{ij}$  **standard deviation** corrected with the  $\phi_{ij}$  **uncertainty factor**:

$$q_{Mij} = \bar{q}_{ij} + \phi_i \cdot \sigma_{ij} ,$$

where i identifies the material and j identifies its consumer at the company.

Total order quantity of material i at centralized procurement is:

$$q_{Mi} = \sum_{j=1}^p \bar{q}_{ij} + \varphi_i \cdot \sum_{j=1}^p \sigma_{ij} ,$$

but total order quantity of material i at centralized procurement is

$$q_{Mi} = \sum_{j=1}^p \bar{q}_{ij} + \varphi_i \cdot \sqrt{\sum_{j=1}^p \sigma_{ij}^2} .$$

So the uncertainty resulted by the standard deviation of order quantities can be equalized by the centralized procurement of requirements of consumers at the company.

## LECTURE III – PROCUREMENT

### 3.2. Supplier selection and negotiation



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## LECTURE III – PROCUREMENT

### 2. Supplier selection and negotiation



## Supplier Evaluation Criteria

- ✓ Offer price
- ✓ Undertaken delivery time
- ✓ Product quality
- ✓ Certificates, references
- ✓ Offered number of goods
- ✓ Geographical distance
- ✓ Additional logistics services:
  - ✓ packaging, unit load building, picking, labelling, customs administration, insurance
- ✓ Possible modes of transport, transportation quality, estimated shipping cost

## Supplier Evaluation Requirements

- ✓ Standard criteria and same weighting numbers
- ✓ Transparency, clarity (initial data, in units)
- ✓ Objectivity
- ✓ Target oriented, appropriate statements in appropriate detail level
- ✓ Feedback to the rated suppliers for increasing competition between suppliers
- ✓ Continuous measurement, updating of stored data

## e-Procurement systems

### Electronical catalogs

- ✓ Items and goods in on-line databases available to connect into and refresh in ERP system
- ✓ Primarily for standard products, e.g. tools, general materials, office supplies, furnitures, computers and parts
- ✓ It places the purchasing and goods receipt into the organisational units of the company

### E-Bid systems

- ✓ Electronical tendering system for reach the lowest price by the buyer
- ✓ Buyer starts the tender and does not acts during the price race of invited suppliers
- ✓ Better price for the buyer
- ✓ No negative impact between the seller and buyer

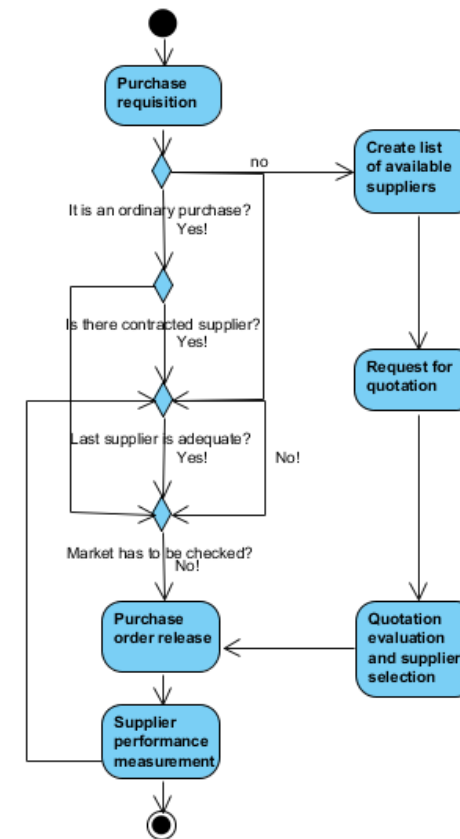
### E-Marketplaces

- ✓ Common web-based information system for trading in a segment of the market or an industry.
- ✓ Available for open use as individual marketplace for smaller enterprises and own use of a larger company.

## Decision graph of purchase activity

### Decision makers:

- Purchaser make decisions:
  - In case of repeated or routine purchase processes
  - In case of purchase conditions
- The consturtor engineer and process engineer make decisions
  - In case of first purchase
  - In case of product quality conditions



## A JIT követelményei

Beszállítókkal szembeni követelmények  
csak igényelt mennyiség gyártható többlettermelés tilos  
állandó minőség biztosítása

Szállítványozókkal szembeni követelmények  
gyakoribb, pontosabb szállítások  
kisebb tételmenyiségek  
csökkenteni kell az árusérülés valószínűségét, növelni a szállítványozás megbízhatóságát  
növelni kell a szállítási szolgáltatás elérhetőségét, rendelkezésre állását

JIT a termelésben  
megmunkálás előtti és alatti várakozási időt csökkenteni kell  
folyamatok átbocsátó-képességének harmonizálása  
gyors átállás, rugalmas termelés  
folyamatok csoportosítása

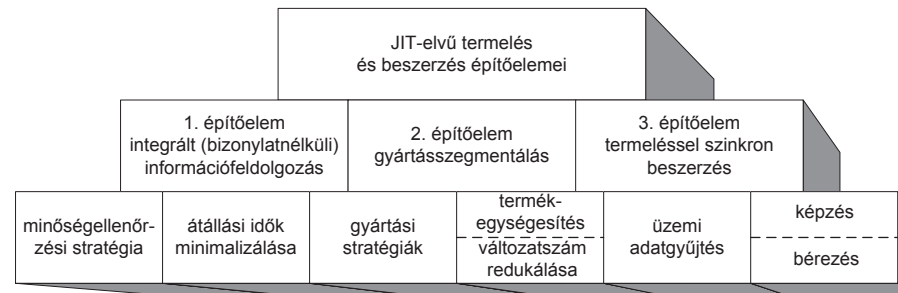


## A JIT követelményei

Partnerszerű együttműködés a beszállító és a felhasználó között a határidő (ütemidők), a mennyiség, minőség tekintetében

Beszállítók számának redukálása: a szükséges szoros kapcsolat csak viszonylag kevés beszállítóval tartható fenn

Pontos információk, gyors információtovábbítás



26/89

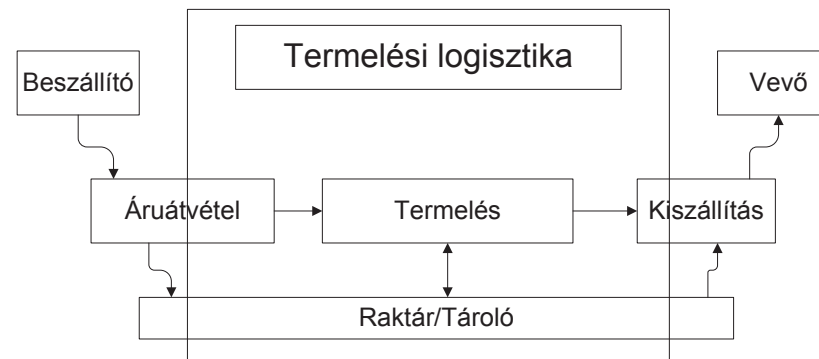
## Előnyök és hátrányok

- állandó minőség
- takarékoskodás az erőforrásokkal
- hosszú távú beszállítói kapcsolat, jobb beszállítói  
elkötelezettség
- alacsonyabb készlettartási költségek
- magasabb fajlagos szállítási költségek

## Mely alkatrészeket célszerű a JIT-elvű beszállításba bevonni?

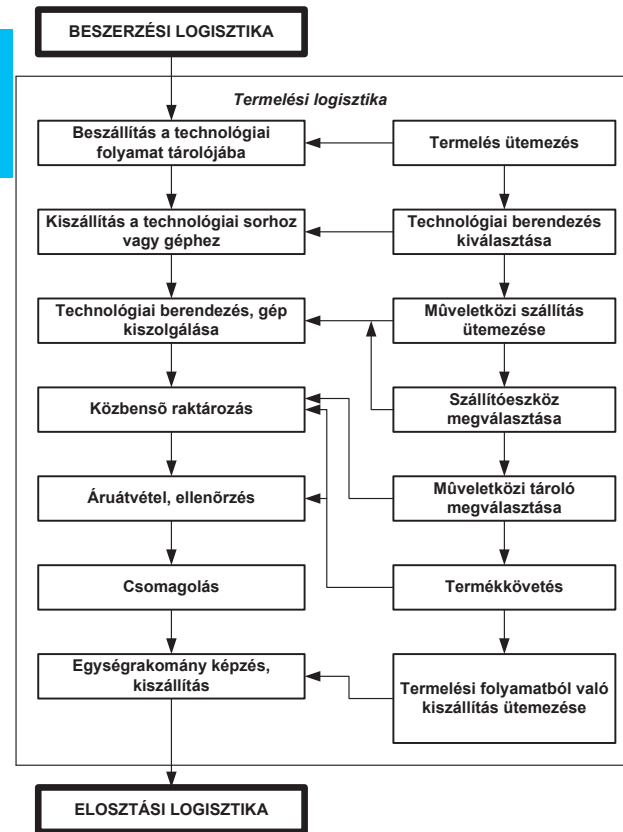
- Nagy térfogatú alkatrészek
- Nagy értékűek
- Nagy mennyiségben kerülnek beépítésre
- Sokféle terméknel fordulnak elő
- Kicsi a beszerzés kockázata
- Rövid a gyártási idő a beszállítónál
- A termékcsoportok gyártása, amelybe az alkatrészek beépíthetők jól szegmentálható legyen
- Saját gyártásban készülő alkatrészek, szerelvények jelentős része

## Termelési logisztika



A termelési folyamat során az anyagáramlást biztosító főbb feladatok:

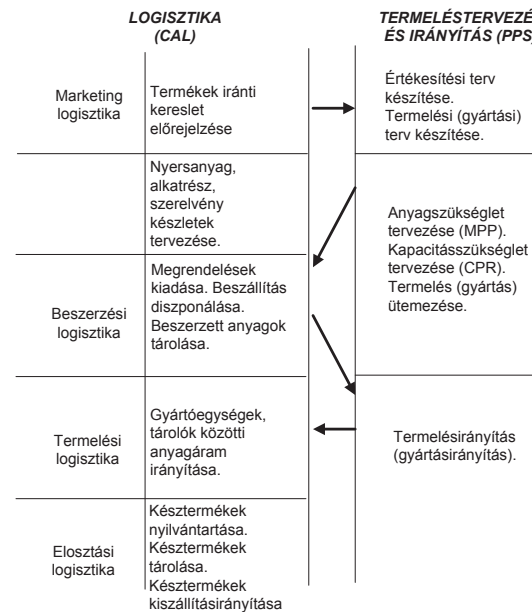
- vállalaton belüli rakodási, szállítási, tárolási feladatok,
- üzemen belüli, üzembrészek és technológiai egységek közötti rakodási, szállítási, tárolási feladatok,
- műveletek között anyagáramlási és munkahelyi anyagkezelési feladatok



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## Termeléstervezés és irányítás (PPS) és a logisztika (CAL) közötti kapcsolatok



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## 4. Termelési folyamatok, gyártási struktúrák

### Termelési folyamatok változatai

- Folyamatos gyártás

  - Megszakítás nélküli

  - Megszakításos

- Diszkrét gyártási folyamat

- Vegyes gyártási folyamat

### Gyártási struktúrák

- Műhely rendszerű gyártás

- Merev gyártósorok

- Rugalmas gyártórendszerek

- Folyamatorientált gyártás

- Termékorientált gyártósorok

- Szegmentált gyártás

- Szigetszerű gyártórendszerek

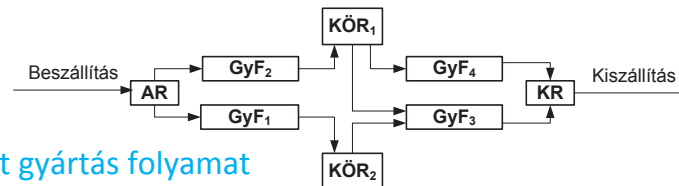


## Termelési folyamatok strukturálódása

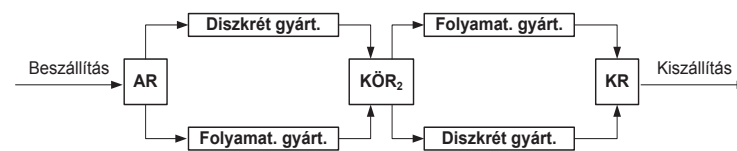
### Megszakítás nélküli folyamatos gyártás



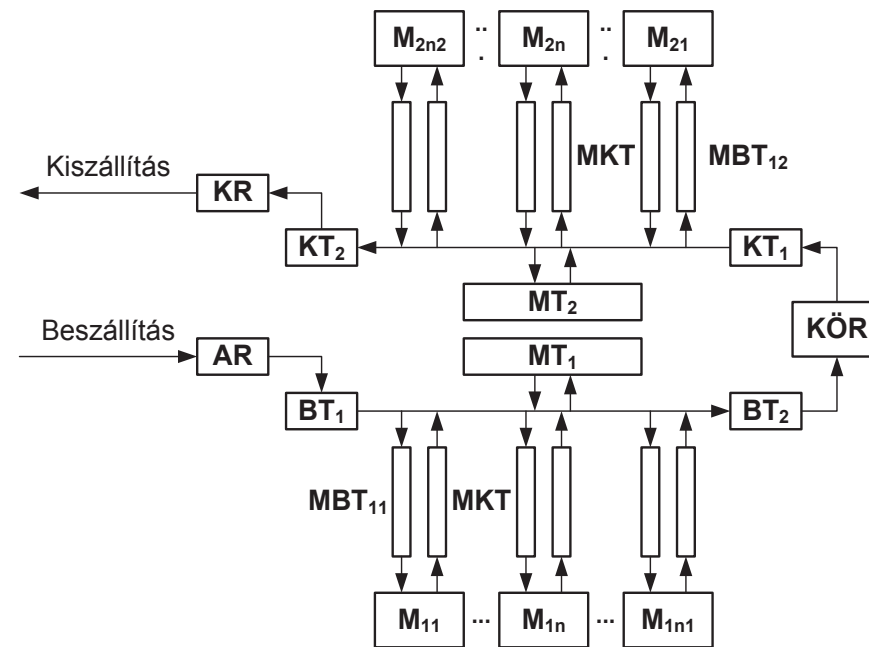
### Megszakításokkal folyó folyamatos gyártás



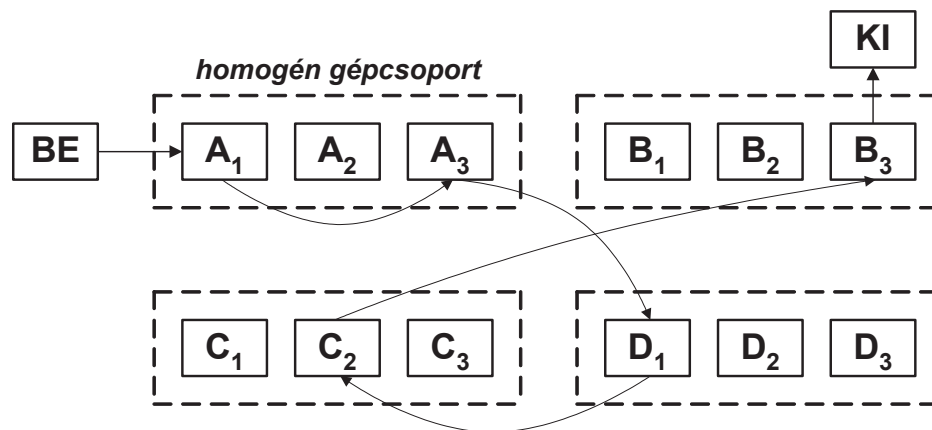
### Diszkrét gyártás folyamat Vegyes gyártási folyamat



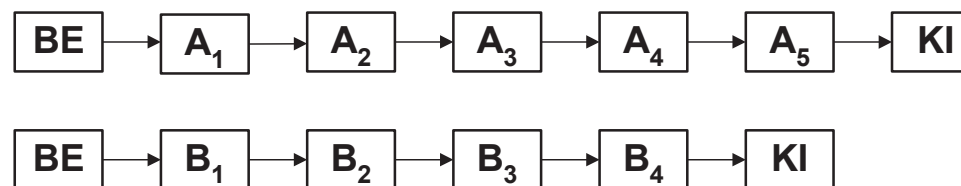
## Diszkrét gyártási folyamat



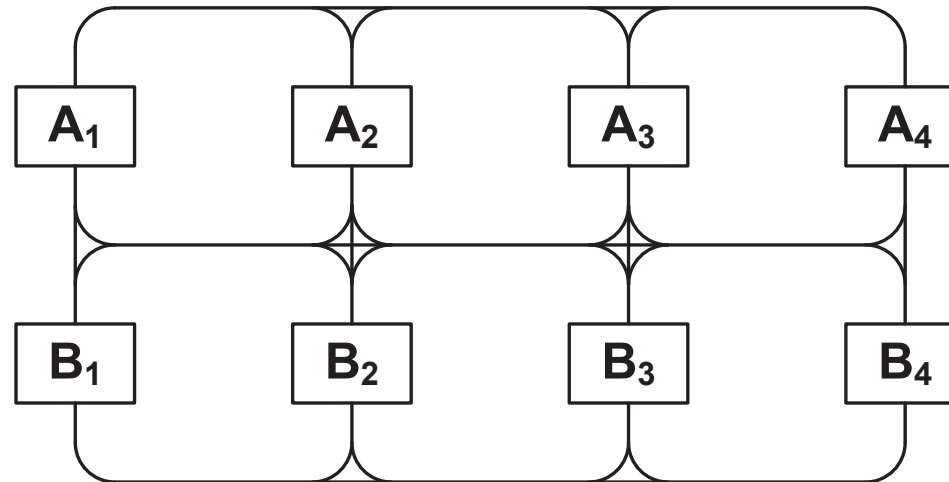
## Műhely rendszerű gyártás



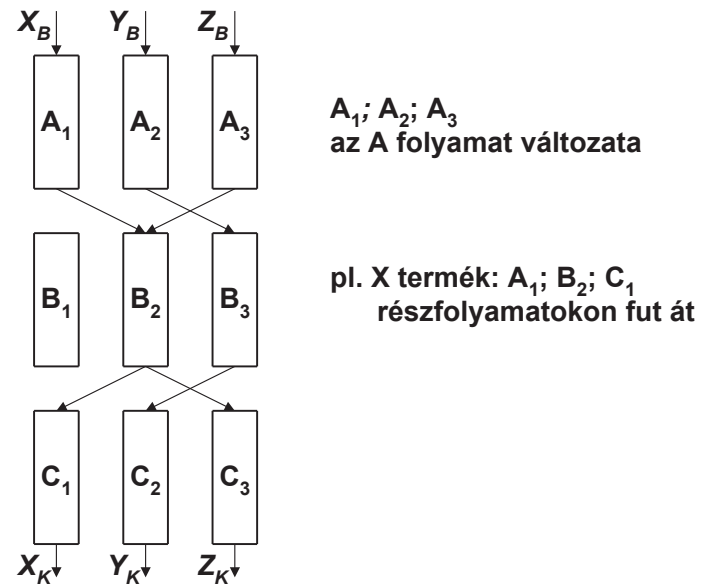
## Merev gyártósorok



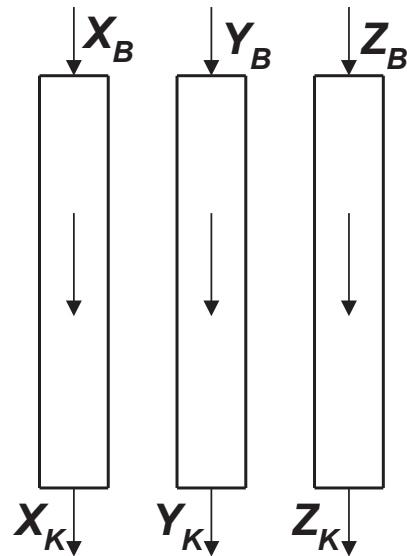
## Rugalmas gyártórendszerek



## Folyamatorientált gyártás

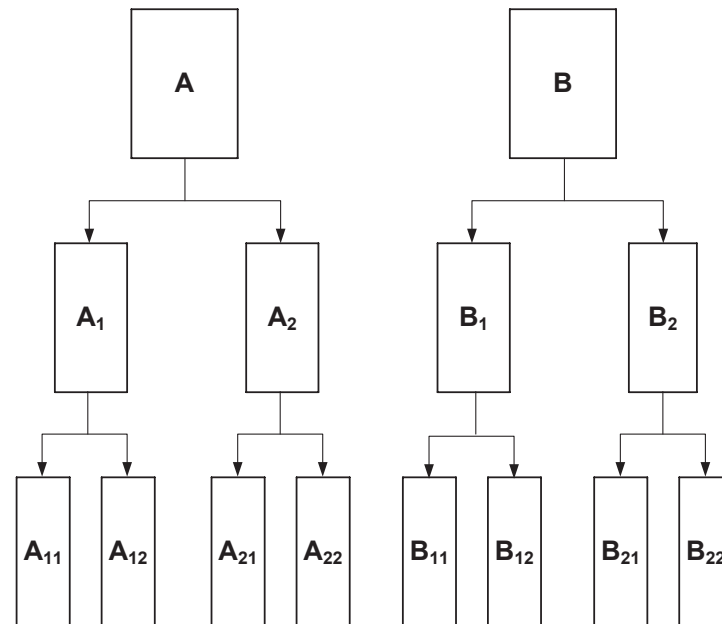


## Termékorientált gyártósorok



Egy termékcsalád,  
egy gyártósoron fut át

## Szegmentált gyártás





## Gyártási struktúrák jellemzői

	MŰHELYRENDSZERŰ GYÁRTÁS	MEREV GYÁRTÓSOROK	RUGALMAS GYÁRTÓRENDSZER	FOLYAMATORIENTÁLT GYÁRTÓRENDSZER	TERMÉKORIENTÁLT GYÁRTÓRENDSZER	SZEGMENTÁLT GYÁRTÁS
GÉPCSOPORTOK	Homogén	Egy soron egyidejűleg egyféle termék	Egy soron egyidejűleg sokféle termék	Jellegzetes technológiai részfolyamatok sorozata	Egy soron egy termékcsalád	A fokozatok mentén egyre növekvő rugalmasság
GÉPEK ELRENDEZÉSE	Szétszór	Technológiai sorrendnek megfelelően	Nem lehet technológiai sorrendnek megfelelően	Technológiai sorrendnek megfelelően	Technológiai sorrendnek megfelelően	Technológiai sorrendnek megfelelően
ANYAGÁRAMLÁSI PÁLYÁK	Kereszteződnek	Egy irányú, egy utas	Az egyes relációk között több út is lehetséges	Távolságok részfolyamatok belül rövidek, kívül jelentősek lehetnek	Rövid, egyirányú utak	Egyirányú, kereszteződések, szegmensek között hosszú lehet
ANYAGÁRAMLÁSI ESZKÖZÖK KIHASZNÁLTSÁGA	Rossz	Csak a végpontoknál optimalizálható	Számítógéppel optimalizálható	Számítógéppel optimalizálható	Számítógéppel optimalizálható	Számítógéppel optimalizálható
TERMÉKKÖVETÉS	Bonyolult	A termék követhető	Jól követhető	Jól követhető	Jól követhető, jól érvényesíthető a termékfelelősség	Jól követhető
MŰVELETKÖZI TÁROLÁS IGÉNYE	Nagy	Nem szükséges	Van	Részfolyamatokon belül nem kell, közte kell	Minimális	Szegmensek között
MŰVELETI IDŐK	Eltérőek	Azonosnak kell lennie a soron belüli egymást követő technológiai helyeknek	Eltérőek	Eltérőek is lehetnek	Azonos a soron belüli egymást követő technológiai helyeknek	Szegmensen belüli technológiai helyeken azonos
ÁTFUTÁSI IDŐK	Hosszú	Rövid	Terméktől, munkaigénytől függ	Részfolyamatokon belül rövid, közte jelentős várakozás lehet	Rövid	Rövid, de nagy fokú összehangolást igényel.
ÁTÁLLÁSI IDŐK ÚJ SOROZAT ESETÉN	Nagy	Merevség miatt nagyon nagy és költséges	Kicsi, szoftveresen megoldható	Rövid	Egy-egy család termékei között kicsi	Minimalizálható
SOROZATNAGYSÁG	Kicsi, egyedi gyártás	Tömeggyártás	Kis sorozat esetén is gazdaságos	Közepes és nagy	Közepes és nagy	A fokozatok mentén előrehaladva csökken
ÜTEMESSÉG	Nem biztosítható				Rugalmasan tartható	

## A logisztikai vevő kiszolgálások

A vevő az, aki számára érték a tevékenységem vagy termékem.  
A logisztikai célfüggvény:

$$L_T = f(V_{sz}, K_L)$$

ahol:  $L_T$  a logisztikai teljesítmény,  
 $V_{sz}$  a vevőkiszolgálási szint és  
 $K_L$  az összes logisztikai költség együttes szintje.

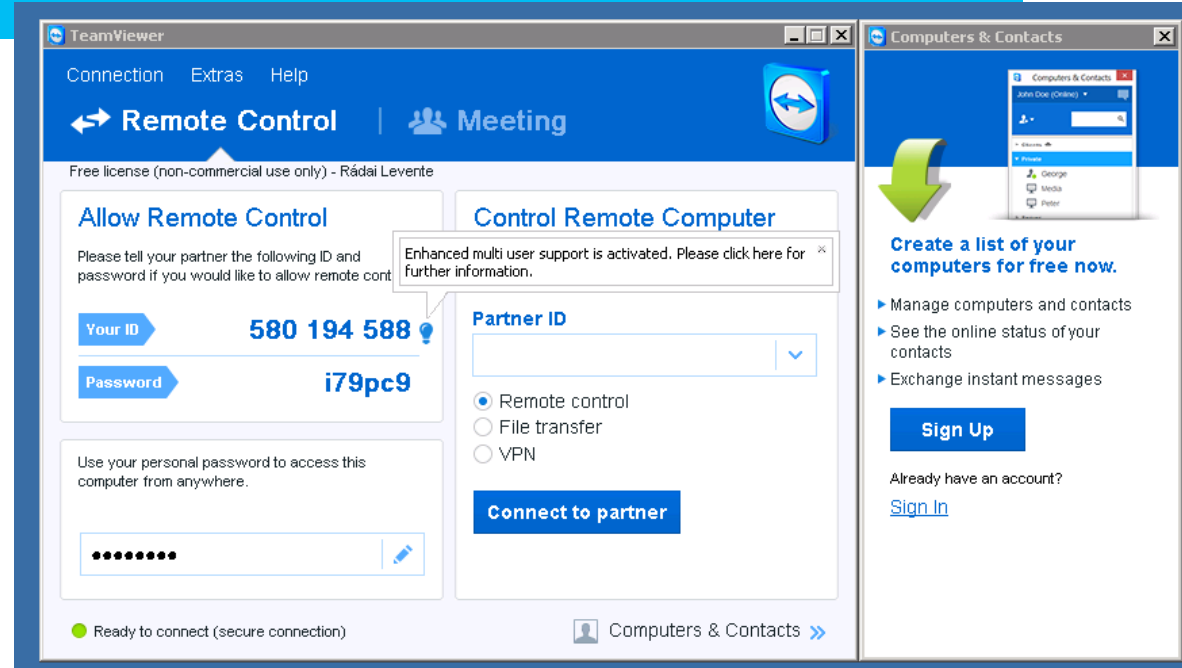
## Logisztikai rendszer tervezése

Vállalati stratégia kidolgozása (logisztikai vonatkozások)

Külső érintettek (beszállítók, vevők) igényeinek meghatározása

Részletes tervezés

- üzemelrendezés
- készletezés, tárolás
- anyagmozgatás, szállítás
- folyamat szabályozás
- információs rendszer
- szervezet
- Integráció (marketing, termelés...)
- Logisztikai teljesítmény mérési rendszerének kidolgozása (visszacsatolás)



## 3.2. Supplier selection and negotiation

### *Supplier Evaluation Criteria:*

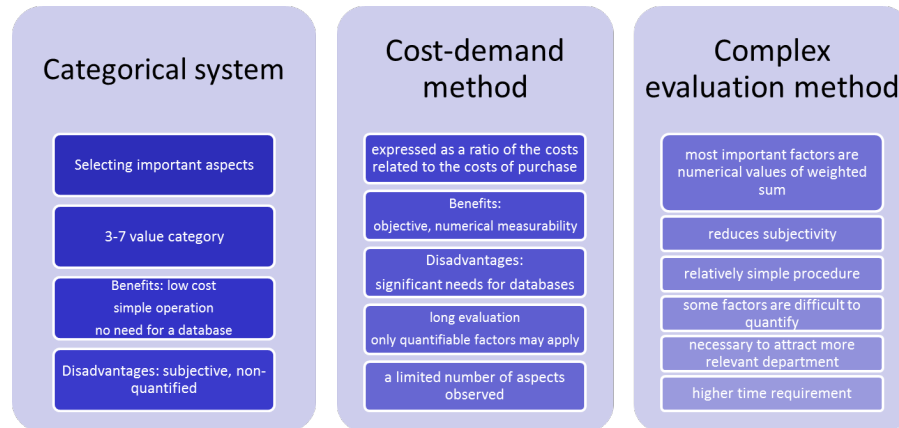
- Offer price
- Undertaken delivery time
- Product quality
- Certificates, references
- Offered number of goods
- Geographical distance
- Additional logistics services: packaging, unit load building, picking, labelling, customs administration, insurance
- Possible modes of transport, transportation quality, estimated shipping cost

### *Supplier Evaluation Requirements*

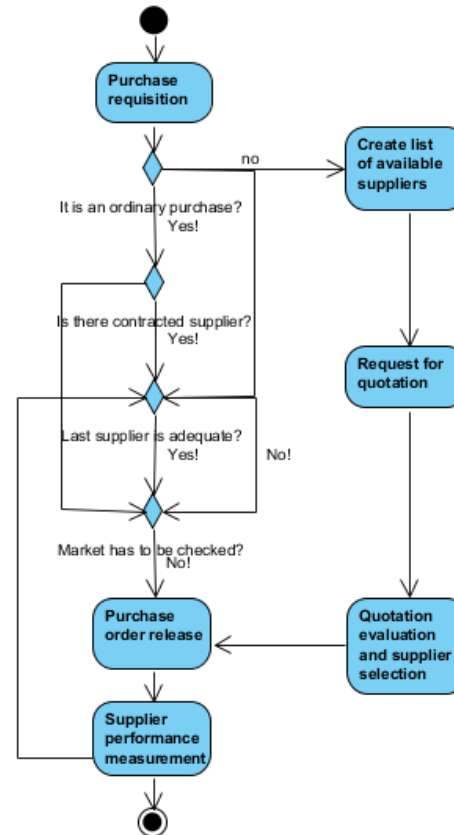
- Standard criteria and same weighting numbers
- Transparency, clarity (initial data, in units)
- Objectivity
- Target oriented, appropriate statements in appropriate detail level

- Feedback to the rated suppliers for increasing competition between suppliers
- Continuous measurement, updating the indicators

## *Supplier evaluation methods*



### *A possible decision algorithm of purchase activity*



Decision makers can be the designer engineer and/or the process engineer to evaluate the quality conditions in suppliers quotations in case of for example of first purchase of a new component. Or the purchaser can make the decisions in case of repeated or routine purchase processes or specifying the purchase conditions.

### 3.3. e-Procurement and e-Bidding

#### ROLE OF THE SUPPLIER RELATIONSHIP MANAGEMENT SYSTEMS

- Automate the determination of the supply sources
- Support the procurement processes with transaction automation and information source integration.
- Support the close collaboration with the suppliers
- Manage and optimize the entire Procure-to-Pay process cycle.
- Available to maintain strategies to optimize the supplier discovery and selection.

#### ADDITIONAL SRM FUNCTIONALITIES OF SUPPLIER RELATIONSHIP MANAGEMENT SYSTEMS

Additional functionalities are coming from the software development opportunities, which can provide the computer-based management of the related business processes, like contract and order management, online connected external and internal catalogs via standard data connections and single, individual buying of cheaper products required individually by the organization's stuff.

*These could be:*

- Centralized Contract and Order Management
- On-line Catalog Management
- Employee Self-Service Procurement
- Operational Sourcing



## E-PROCUREMENT SYSTEMS

Electronic procurement system integrated into the enterprise resource planning systems of suppliers and vendors and sourced by these information systems. Like web shops of the suppliers integrated into their ERP systems, these systems are used by the buyer companies not only as individual, isolated external web shops, but are integrated into the buyer's ERP systems via standard data connection or sometimes through remote function call methods, which provide higher performance.

### *Benefits:*

- Faster, more efficient, easy-to-reach and to use
- Less individual purchase event of smaller amounts
- Central system for price, quality and condition comparison.
- Integration and connection point of external web-based marketplaces
- Highly reduces the unit prices and additional costs.
- Less administration in both side (buyer-seller win-win)

## MAJOR TYPES OF E-PROCUREMENT SYSTEMS

- Electronic catalogs
  - Items and goods in on-line databases available to connect into and refresh in ERP system
  - Primarily for standard products, e.g. tools, general materials, office supplies, furniture, computers and parts
  - the contained catalog informations can be referenced or copied automatically into the purchasing and goods receipts and into other applied purchasing documents

- E-Bid systems
  - Electronic tendering system for reach the lowest price by the buyer
  - Buyer starts the tender and does not acts during the price race of invited suppliers
  - Better price for the buyer
  - No negative impact between the seller and buyer
- E-Marketplaces
  - Common web-based information system for trading in a segment of the market or an industry.
  - Available for open use as individual marketplace for smaller enterprises and own use of a larger company.

*Example: Ariba Network – the World's largest e-Procurement network*

- 15+ years of cloud spend
- 40+ million Annual Purchase Order
- 1.5 million Trading Partners
- In 190 Countries
- 65+ million Annual Invoices
- \$450B In Annual Commerce

## *Functionality:*

### 1. BUY:

- Supplier Discovery, Strategic Sourcing & Contracting
- Procurement & Order Collaboration

### 2. MANAGE CASH

- Collaborative Invoice to Pay
- Dynamic Discounting, Supply Chain & Receivables Financing

### 3. SELL

- Marketing, Sales, Servicing & Fulfillment
- Bill Presentation & Payment

## Lecture 4

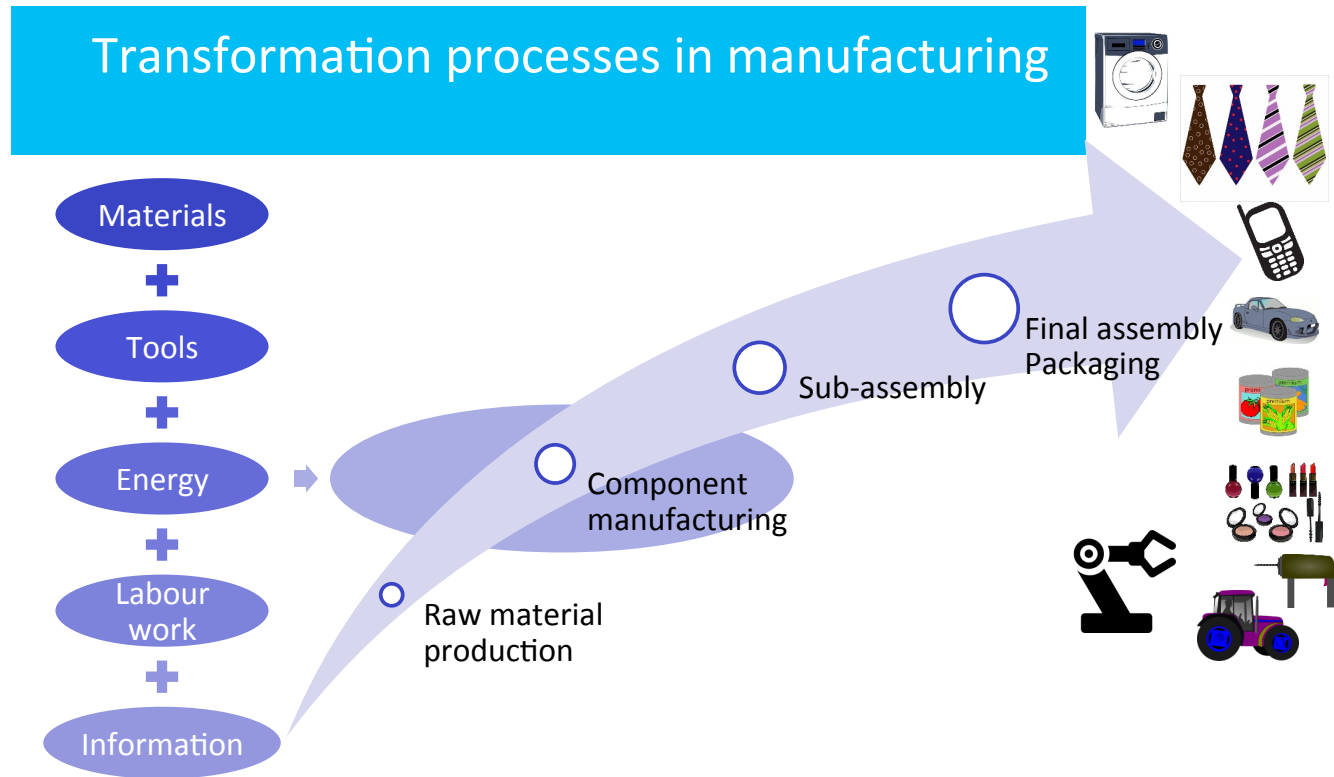
## LECTURE IV – PRODUCTION LOGISTICS



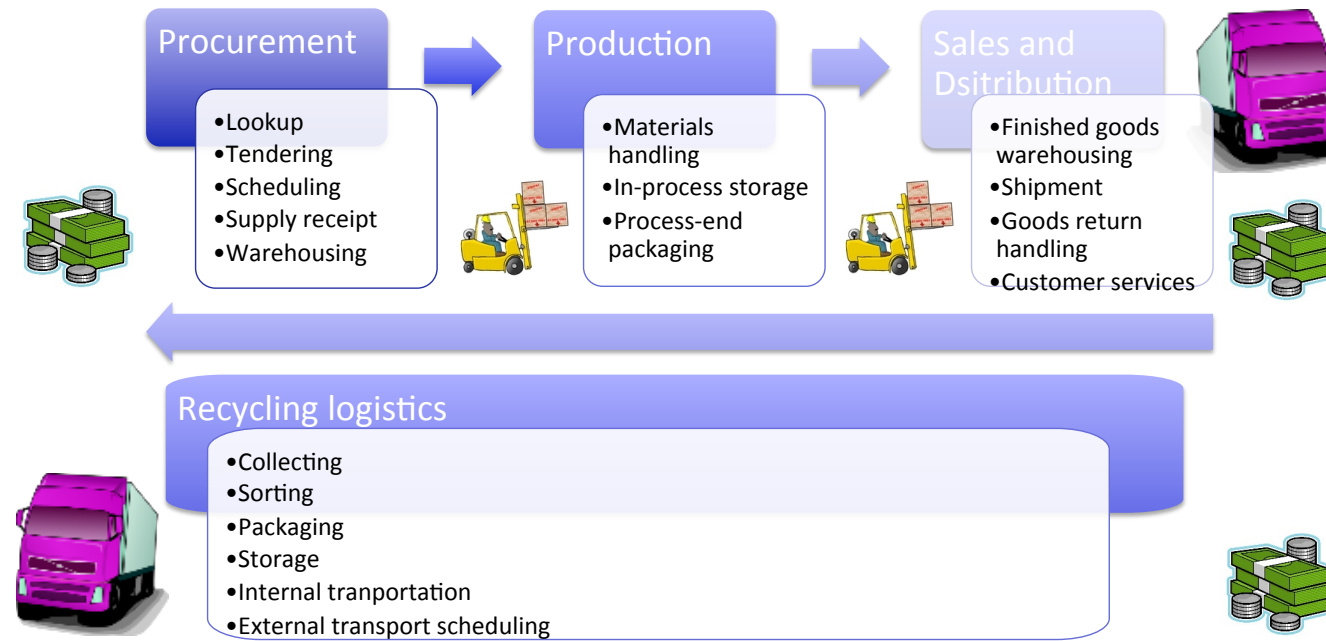
### Business Logistics College of Dunaújváros

## LECTURE IV – PRODUCTION LOGISTICS



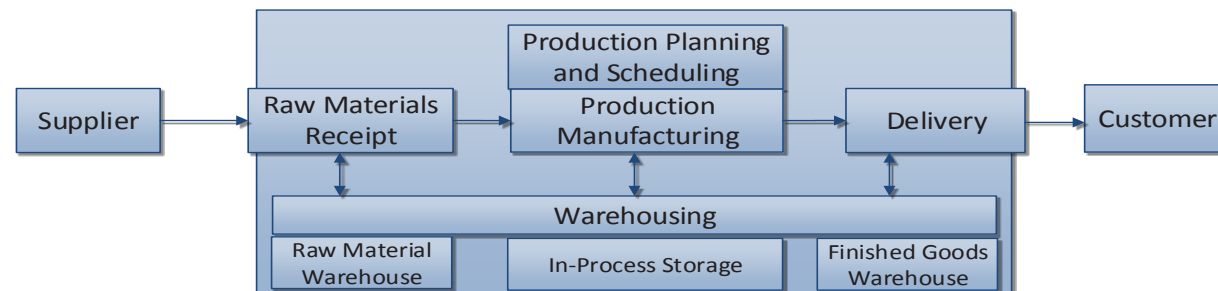


## Major fields



## Tasks of production logistics

- Internal transportation between the production locations and raw material warehouses or JIT receiving zones (buffers)
- Internal transportation between the production locations and finished goods warehouses or JIT delivery zones (buffers)
- In-process materials handling between the technology lines and machines
- Materials handling at the machines and work stations
- In-process storage





## Lecture content

### Features of production systems in logistic approach

Layout

Routes

Materials Handling Utilization

Product Tracking

In-process Storage

### Connection and conflicts between production systems and logistics

Cycle Times Of Operations

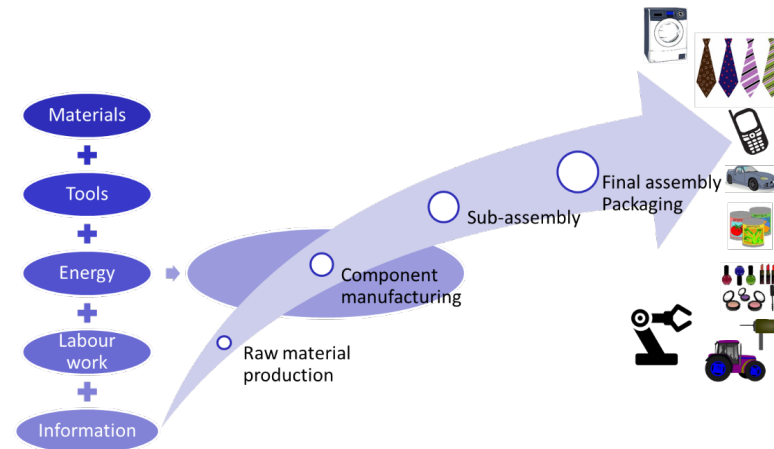
Lead Times

Switch Times

Lot Sizes

Holding The Tact Times

## Introduction to the procurement Transformation processes in manufacturing

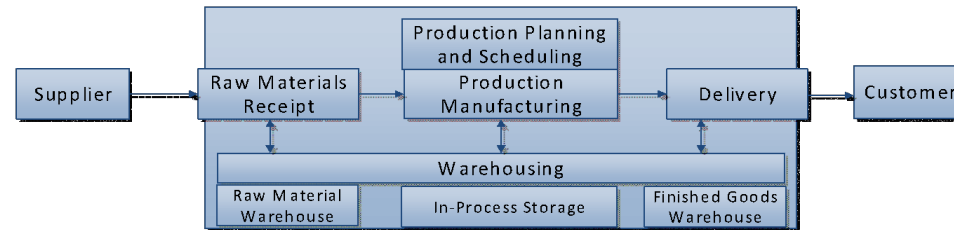


### Major fields

- Materials handling
- In-process storage
- Process-end packaging

## Tasks of production logistics

- Internal transportation between the production locations and raw material warehouses or JIT receiving zones (buffers)
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- Features of production systems in logistic approach

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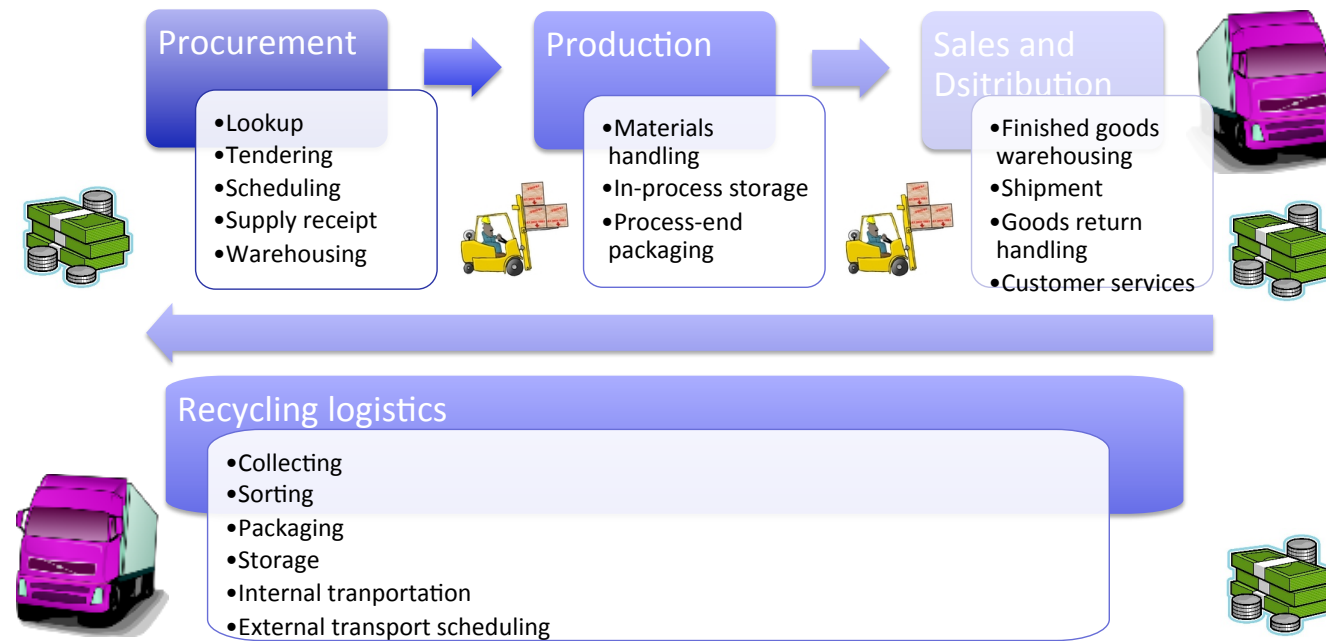


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## LECTURE IV – PRODUCTION LOGISTICS

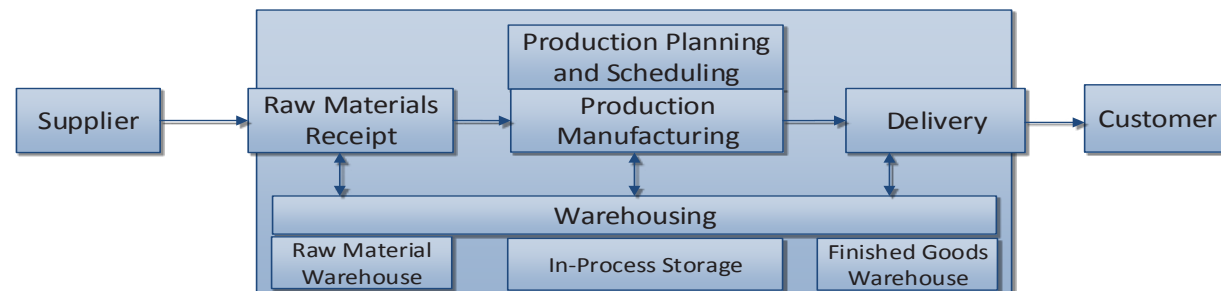


## Major fields



## Tasks of production logistics

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## Lecture content

### Features of production systems in Logistic Approach

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Routes

Materials Handling Utilization

Product Tracking

In-process Storage

### Connection And Conflicts between Production Systems And Logistics

Cycle Times Of Operations

Lead Times

Switch Times

Lot Sizes

Holding The Tact Times



## LECTURE IV – PRODUCTION LOGISTICS

### 4.1. Features of production systems from the viewpoint of logistics



## Business Logistics College of Dunaújváros

## LECTURE IV – PRODUCTION LOGISTICS

### 1. Features of production systems from the viewpoint of logistics

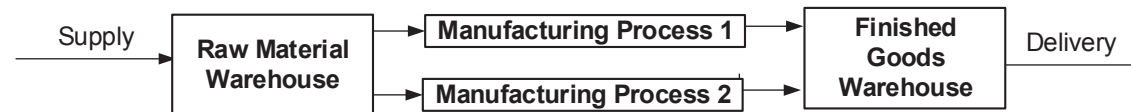


## Production processes and manufacturing structures in logistics approach

- Continuous production process: the manufacturing operations of the product are executed directly after each other in predefined sequence without any interruption.

Manufacturing structures:

- Rigid manufacturing lines
- Process-oriented manufacturing systems
- Product-oriented manufacturing lines
- Segmented manufacturing systems

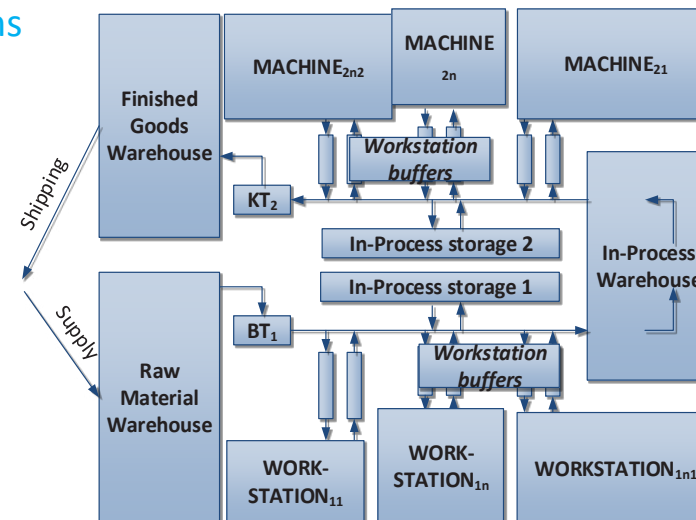


## Production processes and manufacturing structures in logistics approach

Continuous production process:  
the manufacturing operations  
of the product are executed  
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Manufacturing structures:

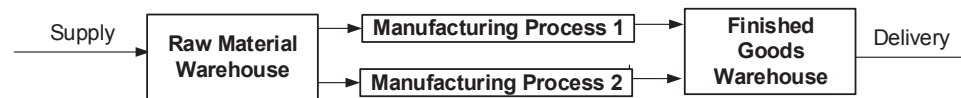
- Shopfloor manufacturing system
- Flexible manufacturing systems



## 4.1. Features of production systems from the viewpoint of logistics

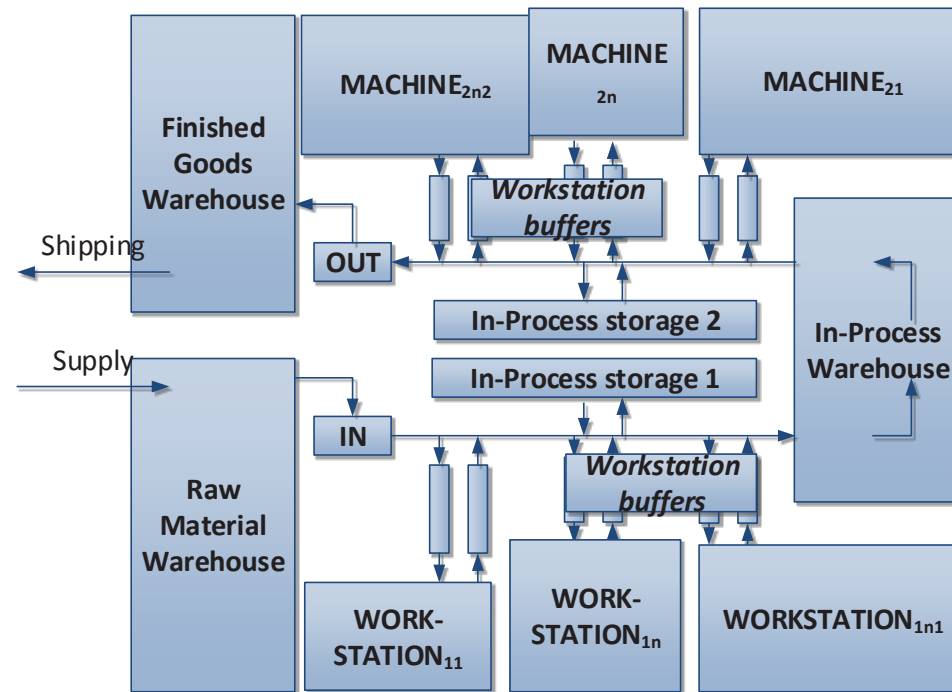
### PRODUCTION PROCESSES AND MANUFACTURING STRUCTURES IN LOGISTICS APPROACH:

- Continuous production processes: the manufacturing operations of the product are executed directly after each other in predefined sequence without any interruption.



#### *Continuous manufacturing structures:*

- Rigid manufacturing lines
  - Process-oriented manufacturing systems
  - Product-oriented manufacturing lines
  - Segmented manufacturing systems
- Discrete production processes: The components of the products can be manufactured parallel with each other. The manufacturing operations are interrupted for materials handling and waiting for available machines. Therefore more products can be manufactured in same system.



Discrete manufacturing structures

- Shop floor manufacturing system
- Flexible manufacturing systems

## LECTURE IV – PRODUCTION LOGISTICS

### 4.2. Connection and conflicts between production systems and logistics



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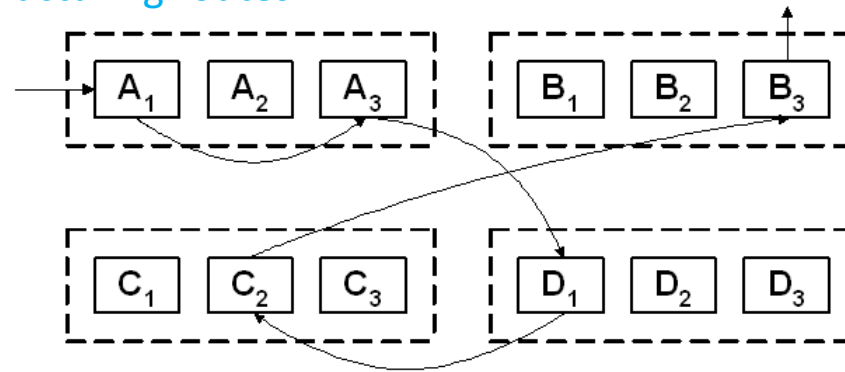
## LECTURE IV – PRODUCTION LOGISTICS

### 2. Connection and conflicts between production systems and logistics



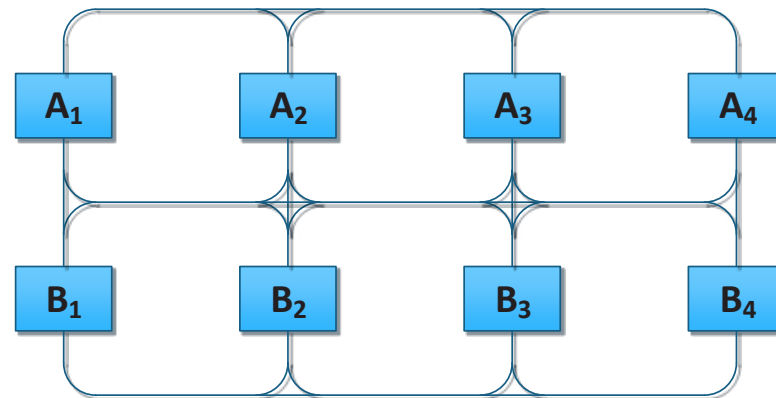
## Shopfloor manufacturing system

- More homogenous machine group for
- more type of products with
- different and same operations and components
- Different operation time
- Long lead times
- Complex manufacturing routes



## Flexible manufacturing systems

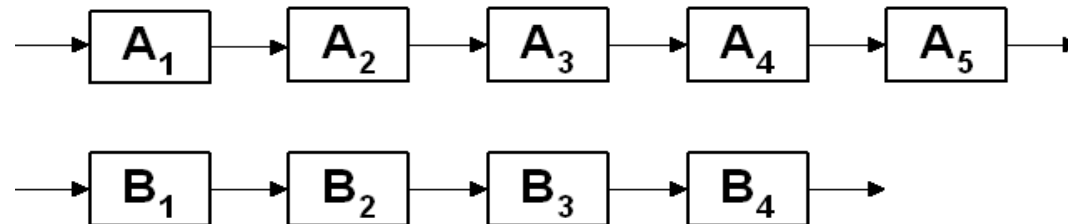
- ✓ Wide variety of products
- ✓ Parallel component manufacturing opportunity



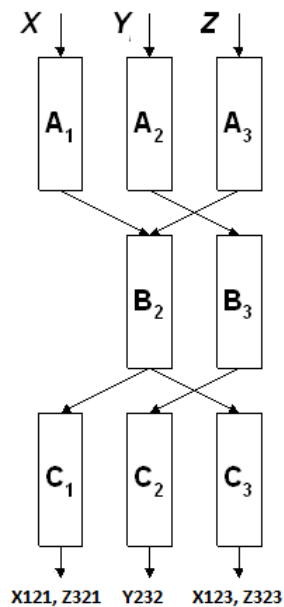


## Rigid mass production lines

- One line for each type of products
- ✓ Machines are placed according to the operation sequence
- ✓ Operations cycle times are synchronized
- ✓ Short lead time
- Not flexible

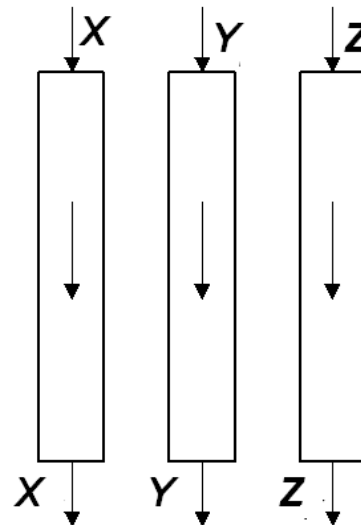


## Process-oriented manufacturing systems



- ✓ The whole manufacturing process is divided to more subprocesses for different appropriate technologies.
- ✓ Different products are created on different routes of subprocesses.
- ✓ The operations within the subprocesses are synchronized.
- ✓ Between the subprocesses, queuing, waiting and storage is required.

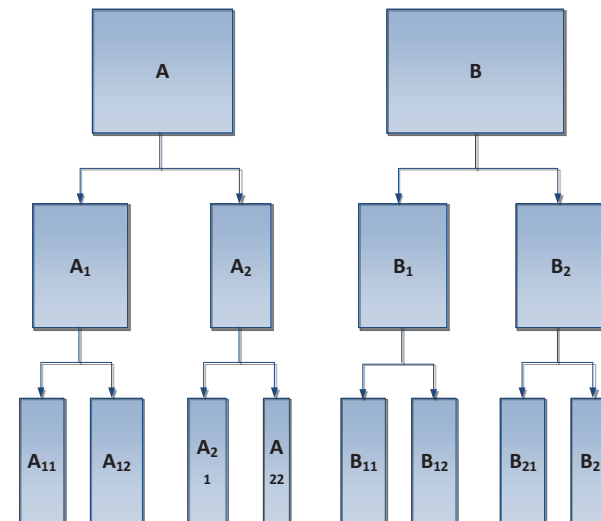
## Product-oriented manufacturing lines



- ✓ One line for each product type (family)
- ✓ More variants for each product type (family)
- ✓ Machine placement according to the operations sequence
- ✓ Synchronized cycle times

## Segmented manufacturing

- ✓ The initial section runs with large lot size
- ✓ From stage to stage, the lot sizes are divided between the product types or variants
- ✓ The cycle times have to synchronize with each other
- ✓ To minimize the lead time
- ✓ To minimize the stocks between the stages



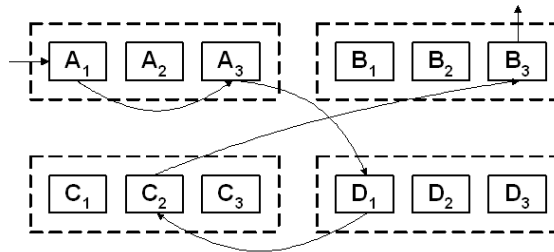
## Characteristics of manufacturing systems

Oszlop1	SHOPFLOOR MANUFACTURING SYSTEM	FLEXIBLE MANUFACTURING SYSTEMS	RIGID MASS PRODUCTION LINES	PROCESS ORIENTED MANUFACTURING LINES	PRODUCT ORIENTED MANUFACTURING LINES
MACHINES	Homogenous	Different type for same or different products	Each line produces different product	Each line perform different technological subprocesses	Each line produces different product family
LAYOUT	Scattered	Optimized	In technological sequence	In technological sequence	In technological sequence
ROUTES	Crossing, long	Crossing, Multiway between locations, can be long	Short, One way	Short, One way	Short, One way
MATERIALS HANDLING UTILIZATION	Low	High, optimized	Optimization available only at the endpoints of the lines	Available to optimize	Available to optimize
PRODUCT TRACKING	Difficult	Fine	Fine	Fine	Fine
IN-PROCESS STORAGE	Large	Optimized	Not necessary	Only between the subprocesses	Minimum
CYCLE TIMES OF OPERATIONS	Different for each product type and related operations	Different for each product type and related operations	Synchronized	Synchronized within the subprocesses, but can be different between them	Synchronized
LEAD TIMES	Long	Optimized	Short	Short within the subprocesses, but can be long between them	Short, One way
SWITCH TIMES	Long	Short, automated	Long with high expenses	Short	Short between product of the same product family
LOT SIZES	Small, or unique products	Small or medium-sized	Large batches for mass production	Medium-size and large	Medium-size and large
HOLDING THE TACT TIMES	Not available	Flexible	Available	Flexible	Flexible

## 4.2. Connection and conflicts between production systems and logistics

### SHOPFLOOR MANUFACTURING SYSTEM

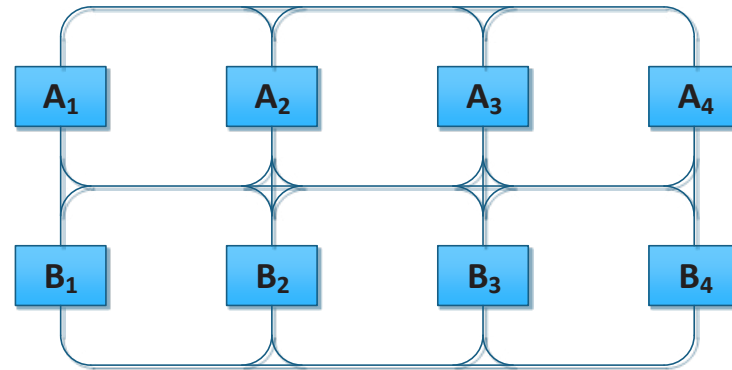
- More homogeneous machine group for
- more type of products with
- different and same operations and components
- Different operation time
- Long lead times
- Complex manufacturing routes



In summary: it can manufacture a wide variety of products, but the efficiency is low, and its logistics is very complex.

## FLEXIBLE MANUFACTURING SYSTEMS

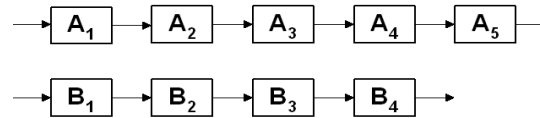
- Wide variety of products
- Parallel component manufacturing opportunity



In summary: it is very flexible and efficient in manufacturing wide variety of products in small or medium batch sizes, as well, the logistics is clear and efficient, but these systems are very expensive.

## RIGID MASS PRODUCTION LINES

- One line for each type of products
- Machines are placed according to the operation sequence
- Operations cycle times are synchronized
- Short lead time
- Not flexible

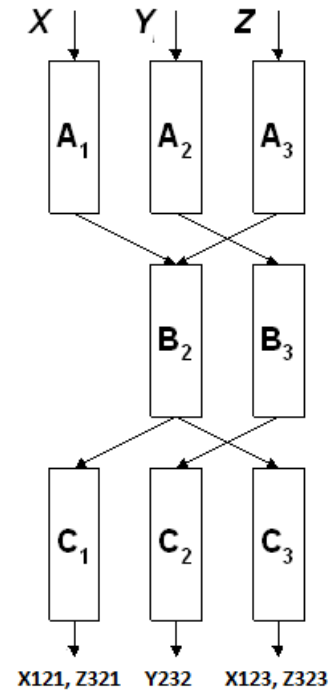


In summary: each line can be used only for one product, but the efficiency is at maximum level. Best for mass production in very large quantities.

## PROCESS-ORIENTED MANUFACTURING SYSTEMS

- The whole manufacturing process is divided to more subprocesses for different appropriate technologies.
- Different products are created on different routes of subprocesses.
- The operations within the subprocesses are synchrnized.
- Between the subprocesses, queuing, waiting and storage is required.

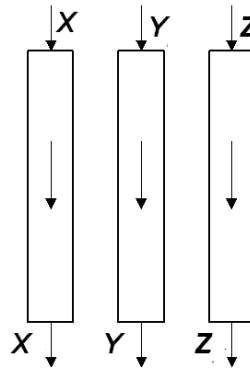




In summary: more similar products are available in efficient manufacturing system with changing batch sizes.

## PRODUCT-ORIENTED MANUFACTURING LINES

- One line for each product type (family)
- More variants for each product type (family)
- Machine placement according to the operations sequence
- Synchronized cycle times

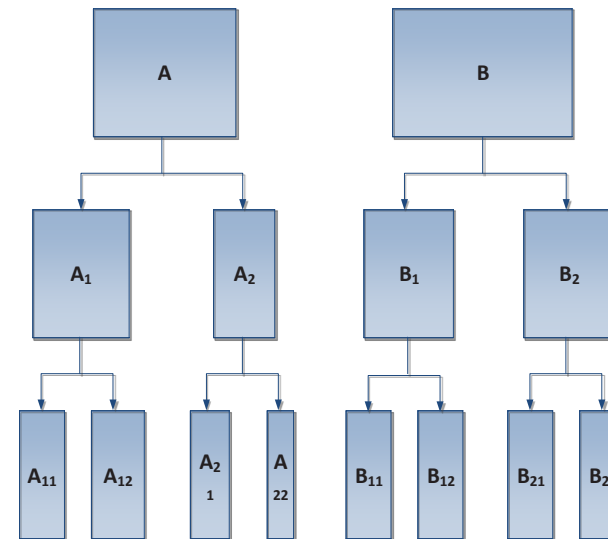


In summary: more similar products are available in efficient manufacturing system with changing batch sizes.

## SEGMENTED MANUFACTURING

- Similar to the oriented production types, but initial section runs with large lot size
- From stage to stage, the lot sizes are divided between the product types or variants
- The cycle times have to synchronize with each other:
  - To minimize the lead time
  - To minimize the stocks between the stages

*Batch sizes in the stages of process oriented manufacturing systems*



In summary: more similar products are available in efficient manufacturing system with changing batch sizes.

## Characteristics of manufacturing systems

Manufacturing system Feature	SHOPFLOOR MANUFACTURING SYSTEM	FLEXIBLE MANUFACTURING SYSTEMS	RIGID MASS PRODUCTION LINES	PROCESS ORIENTED MANUFACTURING LINES	PRODUCT ORIENTED MANUFACTURING LINES	SEGMENTED MANUFACTURING SYSTEM
MACHINES	Homogenous	Different type for same or different products	Each line produces different product	Each line perform different technological subprocesses	Each line produces different product family	From the initial segment to the finishing segment the flexibility increases
LAYOUT	Scattered	Optimized	In technological sequence	In technological sequence	In technological sequence	In technological sequence
ROUTES	Crossing, long	Crossing, Multiway between locations, can be long	Short, One way	Short, One way	Short, One way	Short, One way
MATERIALS HANDLING UTILIZATION	Low	High, optimized	Optimization available only at the endpoints of the lines	Available to optimize	Available to optimize	Available to optimize
PRODUCT TRACKING	Difficult	Fine	Fine	Fine	Fine	Fine
IN-PROCESS STORAGE	Large	Optimized	Not necessary	Only between the subprocesses	Minimum	Required between process segments
CYCLE TIMES OF OPERATIONS	Different for each product type and related operations	Different for each product type and related operations	Synchronized	Synchronized within the subprocesses, but can be different between them	Synchronized	Synchronized within the process segments
LEAD TIMES	Long	Optimized	Short	Short within the subprocesses, but can be long between them	Short, One way	Short, but depending on the segment synchronization
SWITCH TIMES	Long	Short, automated	Long with high expenses	Short	Short between product of the same product family	Can be minimized
LOT SIZES	Small, or unique products	Small or medium-sized	Large batches for mass production	Medium-size and large	Medium-size and large	Smaller and smaller as
HOLDING THE TACT TIMES	Not available	Flexible	Available	Flexible	Flexible	Flexible

## LECTURE IV – PRODUCTION LOGISTICS

### 4.3. Integrated planning methods



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## LECTURE IV – PRODUCTION LOGISTICS

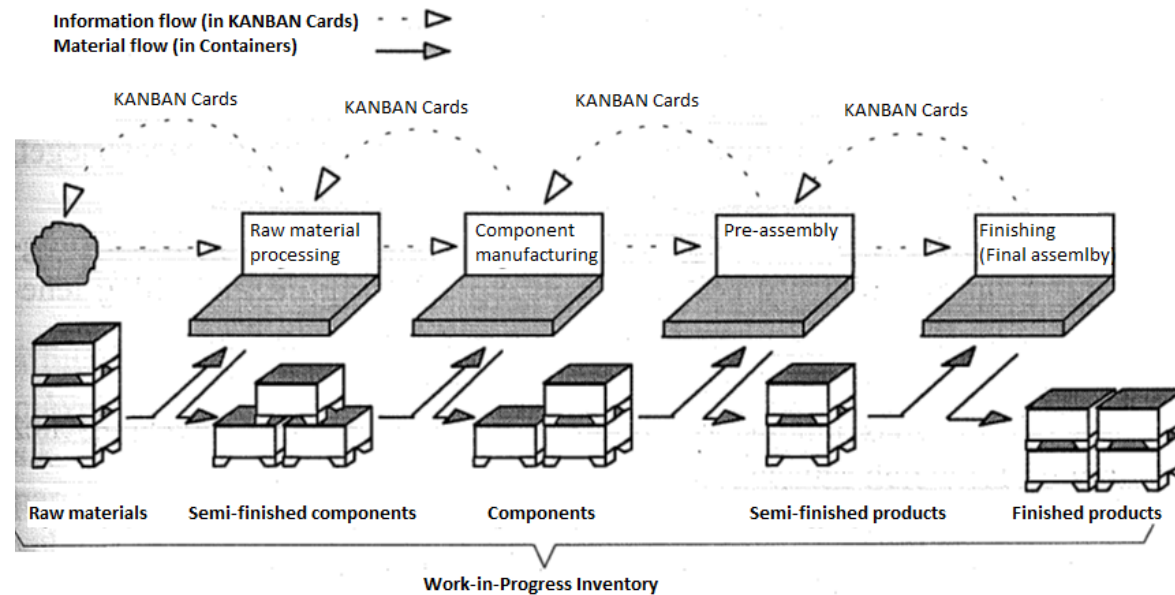
### 3. Integrated planning methods



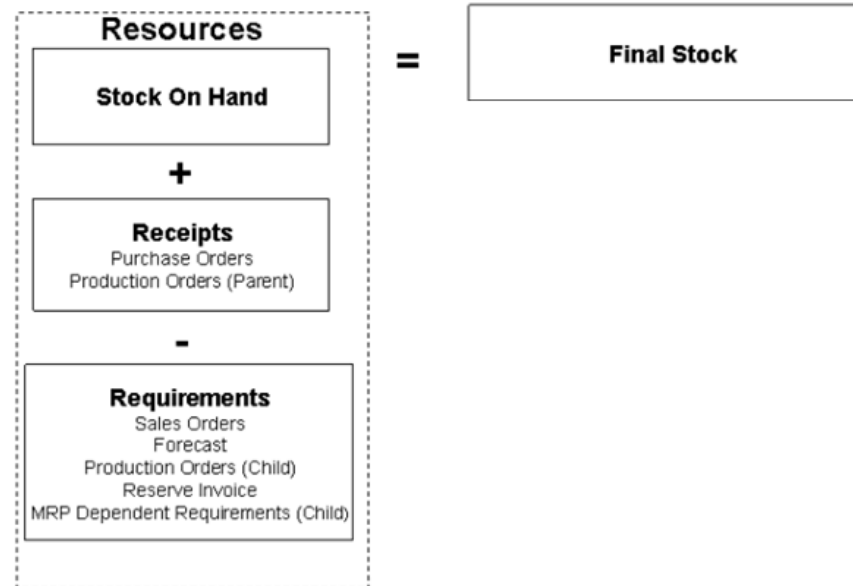
## Kanban

- ❑ Kanban originates from Japan, the word means Card Signal.
- ❑ Application area is the Work-in-Progress minimization within the manufacturing process
- ❑ The signal is attached to a bin or container used to transport the supply from the source workstation to the user workstation
- ❑ If a container emptied, it or its card is sent back to the source. So the source start to produce to fill up the empty container.
- ❑ Therefore the source workstations can work only in case of use of finished products from the containers.
- ❑ The machines in the technology line are attached to each other through Kanban Circles.
- ❑ The empty KANBAN containers pull the production of the sources.
- ❑ The source can start the production only if the finished materials are run out.

## KANBAN circles and flow within a production line



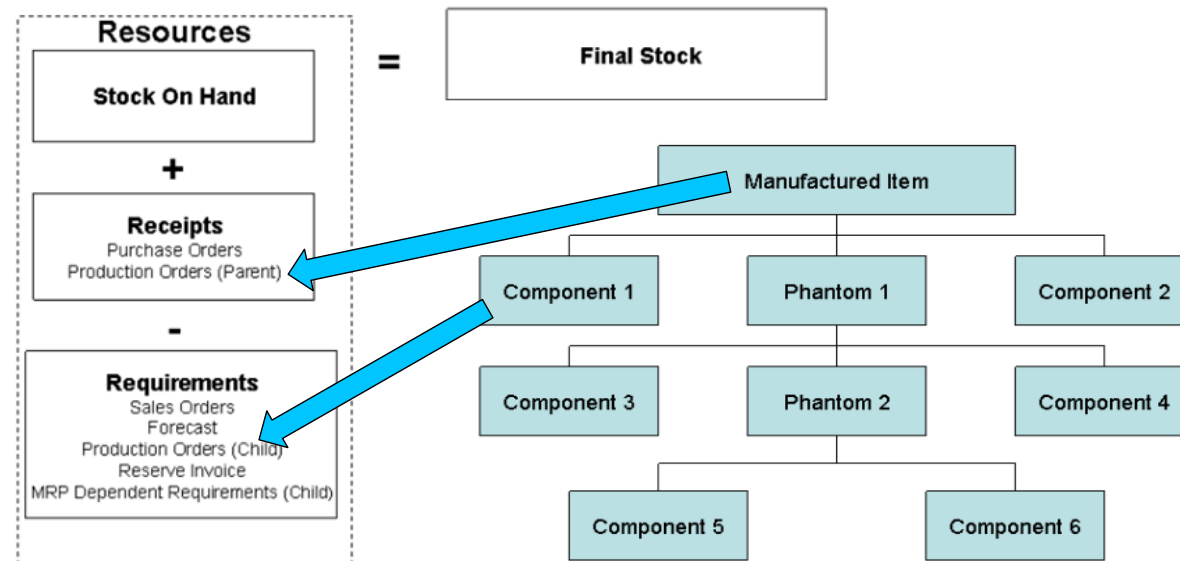
## Material Requirement Planning



Source: [help.sap.com/sapbusinessone](https://help.sap.com/sapbusinessone)

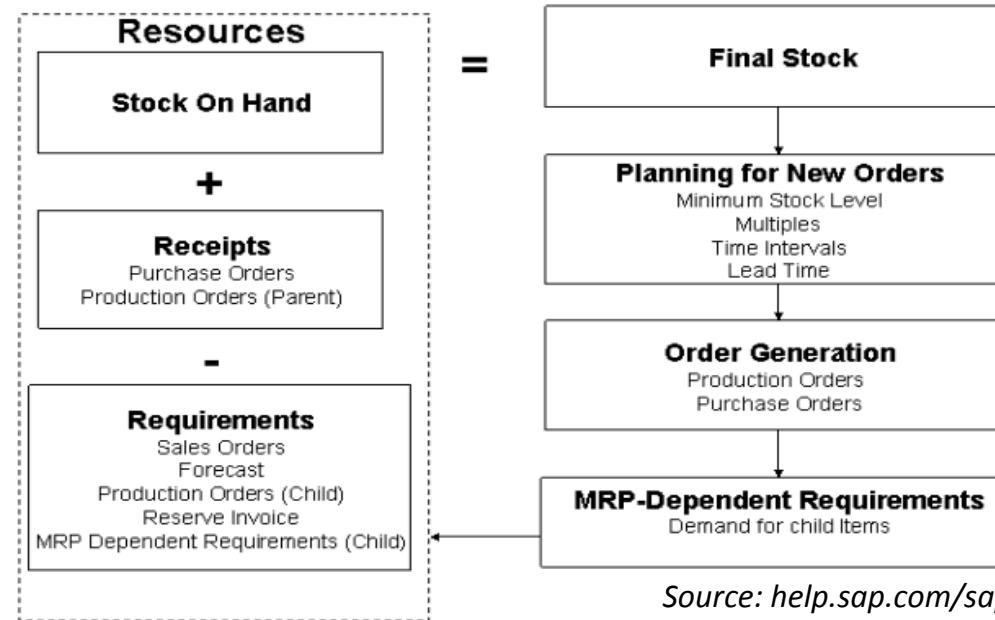


# Material Requirement Planning



Source: [help.sap.com/sapbusinessone](http://help.sap.com/sapbusinessone)

## Material Requirement Planning

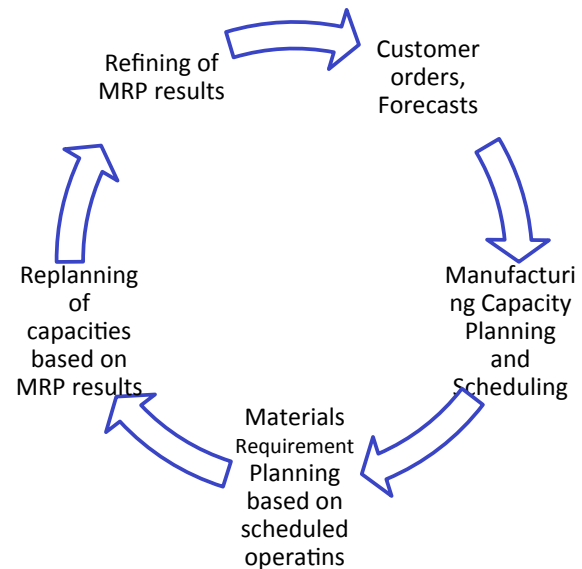


Source: [help.sap.com/sapbusinessone](http://help.sap.com/sapbusinessone)

## Results

Material/Product		Period#0	Period#1	Period#2	Period#3	Period#4	Period#5	Period#6
Finished bike	1 Gross requirement		10	20	30	15	6	9
batch size (pcs)	10 Stock		5	5	5	5	0	4
lead time	1 Net requirement		5	15	25	10	6	5
	Arriving quantity		10	20	30	10	10	10
	Amount to be ordered	10	20	30	10	10	10	10
Seat unit	1 Gross requirement	10	20	30	10	10	10	10
batch size (pcs)	5 Stock	10	0	0	10	0	10	0
lead time	0 Net requirement	0	20	30	0	10	0	10
	Arriving quantity	0	20	40	0	20	0	20
	Amount to be ordered	0	20	40	0	20	0	20
Brake unit	2 Gross requirement	20	40	60	20	20	20	20
batch size (pcs)	20 Stock	10	10	10	10	10	10	10
lead time	0 Net requirement	10	30	50	10	10	10	10
	Arriving quantity	20	40	60	20	20	20	20
	Amount to be ordered	20	40	60	20	20	20	20
Rope set	1 Gross requirement	20	40	60	20	20	20	20
batch size	- Stock	-	0	0	0	0	0	0
lead time	0 Net requirement	20	40	60	20	20	20	20
	Arriving quantity	20	40	60	20	20	20	20
	Amount to be ordered	20	40	60	20	20	20	20

## Manufacturing Resource Planning



- Only running material requirement planning does not meet the available manufacturing capacities
- First schedule the operations
- Based on the scheduling plan the material requirements
- Reschedule if the material supply scheduling cannot meet with the operations scheduling

## 4.3. Integrated planning methods

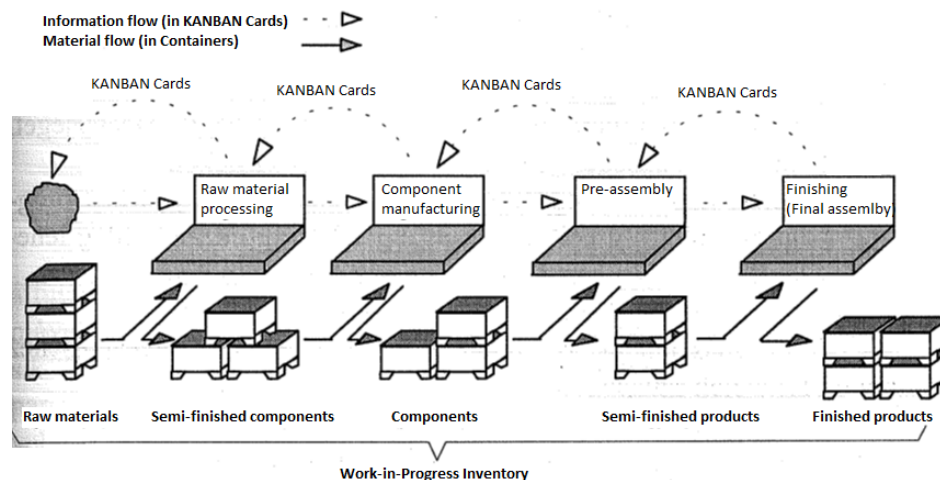
### KANBAN

Kanban originates from Japan, the word means Card Signal. Application area is the Work-in-Progress stock minimization within the manufacturing process without any material leaks.

The signal is attached to a bin or container used to transport the supply of a material from the source workstation to the user workstation. If a container emptied, it or its card is sent back to the source. So the source start to produce to fill up the empty container. Therefore the source workstations can work only in case of use of finished products from the containers.

The machines in the technology line are attached to each other through Kanban Circuits. The empty KANBAN containers pull the production of the sources.

*KANBAN circuits and flow within a production line*



Source: Béla Kulcsár – Industrial Logistics, LSI Training Centre, 1998, ISBN 963 577 242 4

The source can start the production only if one of the finished material's Kanban Bin got empty. The number of the Kanban bins in a Kanban circuit is optimized based on manufacturing and transportation lead-time.

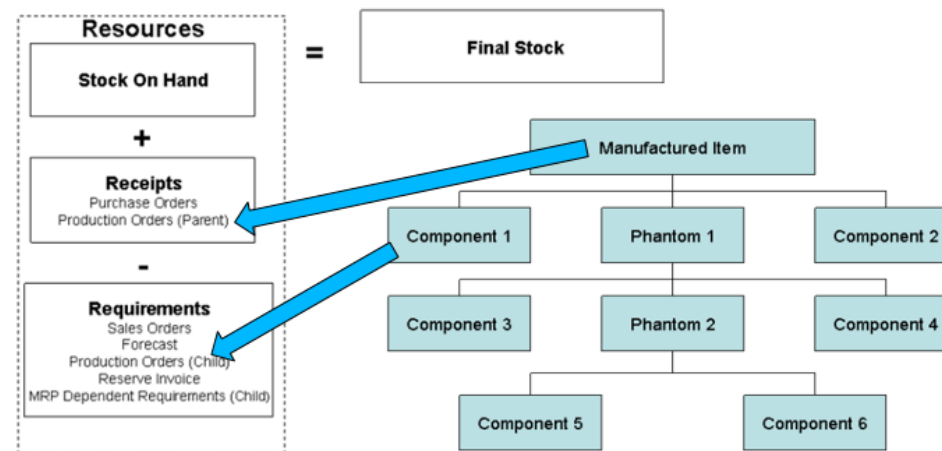
Important requirement of the application of Kanban system is, that in the manufacturing process, there must not be any disturbance, especially cannot occur random scrap or machine failure or malfunction.

The basics of Kanban circuits is simple, but their complexity raises fast, if a workstation has to produce more type of products, because in this case more Kanban bins are required.

## MATERIAL REQUIREMENT PLANNING

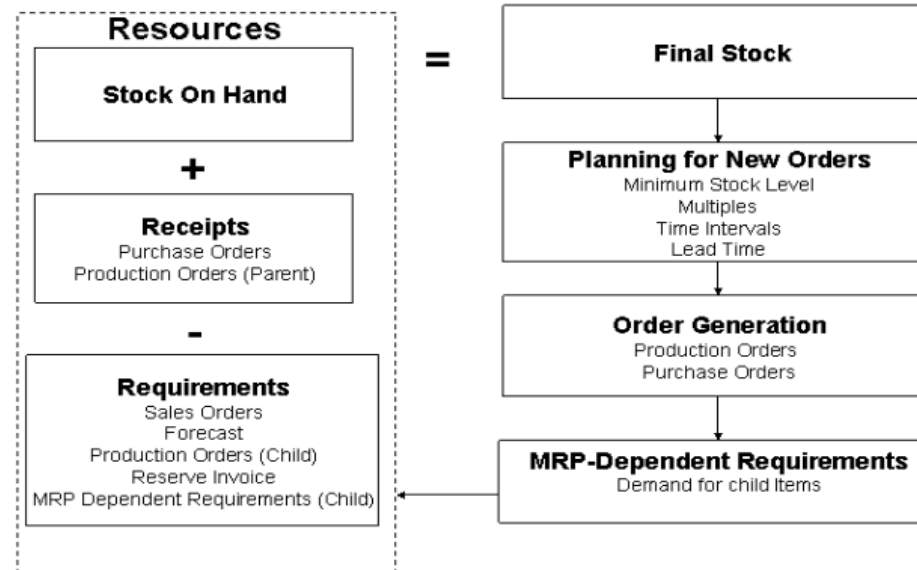
Based on known finished product consumption – as the sales plans and known customer orders tell –, the so called MRP, (MRP1), or material requirement planning provides periodical information of required quantities of product items missing from the stock in each period. Furthermore – and this makes the calculation really complex –, based on the bill of materials of the required products, the requirements of the raw material and component quantities can be calculated from period to period, as well. The MRP is one of the basic technics of ERP systems and production planning systems, and widely used in these software applications.

Next figure shows the general input information of MRP and a skeleton for the Bill of Materials in tree form:



Source: [help.sap.com/sapbusinessone](http://help.sap.com/sapbusinessone)

Calculating the materials requirements is running from period to period. It is important, that period lengths are related to the batch sizes, lead times or supply periods of orders. The result information types are summarized on next figure and can organized best into table.



Source: [help.sap.com/sapbusinessone](http://help.sap.com/sapbusinessone)

## Result of an MRP run

Material/Product		Period#0	Period#1	Period#2	Period#3	Period#4	Period#5	Period#6
Finished bike	1 Gross requirement		10	20	30	15	6	9
batch size (pcs)	10 Stock		5	5	5	5	0	4
lead time	1 Net requirement		5	15	25	10	6	5
	Arriving quantity		10	20	30	10	10	10
	Amount to be ordered	10	20	30	10	10	10	10
Seat unit	1 Gross requirement	10	20	30	10	10	10	10
batch size (pcs)	5 Stock	10	0	0	10	0	10	0
lead time	0 Net requirement	0	20	30	0	10	0	10
	Arriving quantity	0	20	40	0	20	0	20
	Amount to be ordered	0	20	40	0	20	0	20
Brake unit	2 Gross requirement	20	40	60	20	20	20	20
batch size (pcs)	20 Stock	10	10	10	10	10	10	10
lead time	0 Net requirement	10	30	50	10	10	10	10
	Arriving quantity	20	40	60	20	20	20	20
	Amount to be ordered	20	40	60	20	20	20	20
Rope set	1 Gross requirement	20	40	60	20	20	20	20
batch size	- Stock	-	0	0	0	0	0	0
lead time	0 Net requirement	20	40	60	20	20	20	20
	Arriving quantity	20	40	60	20	20	20	20
	Amount to be ordered	20	40	60	20	20	20	20

Gray cells show the input information, like stock at the beginning of the planned period, gross requirements of Finished products are in second row. These quantities pull the requirements.

$\text{Net requirement} = \text{Gross requirement} - \text{Stock}$

$\text{Arriving quantity} = \text{Net requirement rounded up to the Batch Size}$

$\text{Amount to be ordered} = \text{Order quantity in the period to meet the arrival requirements in next periods regarding to the supply lead-time. (We have to order the Arriving quantity so earlier as much long is the lead time of the material supply or product manufacturing.)}$

$(\text{Opening, remaining}) \text{ Stock of next period} = \text{Arriving quantity} - \text{Net requirement}$

Note, that if the batch size is 1, then we can order exactly the required quantity, so there will not be any remaining quantity from the batch.



*Additional conditions:*

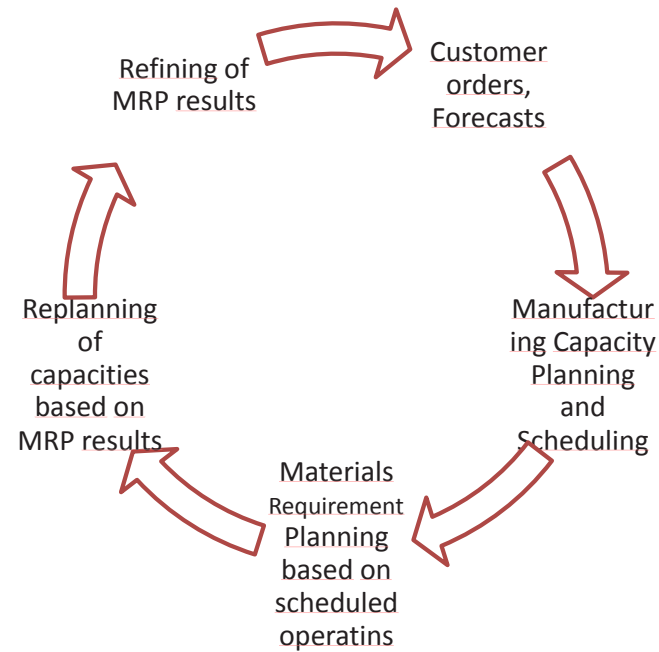
- maximum order quantities coming from manufacturing, supply, transportation or warehousing capacity limitations,
- minimum order quantity, like minimum 2, or more batch can be ordered to optimize the additional, transactional type expenses or resource, machine capacity utilization up to 100%.

The example shows only one product, and only few components of it. Now, think in a factory producing hundreds of products, where there are common raw materials, components and semi-finished sub-assembly parts on many-many levels of bill of materials. It is really hard to calculate the material requirement without computer application. The start of the efficient computer based manufacturing resource planning was in 1970's.

## MANUFACTURING RESOURCE PLANNING

Only running material requirement planning does not meet the available manufacturing capacities. For this purpose, first the manufacturing operations related to the production plans should be scheduled, based on the available free manufacturing capacity, and based on this scheduling plan, can be the material requirements calculated in timeline. If the material supply scheduling cannot meet with the manufacturing operations scheduling, then rescheduling of operations is required based on the material supply plan, but after the operations rescheduling, the materials supply should be adjusted to it.

The manufacturing resources involve the materials as well, therefore it is abbreviated to MRP2 and material requirement planning is abbreviated as MRP1. Note, that MRP2 contains MRP1, as well.



*In short summary:*

- Only running material requirement planning does not meet the available manufacturing capacities
- First schedule the operations
- Based on the scheduling plan the material requirements
- Reschedule if the material supply scheduling cannot meet with the operations scheduling

## Lecture 5

## LECTURE V – WAREHOUSING AT THE ENTERPRISES

### 5.1. Warehouse structures



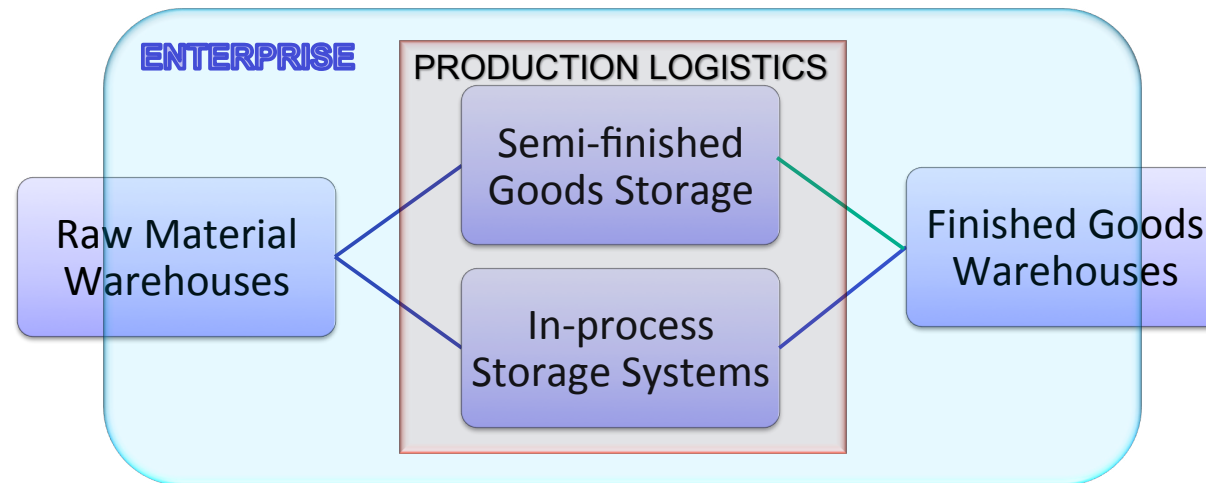
## Business Logistics College of Dunaújváros

## LECTURE V – WAREHOUSING AT THE ENTERPRISES

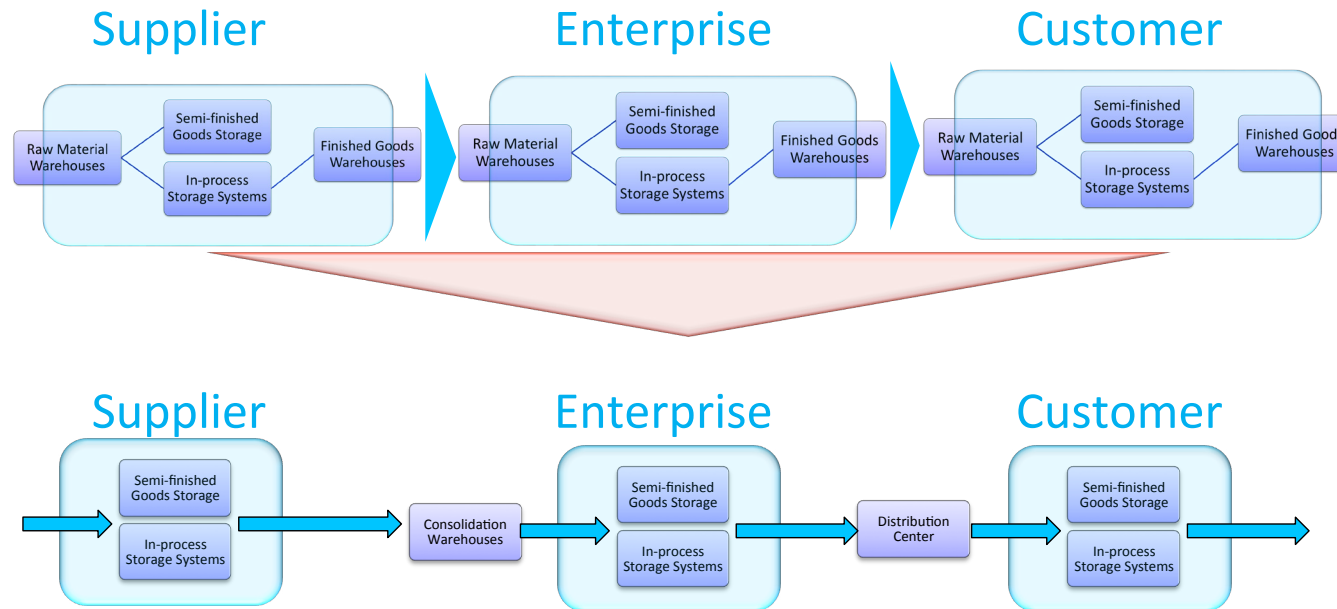
### 1. Warehouse structures



## Warehouses within the enterprise



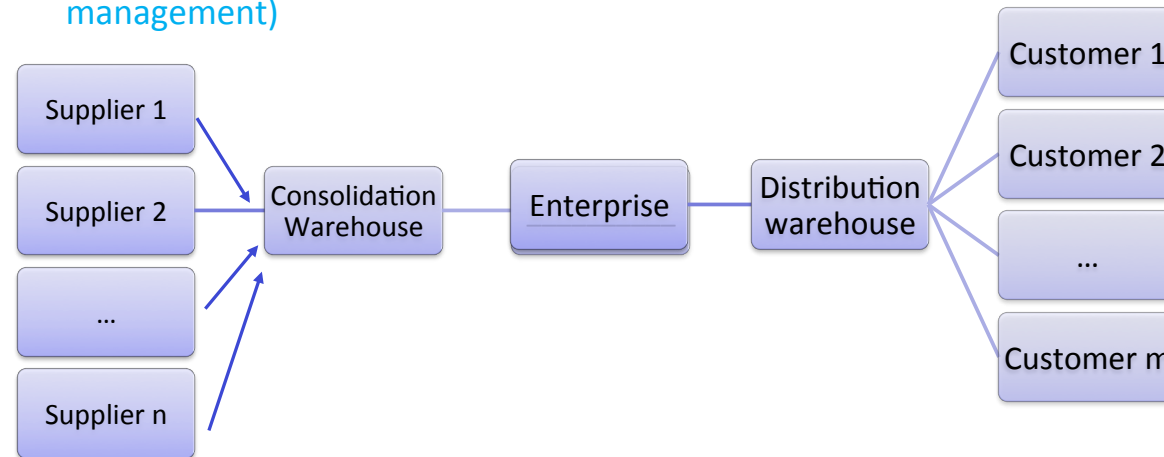
## Warehouses within the enterprise



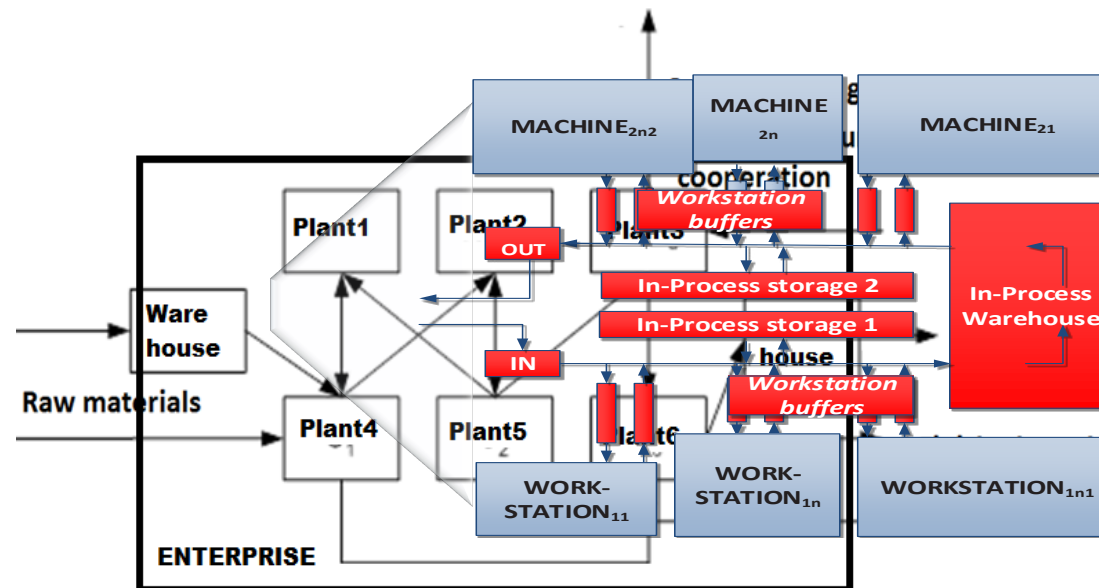
## Benefits

Replace smaller on-site warehouses by central distribution centres:

- Less small, low efficient storage capacity
- One large, high efficient warehouse
- Centralised transport and additional services (packaging, sorting, management)



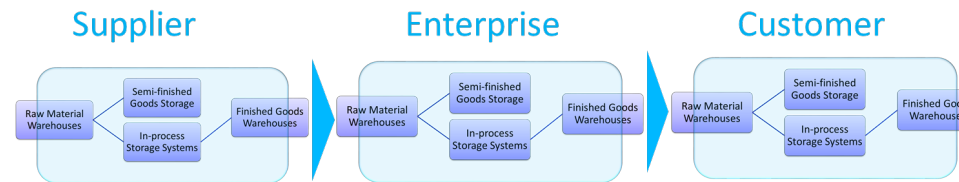
## Warehouses and storages within the production processes



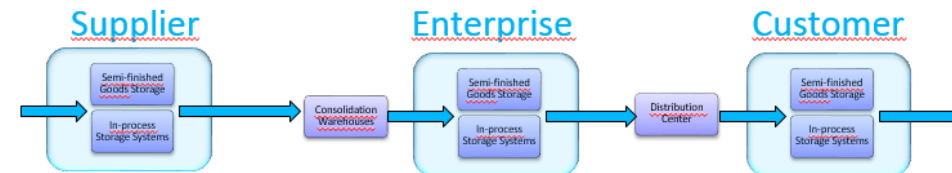


## 5.1. Warehouse structures

### CLASSIC WAREHOUSES WITHIN THE ENTERPRISE



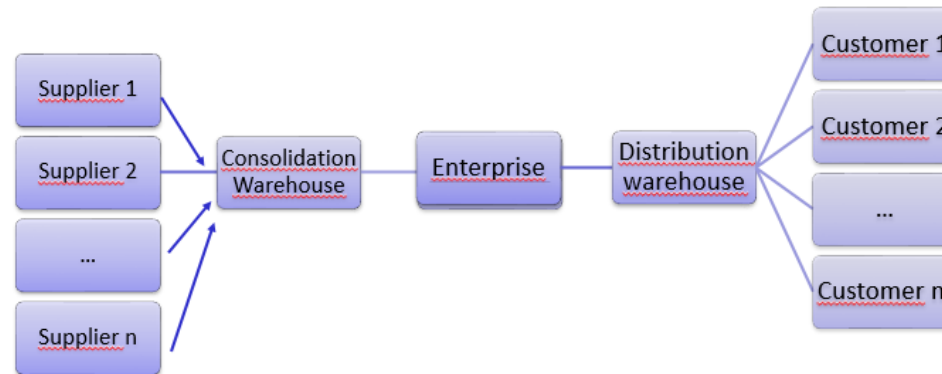
### SINGLE WAREHOUSING BETWEEN THE SUPPLIER'S AND CUSTOMER'S PROCESSES



## BENEFITS

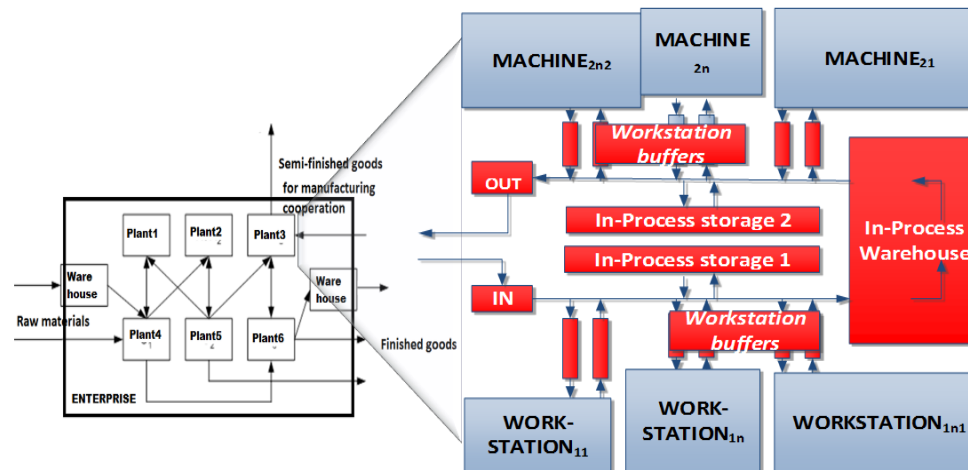
*Replace smaller on-site warehouses by central distribution centers:*

- Less small, low efficient storage capacity
- One large, high efficient warehouse
- Centralized transport and additional services (packaging, sorting, management)



*Warehouses and storages within the production processes:*

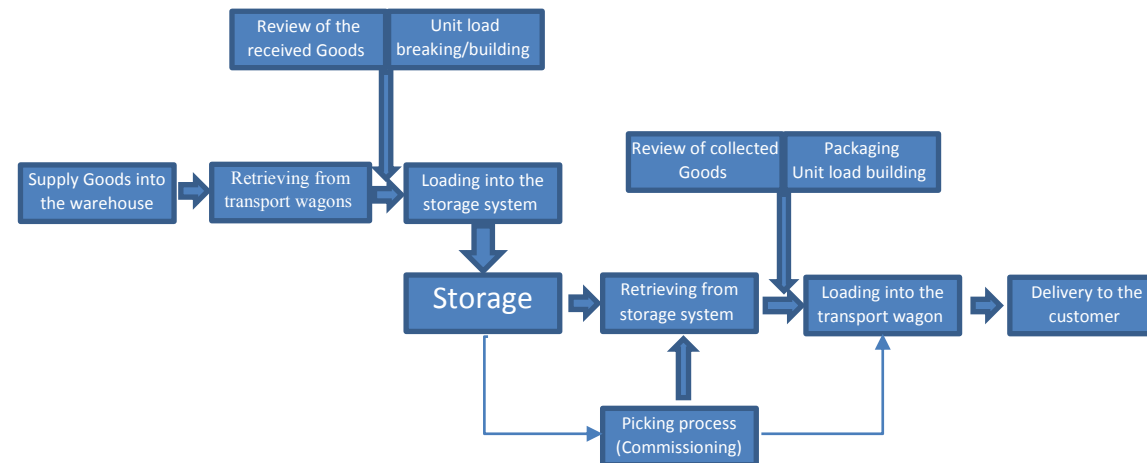
- Workstation buffers
- In-process storage
- In-Process warehouses
- IN (Input buffer zone)
- OUT (Output buffer zone)
- Machine buffer storages



## 5.2. Theoretical questions and practical solutions

### WHAT ARE THE GENERAL WAREHOUSING PROCESSES IN THE BUSINESS LOGISTICS?

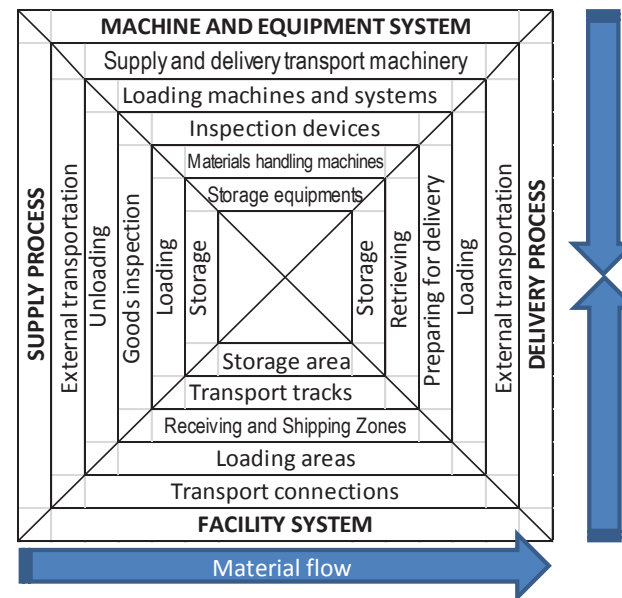
*General warehouse processes*



**WHAT WAREHOUSE TECHNOLOGY COMPONENTS ARE NECESSARY IN THE WAREHOUSING IN BUSINESS LOGISTIC PROCESSES?**

The next figure collects the steps of the warehousing processes from supply to delivery to the customer and the related components of the necessary facility component and machinery and equipments.

*System of warehouse technology*



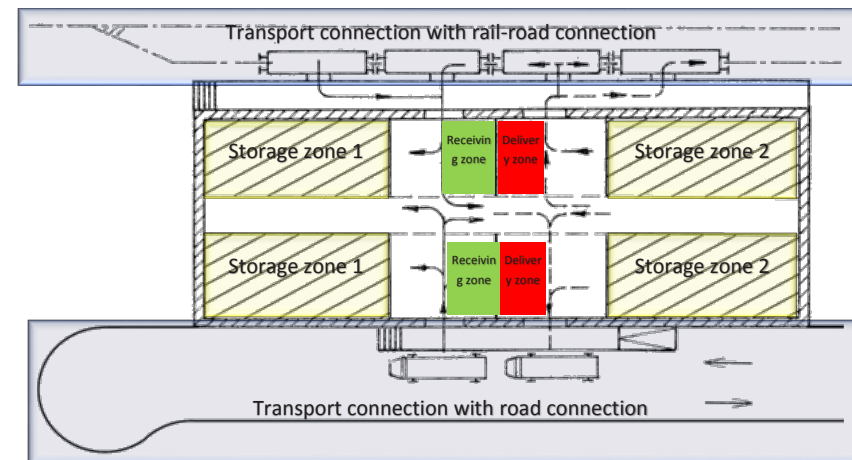
*An illustration of warehouse technologies*



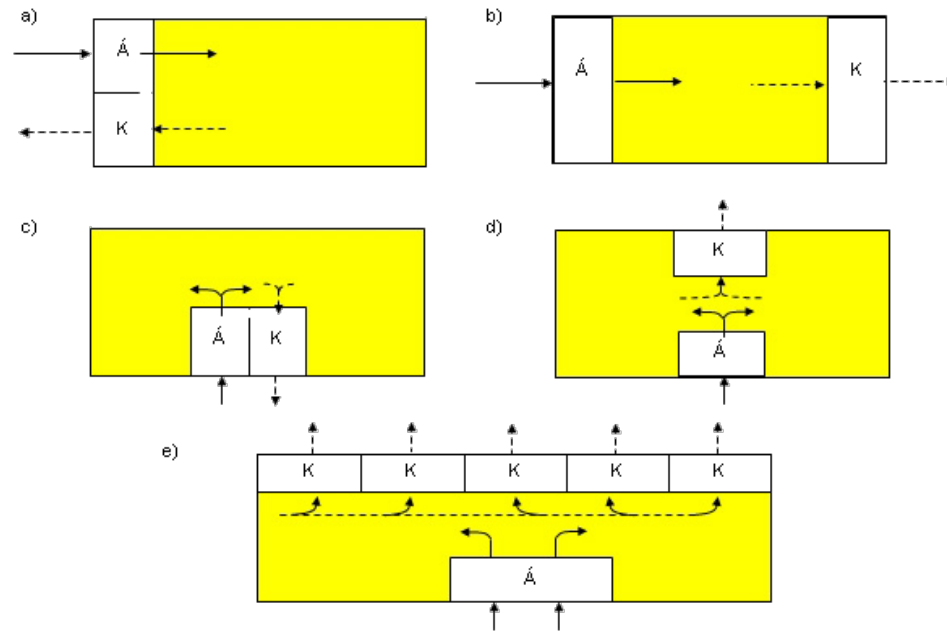
Source: An inside look at a storage facility, DHL Logbook, 2008, [https://www.dhl-discoverlogistics.com/cms/en/course/tasks\\_functions/warehouse/stations.jsp](https://www.dhl-discoverlogistics.com/cms/en/course/tasks_functions/warehouse/stations.jsp)

## HOW THE FACILITY AND STORAGE LAYOUTS CAN BE DESIGNED?

*Example for a warehouse*



## General facility layout types

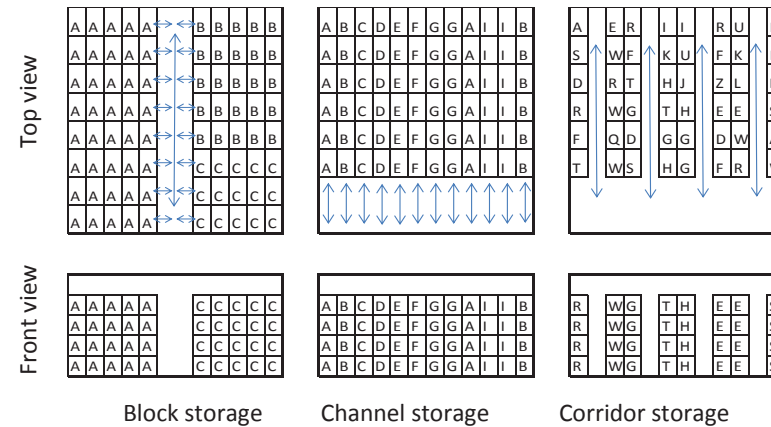


a.) head layout , b.) pass-through layout, c.) single side layout, d.) double side,

e.) double side decentralized layout

Receiving zone = A, Delivery zone (K)

## General storage layout types





## WHAT TYPE OF STORAGE TECHNICS AND WAREHOUSING MATERIALS HANDLING SYSTEMS CAN BE USED FOR THE OPTIMAL WAREHOUSING PROCESSES?

*General storage technics and warehousing materials handling*

Storage units				Individual goods		Unit loads			
Storage technology	Block storage	Aisle storage	Aisle rack storage	Drive-in and Drive-through Rack Storage	FIFO Flow Rack Storage	Mobile Rack Storage	Rotating Rack Storage		
Materials Handling		Manual or Hand Devices	Fork-Lift Trucks	Cranes	Loading and Retrieving Machines	Special (additional transport systems)			

Additional reading suggestion: An inside look at a storage facility, Discover Logistics, DHL Logbook – in Cooperation with Darmstadt University, 2008, [https://www.dhl-discoverlogistics.com/cms/en/course/tasks\\_functions/warehouse/stations.jsp](https://www.dhl-discoverlogistics.com/cms/en/course/tasks_functions/warehouse/stations.jsp)

## WHAT ARE THE SOLUTIONS OF WAREHOUSE MANAGEMENT, INFORMATION FLOW AND PRODUCT IDENTIFICATION?

*Tasks of WMS:*

- Managing the warehouse processes:
  - Control of basic processes: supply, delivery, order picking, loading and retrieval, inside materials handling and managing inventory strategies.
- Directly responsible for:
  - efficient operation of warehouse
  - hold the deadlines defined by customers.

## *WMS database:*

Collects and records the information of materials flow processes and provides data for control operations in materials flow of warehouse.

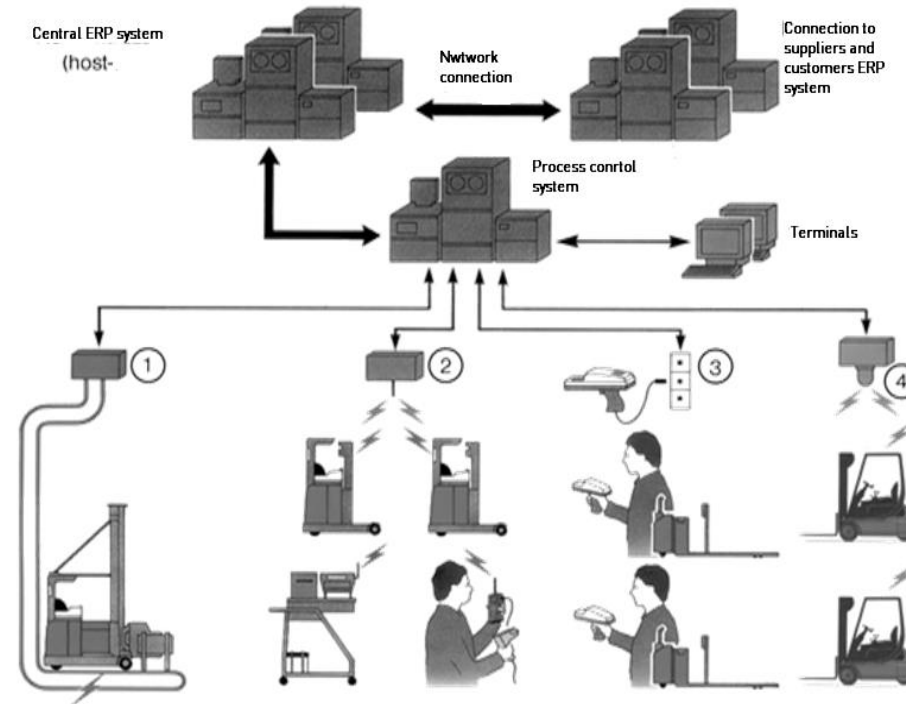
## *General Data:*

- Goods, products, cargo master data
- Identification of store positions, storage cells
- materials flow processes data:
  - Inventory supply control
  - Cargo arrival administration
  - Inside materials handling operations control and log
  - Retrieval from storage
  - Preparing delivery
- Empty storage capacity
- Inventory status

## *Techniques in information flow:*

- On-line/off-line/batch data transmission:
  - RF
  - IR
  - Wired (offline)
- Terminals:
  - Fix
  - mobil
  - On-board
- Product IDentification techniques:
  - Bar Code
  - RFID

*Example for the structure and information flow of a WMS*



*Legend:*

- 1: wired data connection
- 2: RF data transmission (Wi-Fi)
- 3: plugged off-line data transmission (upload-retrieve)
- 4: Infrared data transmission



## Stations in the warehouse

### An inside look at a storage facility

Modern warehouses are equipped with all sorts of technical equipment that enables goods to be efficiently stored. This equipment includes operator-less conveyor systems that move through various warehouse zones as though they were guided by an invisible force or stock pickers who select products from the pick locations in racks based upon instructions they receive on headsets from a central computer. The following graphic and detailed explanations provide insights into the most important processes in a warehouse.



Stations in the warehouse

### From receiving to shipping

Goods that arrive in the warehouse are accepted by receiving and prepared for storage. This includes unloading and identifying incoming goods. Identification is usually done by scanning a barcode attached to the good. However, new innovative technologies like RFID allow for contactless scanning of goods. As a result, the contents of a whole pallet can be read at once by the radio signal emitted by RFID chips as soon as the shipment passes a gate or similar checkpoint. But this method of identification is relatively more expensive than the barcode and is less used.

After being inspected at receiving, the goods are prepared for storage. In this process, they may be placed onto the appropriate load-carrying device such as pallets or into parts containers or repacked. The time the goods spend at receiving should be as short as possible. The receiving area for incoming shipments where goods that will be stored are processed is often called the I Point, or information point.

In theory, there are two types of warehouses: single-line stores and order-picking warehouses – but in reality, many warehouses combine these two activities.

Single-line stores are designed to store and retrieve identical units of the same type of good. For instance, a pallet of goods will be placed in storage, and the complete pallet will be retrieved again. Due to the great similarity of activities, single-line stores can be highly automated. Since movement processes are greatly simplified, space can be used very efficiently. The single-line store is also called a reserve warehouse if units are not sent directly to shipping but are placed in an order-picking warehouse instead. Reserve warehouses are used to store large volumes and units of goods for a relatively long time.



In general, small quantities and units of goods are stored for shorter periods in the order-picking warehouse. This warehouse area carries out movement processes that are used to consolidate or break down the flow of goods, the picking. This means the goods do not leave the storage area in the state in which they were stored. To keep the time required for manual picking to a minimum, efficient picking procedures and short transport routes must be considered in the organization of the order-picking warehouse. Order-picking warehouses also frequently rely on modern technologies such as pick-by-light and pick-by-voice, which not only make the order picker's job easier but also increase productivity and accuracy.

In the packing station, the picked order is consolidated into a unit for shipment, which can also involve a transfer to another internal station.

Shipping involves both the dispatch of goods to the recipient and delivery-related activities. This includes receipt of the goods from the packing station, set-up of interim storage sites that extend back to pick-up, arrangements for pick-up vehicles and loading. Transport-related processes are the primary job of shipping. Goods stay in shipping for lengthy transition periods only in extraordinary cases.

In addition, warehousing and means of conveyance used in the warehouse must be directed and coordinated. This is the job of the warehouse management, which forms the interface between the logistics subsystem warehouse and the logistics subsystem order processing [1].

## Warehouse technology

Business trends have a strong impact on intralogistics, i.e., the material flow within a business operation and, thus, the technology associated with the warehouse. These trends include the accelerating pace of innovation, the increasing individual nature of customers' requirements, the growing diversity of product variations and the extreme volatility of the order inflow.

The main task of conveyor technology is to transport, store, pick and handle goods. Increasingly, discussions are centering on solutions that can combine all conveyor equipment and systems in an efficient way that uses a minimum amount of time. This will enable conveyor technology to be flexibly adapted to different types of shipped goods.

Ground conveyors are used today in many industries. Their flexibility allows them to be adjusted to the appropriate job with little effort. They are much easier to adapt to configuration changes or system expansion than automated conveyors [2].

But the basis for these systems remains the warehouse technology with its storage racks, means of conveyance and picking systems.

## Storage racks

Products can be stored in all sorts of ways in modern warehouses. Key criteria that apply here are not only which product is to be stored but also how quickly it must be available again. Shelf-type racks and space-saving storage carousels are frequently used for such things as non-palletized small parts, while pallet-racking systems are particularly suited for large quantities of items.



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Here, just like drive-in racks and drive-through racks, transport-related processes for storing heavy, bulky goods are used. A distinction is also drawn among drive-through racks that are primarily used for picking. Push-back racks are designed for infrequently needed products, and high-bay racks are frequently employed by industrial and retail companies [1].



## Rackings

Rackings are frequently used to store non-palletized goods, small parts or bulky items. Generally speaking, they are suited for storing small to medium quantities of goods involving a large number and wide array of items.



## Pallet racks

Pallet racks store pallets or stillages. They are used to store small to large quantities involving a large number of goods or assortments of goods.



## Drive-in racks

Drive-in racks are used to store large quantities involving a small number of heavy items. They are also suited for fragile goods and non-stackable load units.

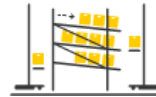


## Drive-through racks

Just like drive-in racks, drive-through racks are used to store large quantities involving a small number of heavy items - as well as fragile goods and non-stackable load units.



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## Flow-through racks

Flow-through racks are frequently used for picking in distribution warehouses. Medium quantities involving small and intermediate-range numbers of items are stored on the racks.



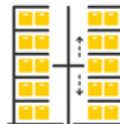
## Push-back racks

Push-back racks are primarily used to store items that are infrequently needed. Special areas of use are archiving records, documents or electronic data carriers. Medium quantities involving intermediate-range and large numbers of items are stored in push-back racks. They are also frequently used in freezer warehouses.



## Storage carousels

Storage carousels are frequently used for small-parts storage systems, replacement-parts storage, tool storage, pharmaceuticals storage or document storage. Small to medium quantities involving intermediate-range to large numbers of items are stored in storage carousels for picking purposes.



## High-bay racks

High-bay racks are most frequently found at industrial and retail companies. They store small to large quantities involving large numbers of items or assortments.

Storage racks

Source: Materialflusssysteme. Förder- und Lagertechnik | Hompel / Jünemann 2007





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## Means of conveyance

Various work-saving means of conveyance can be used to efficiently move products in the warehouse as well as to store and retrieve products. On one hand, these means of conveyance include permanently installed systems such as overhead conveyor systems, cranes, wheel conveyors and electric trolley conveyors. On the other hand, they encompass such unattached means of conveyance as forklift trucks, forklifts and automatic-guided transport systems. Special storage and retrieval equipment is also available. It simplifies warehousing and retrieval in things like pallet-rack, high-bay-rack or tank-rack storage.



### Overhead conveyor system

Overhead conveyor systems are frequently used in machinery and installation manufacture and in fashion warehouses. They transport items between production segments and can perform jobs in the manufacturing process as well - including cooling and drying. They can also be used as safety stocks.

### Wheel conveyor

Wheel conveyors are used widely because of their simple design, their robustness, and their low investment and operating costs. They are only suited for the transport of goods that have a solid, even surface. Otherwise, operations cannot be carried out smoothly. Wheel conveyors are frequently used at the front end of the warehouse, and in production for jobs related to the loading and unloading of road vehicles, rail cars, ships and airplanes.

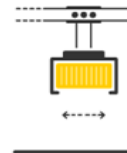


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## Crane

Cranes are used to serve warehouses and to supply and dispose of equipment and facilities used in production. Typical tasks are warehouse operations and transport of goods.



## Electric trolley conveyor

Electric trolley conveyors can be used in all areas of a company, from the receiving area, warehouse and picking area to shipping. Their main area of use is for short trips requiring little to mid-range throughput that can be covered quickly. They are frequently used in the electronic, textile and food industries as well as in vehicle-body assembly in the automotive industry.



## Forklift trucks

Forklift trucks facilitate ground transport of horizontally stacked goods throughout a business operation. They are particularly suited for short trips and mid-range transport frequency. Favored areas of use are between workstations and in confined spaces - including the loading and unloading of containers, trucks and rail cars.



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## Forklifts

Forklifts combine the horizontal transport of goods with stacking jobs. They are used to move goods onto load-carrying devices like pallets, wire-mesh boxes or individual parts. Favored areas of use are storing and retrieving pallets in rack storage.



## Operatorless transport system

Operatorless transport systems are frequently used to move large loads and trailing loads with a low to medium throughput over short to medium distances. In such facilities as production operations and product distribution centers, they are used in irregular horizontal and vertical transports in the areas of receiving, production, warehousing, the front end of the warehouse and shipping.



## Storage and retrieval system

Storage and retrieval systems are used in pallet-rack, high-bay-rack or tank-rack warehouses to store and retrieve goods placed on load-carrying devices that have been standardized to the largest extent possible, including pallets, wire-mesh boxes and containers.

## Means of conveyance

Source: Materialflusssysteme. Förder- und Lagertechnik I Hompel / Jünemann 2007

## Picking systems

The question that arises especially in large warehouses is: Where is a specific item located among the maze of shelves? Modern order-picking systems assist stock pickers by showing them the location of the goods. The systems include



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the use of light signals (pick-by-light ) or even information transmission by headset (pick-by-voice ).

In this process, the information "Row 14, Position 2" is passed to the picker over the headset. As a result of this communication, the worker learns about the optimal path to the pick location and the pick list . He then identifies the storage shelf and parts of the EAN code for the items stored there, possibly including the code's last two digits. If the item number matches, this system then informs the picker over the headset how many items need to be picked. The picker takes the goods from the shelf, checks the quantity and receives an "OK." This procedure is repeated until the prescribed stack height is reached or an order is completely filled.

A new addition to this order-picking system is pick-by-vision . With this technology, the picker receives information through data goggles. This system is only in the prototype phase at the moment.



## Picking list

The picking list is the traditional management and information instrument used in manual picking processes.



## Pick-by-light

Pick-by-light is frequently used to pick fast-selling items. The system is especially useful to companies with small product quantities.



## Pick-by-voice

Pick-by-voice is primarily used for picking. The system is also useful in quality control as well as in packing and shipping - e.g., for communicating the carton size to be used. These systems are well suited for those areas where workers need to be able to use both hands for picking purpose due to safety concerns.



## Pick-by-vision

Pick-by-vision is only a research prototype at the moment. Application areas are picking of fast- and slow-selling items. The system is an alternative to pick-by-voice and pick-by-light.

## Picking systems

### Recommended reading

Integrierte Materialwirtschaft und Logistik I Wannenwetsch 2004

World-Class Warehousing and Materials Handling I Frazelle 2002

Warehouse Management: Automation and Organisation of Warehouse and

Order Picking Systems I ten Hompel / Schmidt 2006

### References

[1] Logistiksysteme I Pfohl 2004

[2] Die Fördertechnik I Günthner / Boppert 2004. In: Entwicklungspfade und Meilensteine moderner Logistik I Prockl / Bauer / Pflaum / Müller-Steinfahrt (Hrsg.)

### URL

[http://www.dhl-discoverlogistics.com/cms/en/course/tasks\\_functions/warehouse/stations.jsp](http://www.dhl-discoverlogistics.com/cms/en/course/tasks_functions/warehouse/stations.jsp)

## LECTURE V – WAREHOUSING AT THE ENTERPRISES

### 5.3. Connection of procurement and warehousing



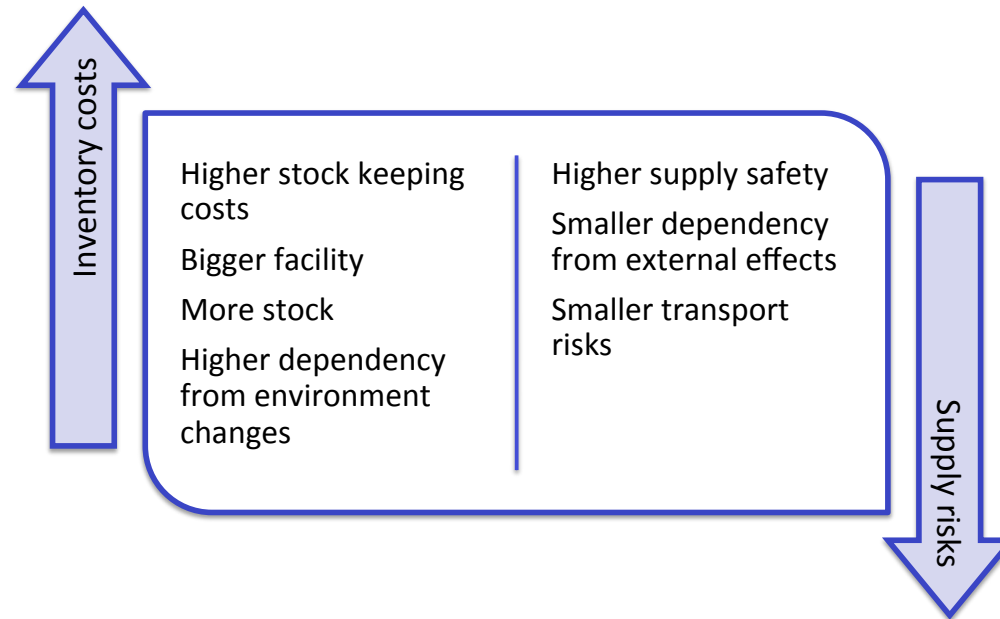
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## LECTURE V – WAREHOUSING AT THE ENTERPRISES

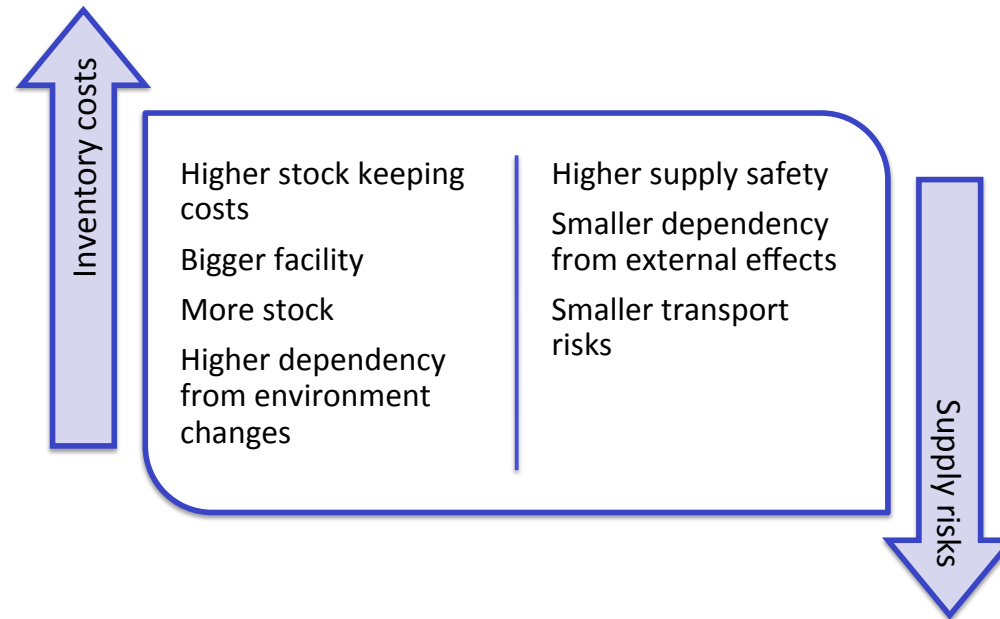
### 3. Connection of procurement and warehousing



## Risks and costs of raw material warehousing



## Risks and costs of finished goods warehousing

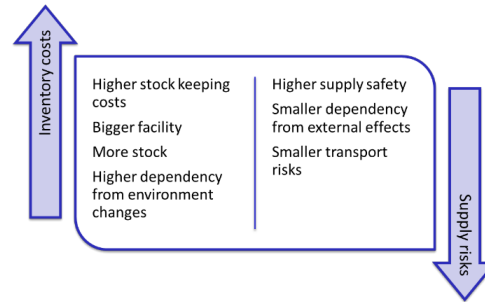




### 5.3. Connection of procurement and warehousing

The warehousing and stock keeping results seamless material flow in any stages and routes in business logistics, but the resulted safety takes several expenses.

*Results of using warehousing in business logistics*



#### **RISKS AND COSTS OF RAW MATERIAL WAREHOUSING:**

*Higher inventory costs through:*

- higher stock keeping costs,
- bigger facility requirements,
- more stock on hand,
- higher dependency from customer market changes.

*but results smaller supply risks because of:*

- higher supply safety,
- smaller dependency from external effects
- smaller transport risks

## **RISKS AND COSTS AT FINISHED GOODS WAREHOUSING:**

*Same higher inventory costs:*

- Higher stock keeping costs
- Bigger facility
- More stock
- Higher dependency from customer market changes

*Smaller risks in delivery:*

- Higher **delivery readiness**
- **Faster delivery lead-time, shorter sales cycle**
- Smaller dependency from slower production processes
- Smaller risks because of problems in production processes, like machine breakdowns, malfunctions, input material leaks.

## Lecture 6

## LECTURE VI – INVENTORY MANAGEMENT



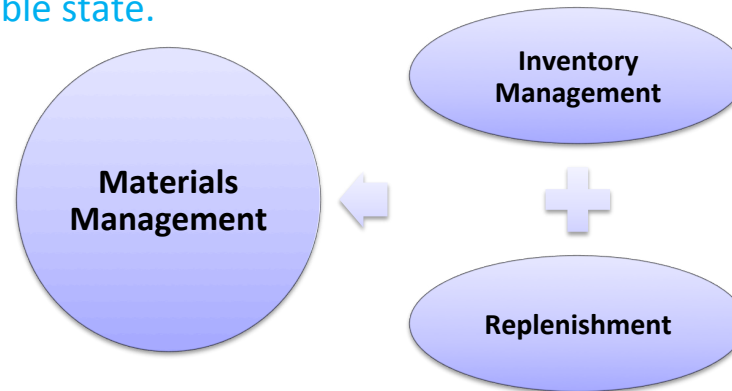
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## LECTURE VI – INVENTORY MANAGEMENT



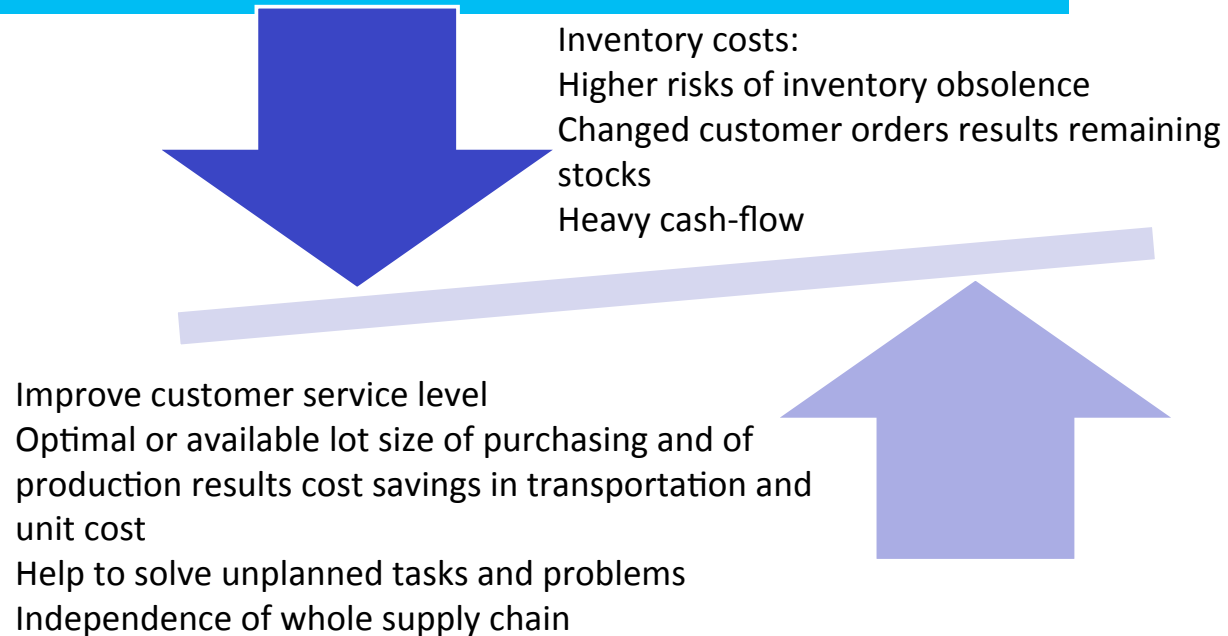
## Inventory management and the Inventory system

Inventory in economical approach: a physical resource that a firm holds in stock with the intent of selling it or transforming it into a more valuable state.



Inventory System: methods and controls to manage the inventory size and the replenishment quantities.

## Reasons and cons for inventories

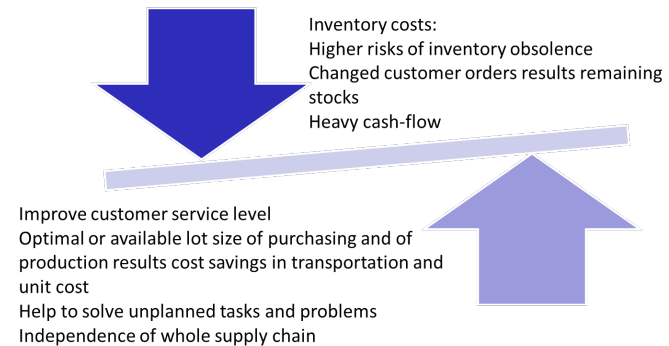


## Introduction to the Inventory management

Inventory in economical approach: a physical resource that a firm holds in stock with the intent of selling it or transforming it into a more valuable state.

*Inventory System:* methods and controls to manage the inventory size and the replenishment quantities.

### REASONS AND CONS FOR INVENTORIES



- Inventory costs:
  - Higher risks of inventory obsolescence
  - Changed customer orders results remaining stocks
  - Heavy cash-flow

### *Benefits of inventories:*

- Improve customer service level
- Optimal or available lot size of purchasing and of production results cost savings in transportation and unit cost
- Help to solve unplanned tasks and problems
- Independence of whole supply chain



## LECTURE VI – INVENTORY MANAGEMENT

### 6.1. Inventory types



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## LECTURE VI – INVENTORY MANAGEMENT

### 1. Inventory types



## Inventory types at the enterprises

- Trading goods
- Inventories of production:



- Maintenance, Repair and Operating (MRO) materials

## Functional types of Inventory

- Buffer stock: short term safety stock or stocks at temporary storage zones
- Transit stock: moving stock in external transportation
- Seasonal stocks: prepared or remaining because of seasonal consumption effects
- Speculative stocks: keeping or purchasing for market position and price influence
- Lot Sizing or Cycle stocks
- Locked stocks of finished products: need to be repaired before delivering to the customers

## 6.1. Inventory types

### **INVENTORY TYPES AT THE ENTERPRISES**

- Trading goods
- Inventories of production:
  - Raw Materials
  - Works-in-Process Inventory (WIP)
  - Semi-finished goods
  - Finished Goods
- Maintenance, Repair and Operating (MRO) materials

### **FUNCTIONAL TYPES OF INVENTORY**

- Buffer stock: short term safety stock or stocks at temporary storage zones
- Transit stock: moving stock in external transportation
- Seasonal stocks: prepared or remaining because of seasonal consumption effects
- Speculative stocks: keeping or purchasing for market position and price influence
- Lot Sizing or Cycle stocks
- Locked stocks of finished products: need to be repaired before delivering to the customers

## LECTURE VI – INVENTORY MANAGEMENT

### 6.2. Inventory models



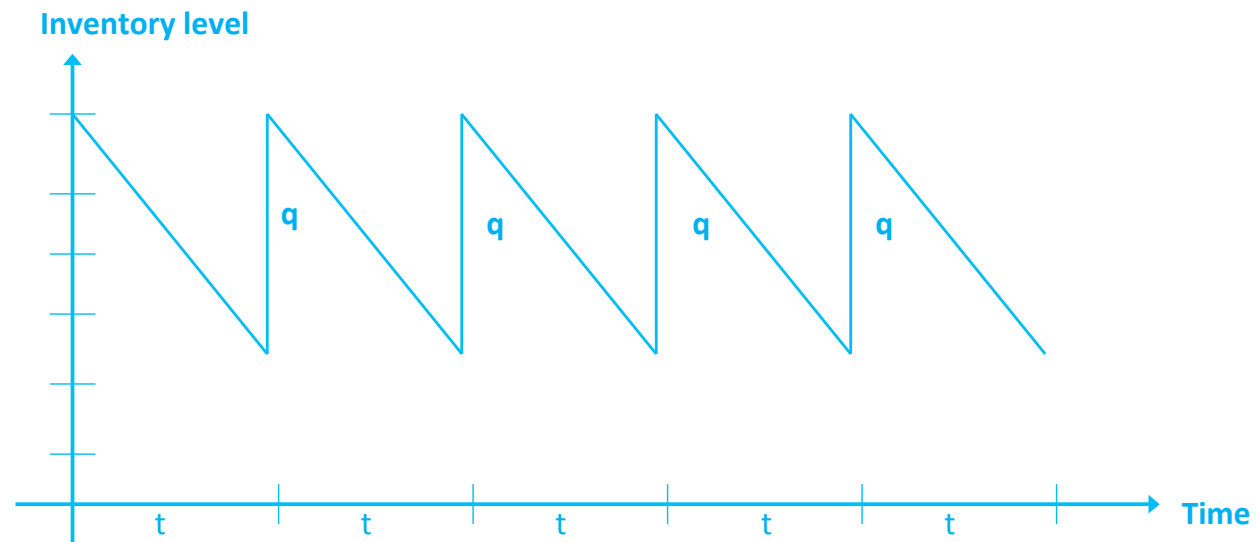
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## LECTURE VI – INVENTORY MANAGEMENT

### 2. Inventory models



## Sawtooth model – Constant Replenishment Inventory modell



## Constant Periodical Replenishment Inventory Model

Standard model for replenishment of inventory at constant consumption level

Characteristics:

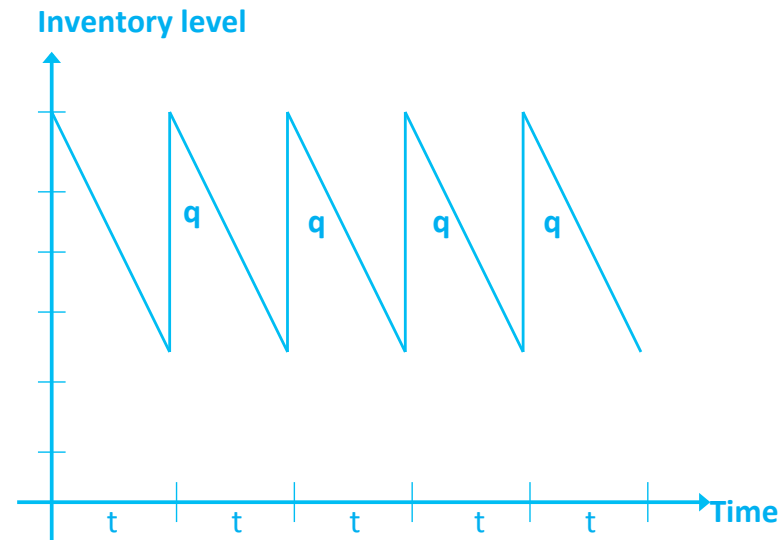
- Constant consumption!
- Constant order quantity
- Equal replenishment intervals

Benefits:

- inventory level tracking is not required

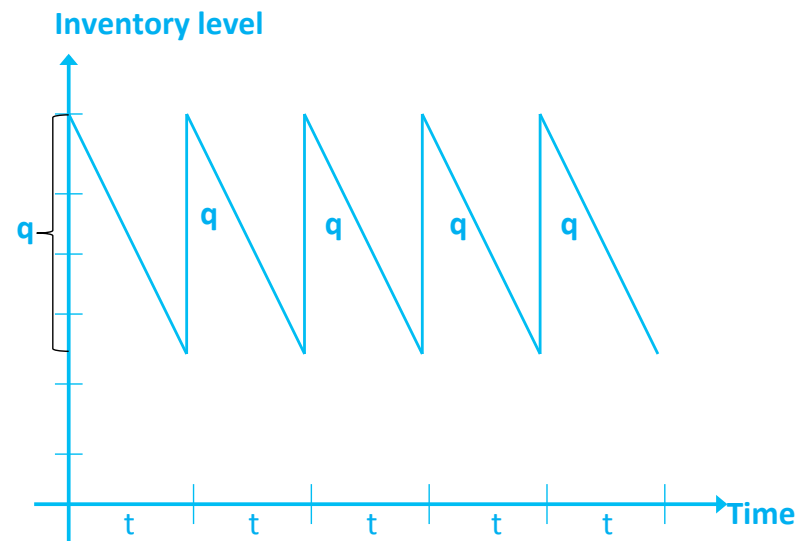
**Disadvantages!**

- *Constant, unflexible in case of changing consumption*
- *Do not follow the consumption*



## Constant Periodical Replenishment Inventory Model

Parameters:  
 $q$ =equal order quantity



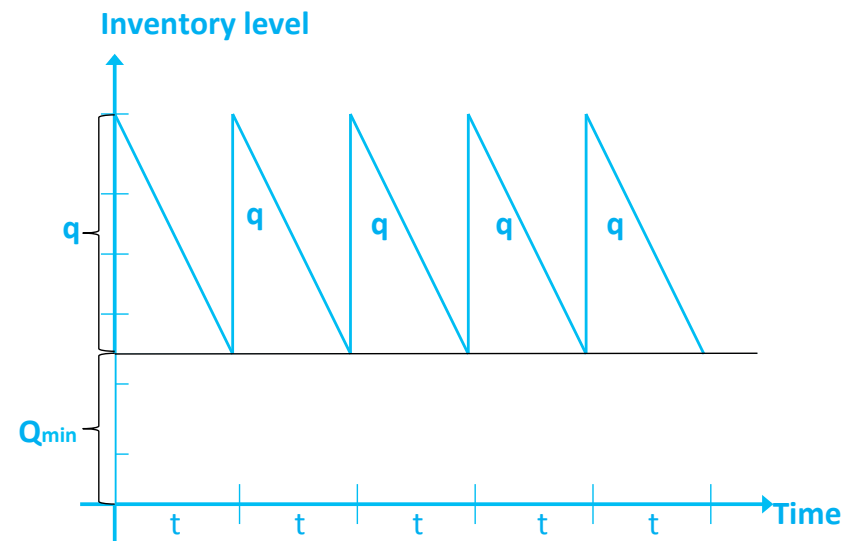


## Constant Periodical Replenishment Inventory Model

Parameters:

$q$ =equal order quantity

$Q_{min}$ =safety inventory level



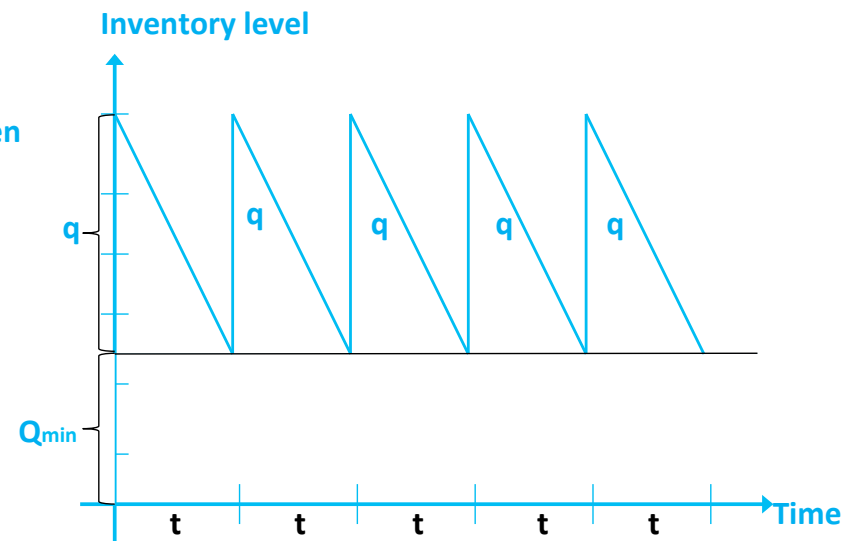
## Constant Periodical Replenishment Inventory Model

Parameters:

$Q_{min}$ =safety inventory level

$q$ =equal order quantity

$t$ =equal time intervals between replenishment



## Constant Periodical Replenishment Inventory Model

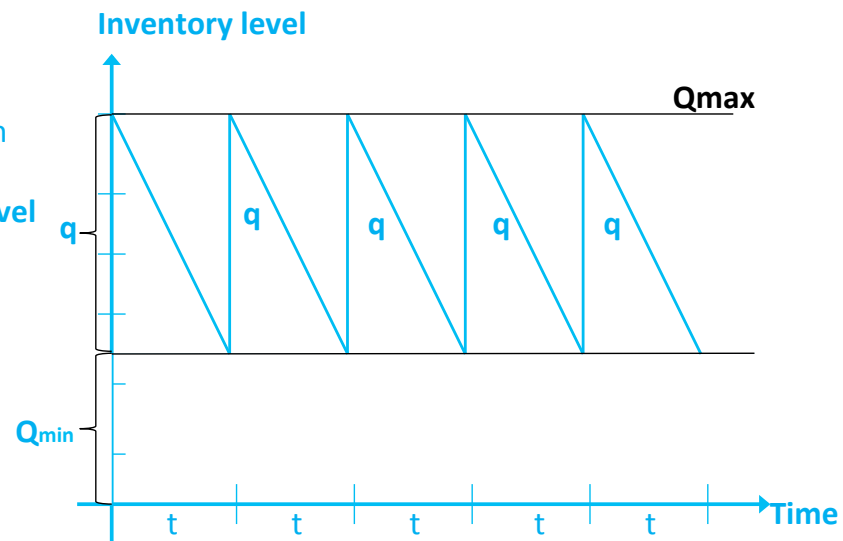
**Parameters:**

$Q_{min}$ =safety inventory level

$q$ =equal order quantity

$t$ =equal time intervals between replenishment

$Q_{max}$ =maximum inventory level reached at these parameters



## Constant Periodical Replenishment Inventory Model

### Parameters:

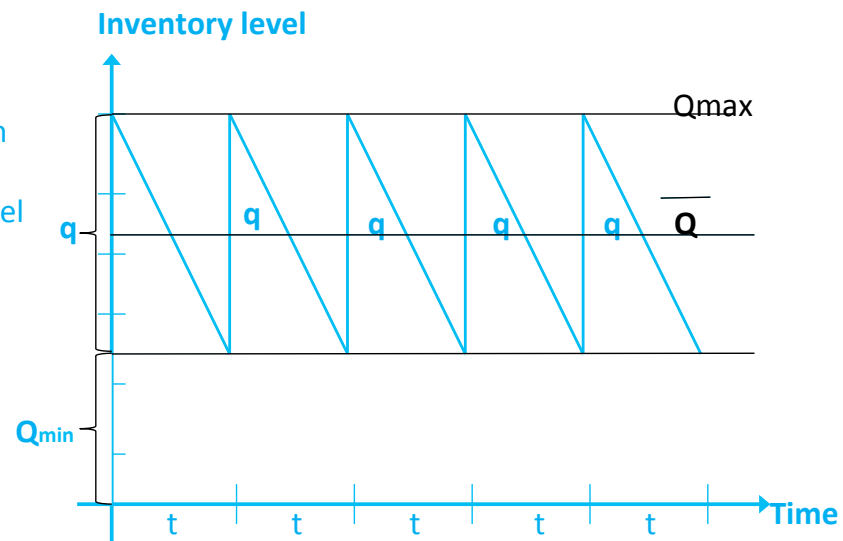
$Q_{min}$ =safety inventory level

$q$ =equal order quantity

$t$ =equal time intervals between replenishment

$Q_{max}$ =maximum inventory level reached at these parameters

$\bar{Q}$ =inventory level mean value depending on  $Q_{min}$  and on  $q$ .



## Constant Periodical Replenishment Inventory Model

**Parameters:**

$Q_{min}$ =safety inventory level

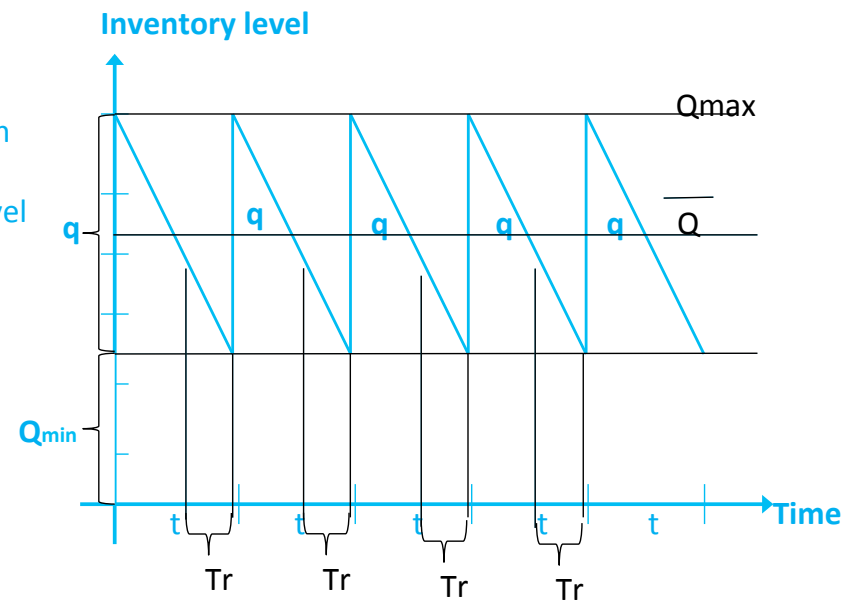
$q$ =equal order quantity

$t$ =equal time intervals between replenishment

$Q_{max}$ =maximum inventory level reached at these parameters

$\bar{Q}$ =inventory level mean value depending on  $Q_{min}$  and on  $q$ .

$T_r$ =order shipping lead time



## Constant Periodical Replenishment Inventory Model

### Parameters:

$Q_{min}$ =safety inventory level

$q$ =equal order quantity

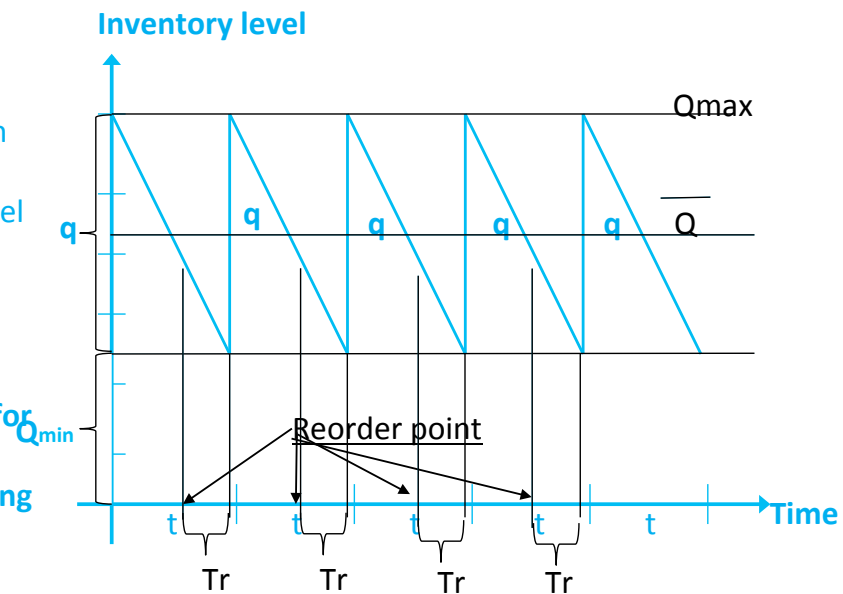
$t$ =equal time intervals between replenishment

$Q_{max}$ =maximum inventory level reached at these parameters

$\bar{Q}$ =inventory level mean value depending on  $Q_{min}$  and on  $q$ .

$T_r$ =order shipping lead time

**Reorder points: last deadline for reordering to get the replenishment in time according to the interval  $t$ .**



## Constant Periodical Replenishment Inventory Model

### Parameters:

$Q_{min}$ =safety inventory level

$q$ =equal order quantity

$t$ =equal time intervals between replenishment

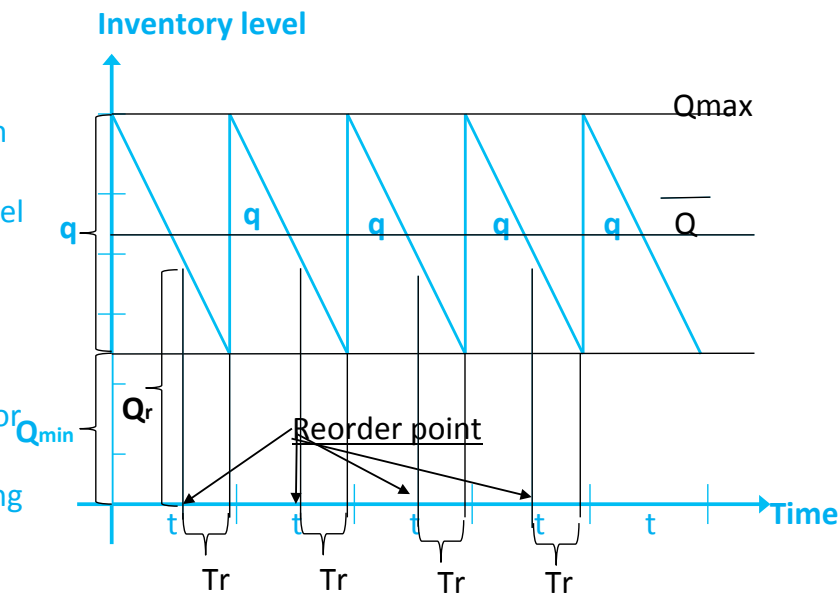
$Q_{max}$ =maximum inventory level reached at these parameters

$\bar{Q}$ =inventory level mean value depending on  $Q_{min}$  and on  $q$ .

$T_r$ =order shipping lead time

Reorder points: last deadline for reordering to get the replenishment in time according to the interval  $t$ .

$Q_r$ =Inventory at reorder point



## Problems

Constant model is nice but unavailable in real World!  
Consumption intensity is generally changing (very fast)!  
Suppliers can specify the replenishment interval.  
Fixed transaction cost of the replenishment can be high  
Inventory costs can be high according to the purchased  
unit price in the stock and the mean value of the  
inventory level according to the safety stock.

→ We should use flexible inventory models.



## Cyclic inventory model

Reorder to the maximum inventory level ( $Q_{\max}$ )

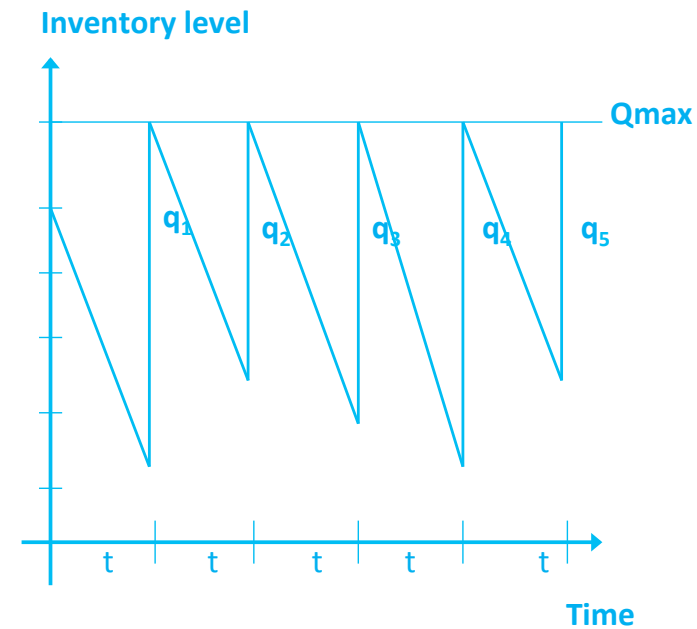
Parameters:

$q_i$ =periodically reordered quantity calculated based on the current consumption

$t$ =equal replenishment intervals

***Requires inventory level tracking!***

**Use at constant replenishment periods specified by the supplier!**



## Mitigated model

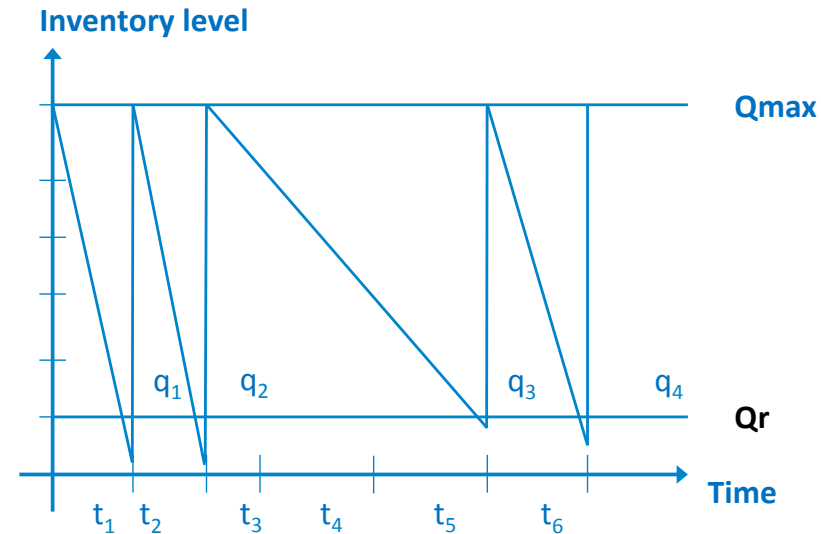
Reorder to the  $Q_{\max}$   
maximum inventory level if  
the inventory level reaches the  
 $Q_r$  reorder inventory level

Characteristics:

Requires strict inventory level  
tracking

*Inventory can run out if  
consumption intensity  
changes after reaching the  
reorder point!*

Use at high fixed  
replenishment transaction  
costs!



## Double-store inventory model

Reorder at reaching  $Q_r$  level.

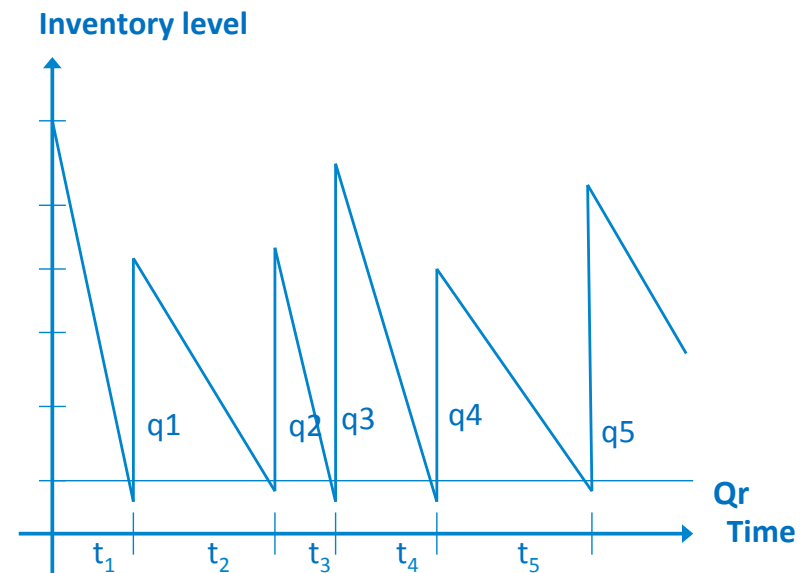
Parameters:

$q_i$ =actual reordered quantity

$t_i$ =actual replenishment interval

Requires inventory level tracking

**Result of MRP1 and consumption based planning.**



## Summary of major inventory models

Major Inventory Models		Ordered Quantity	
		Constant quantity	Variable quantity
Order period	Constant interval	Constant Replenishment model	Cyclic model
	Variable interval	Mitigated model	Double-store model

## 6.2. Inventory models

Saw tooth model – Constant Replenishment Inventory model

Constant Periodical Replenishment Inventory Model

Standard model for replenishment of inventory at constant consumption level

*Characteristics:*

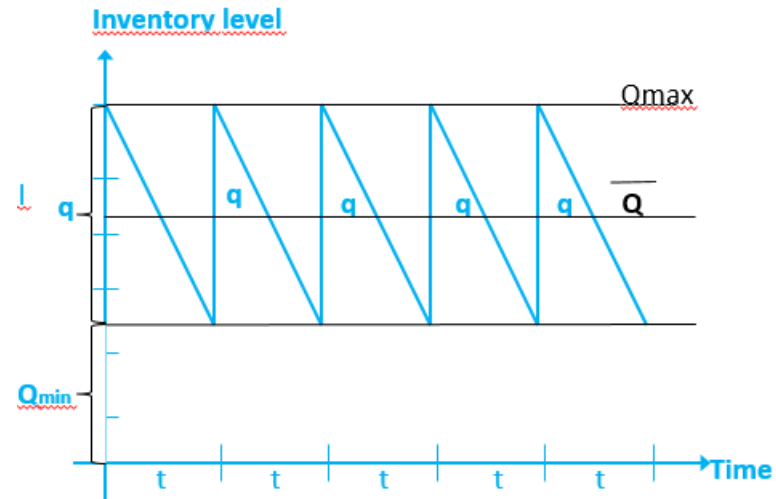
- Constant consumption!
- Constant order quantity
- Equal replenishment intervals

*Benefits:*

- inventory level tracking is not required

Disadvantages!

- Constant, inflexible in case of changing consumption
- Do not follow the consumption

*Constant Periodical Replenishment Inventory Model***Parameters:**

$Q_{\min}$ = safety inventory level (or Safety Stock, SS in short)

$q$ = equal order quantity

$t$ = equal time intervals between replenishment

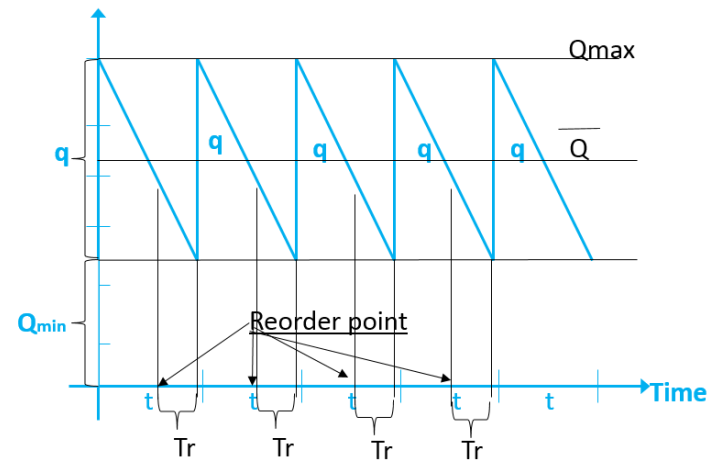
$Q_{\max}$ = maximum inventory level reached at these parameters

$\bar{Q}$ = inventory level mean value depending on  $Q_{\min}$  and on  $q$ .

An important point of an inventory model: **Reorder points**, the last deadline for reordering to get the replenishment in time according to the interval  $t$ .

$T_r$ =order shipping lead time

$Q_r$ =Inventory at reorder point

**Problems:**

Constant model is nice but unavailable in real World!

Consumption intensity is generally changing (very fast)!

Suppliers can specify the replenishment interval.

Fixed transaction cost of the replenishment can be high

Inventory costs can be high according to the purchased unit price in the stock and the mean value of the inventory level according to the safety stock.

Therefore we should use flexible inventory models.

**Types of major inventory models**

Major Inventory Models		Ordered Quantity	
		Constant quantity	Variable quantity
Order period	Constant interval	Constant Replenishment model	Cyclic model
	Variable interval	Mitigated model	Double-store model

**Cyclic inventory model**

Reorder to the maximum inventory level ( $Q_{max}$ )

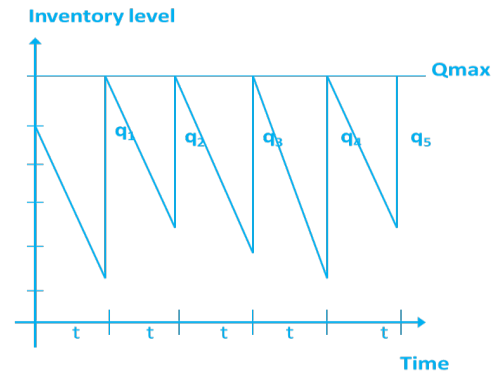
Parameters:  $q_i$ =periodically reordered quantity calculated based on the current consumption

$t$ =equal replenishment intervals

*Requires inventory level tracking!*

Use at constant replenishment periods specified by the supplier!





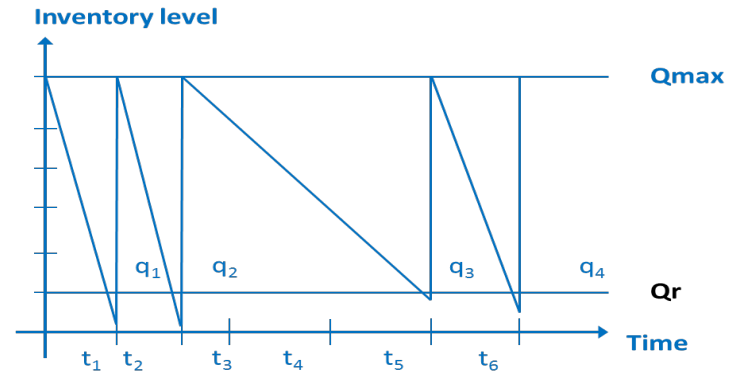
### Mitigated model

Reorder to the  $Q_{max}$  maximum inventory level if the inventory level reaches the  $Q_r$  reorder inventory level Characteristics:

Requires continuous inventory level tracking

*Inventory can run out if consumption intensity changes after reaching the reorder point!*

Use at high fixed replenishment transaction costs!



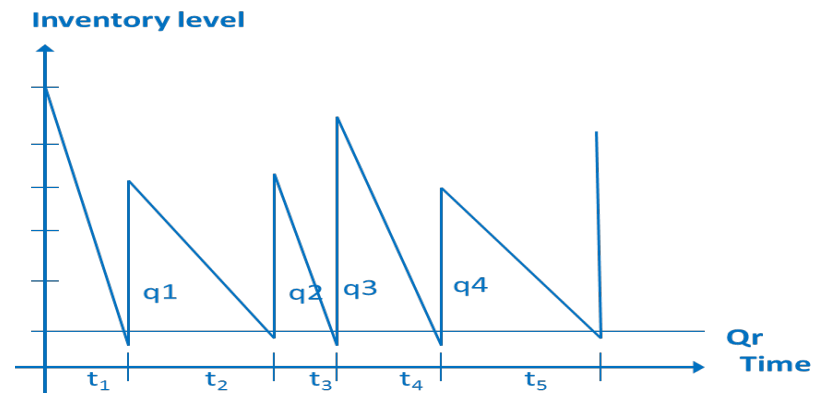
### Double-store inventory model

Reorder at reaching  $Q_r$  level.

Parameters:  $q_i$ =actual reordered quantity  $t_i$ =actual replenishment interval

Requires inventory level tracking

Result of MRP1 and consumption based planning.



## LECTURE VI – INVENTORY MANAGEMENT

### 6.3. Inventory optimisation methods



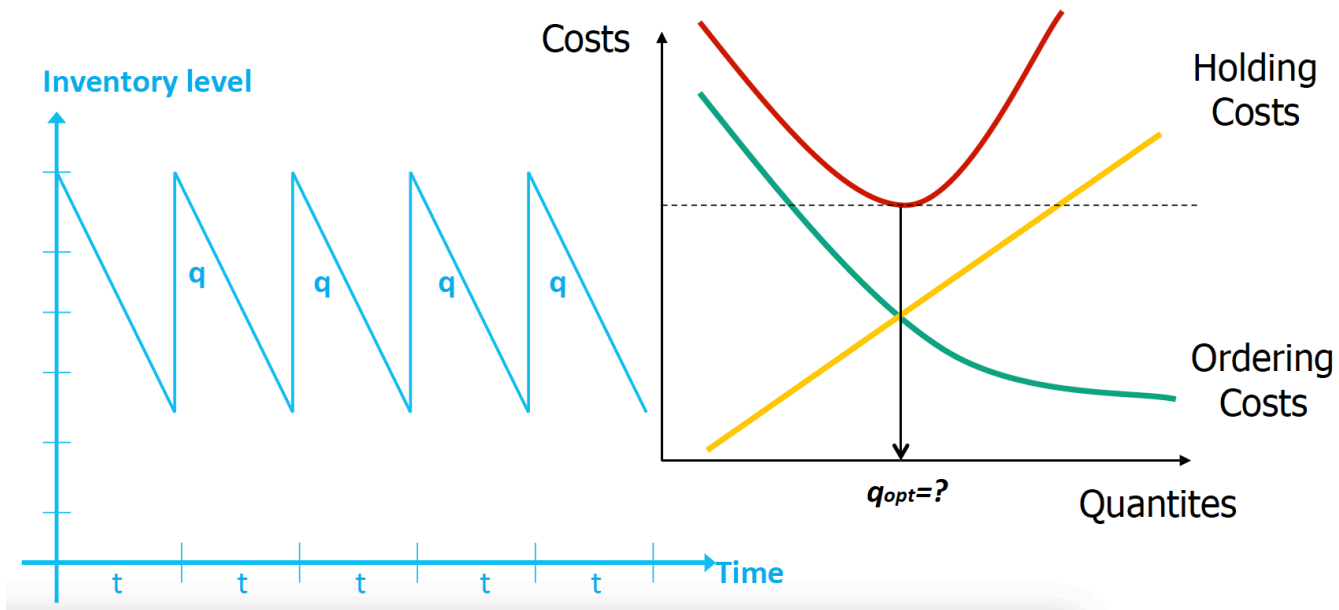
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## LECTURE VI – INVENTORY MANAGEMENT

### 3. Inventory optimisation methods



## Marginal Analysis of parameters of inventory model ( $t$ , $q$ )



## Economic Order Quantity Model

Characteristics (Constraints):

Deterministic model as the parameters are constant

- Requirement is constant
- Replenishment intervals are constant
- Reorder quantity is constant

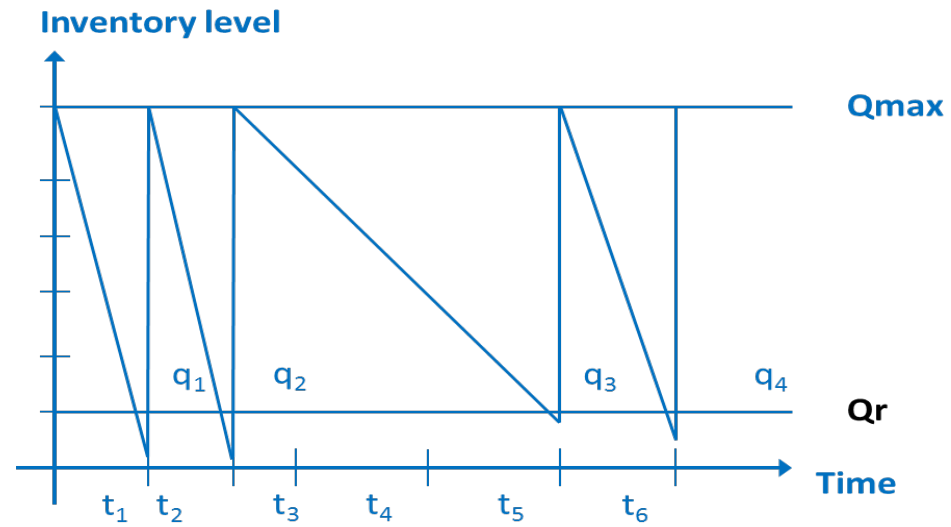
Cost function:  $C = C_s + C_T \rightarrow \min$

Where:  $C_T$  = Total transactional cost (like fixed transportation costs, administration costs)

$C_s$  = Total storage costs

Optimization is related to a planning horizon.

Use at high fixed replenishment transaction costs!



Double-store inventory model

## Example

Total (=Q)	6 000, pcs					
Average Req	<u>300, db</u>					
Transaction cost	100000,00 €		T=20 weeks			
Specific storage cost	50,00 €/SKU/week		qopt	n	topt	
Results:			<u>1 095,45 pcs</u>	<u>5,48 pcs</u>	<u>3,65 week</u>	
Safety stock level	200, pcs					
Qmax		<u>1 295,45 pcs</u>				
Qavg		<u>647,72 pcs</u>				

## Enhanced Efficient Order Quantity Model: EOQM extended with inventory costs

### Procurement costs

- Order processing
- Shipping
- Handling

### Carrying Costs

- Capital (opportunity) costs
- Inventory risk costs
- Space costs
- Inventory service costs

### Out-of-Stock Costs

- Lost sales revenue
- Back-order cost



## ABC Classification of Inventory Items

- A Items: very tight control, complete and accurate records, frequent review
- B Items: less tightly controlled, good records, regular review
- C Items: simplest controls possible, minimal records, large inventories, periodic review and reorder

## Example

Material ID	Annual consumption	Unit cost	Annual value
1	1300	3,2	4160
2	250	4,1	1025
3	2400	0,6	1440
4	6000	0,36	2160
5	240	21,1	5064
6	480	6,05	2904
7	1080	3,95	4266
8	620	41,6	25792
9	800	14,8	11840
10	120	48,4	5808
Total		100%	64459

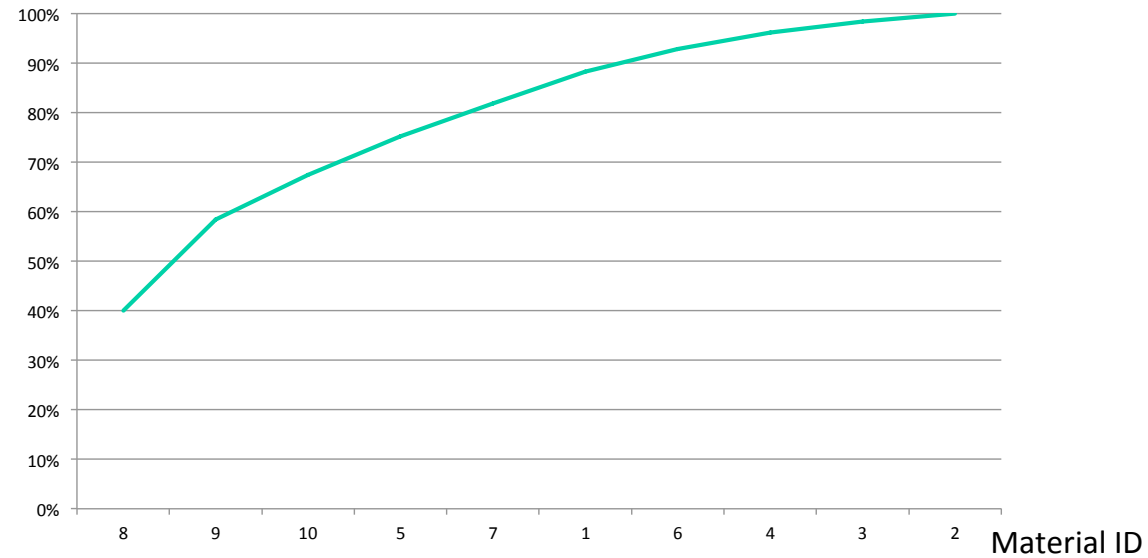
## Example after sorting

Material ID ▼	Annual consumption ▼	Unit cost ▼	Annual value ▼
8	620	41,6	25792
9	800	14,8	11840
10	120	48,4	5808
5	240	21,1	5064
7	1080	3,95	4266
1	1300	3,2	4160
6	480	6,05	2904
4	6000	0,36	2160
3	2400	0,6	1440
2	250	4,1	1025
Total		100%	64459

## Example with the cumulated and relative values

Material ID	Annual consumption	Unit cost	Annual value	Cumulated value	Relative annual value
8	620	41,6	25792	25792	40%
9	800	14,8	11840	37632	58%
10	120	48,4	5808	43440	67%
5	240	21,1	5064	48504	75%
7	1080	3,95	4266	52770	82%
1	1300	3,2	4160	56930	88%
6	480	6,05	2904	59834	93%
4	6000	0,36	2160	61994	96%
3	2400	0,6	1440	63434	98%
2	250	4,1	1025	64459	100%
Total		100%	64459		

## Result of ABC order based on total value of consumption of materials



## Basic questions and answers

High value of product: JIT or consumption based replenishment

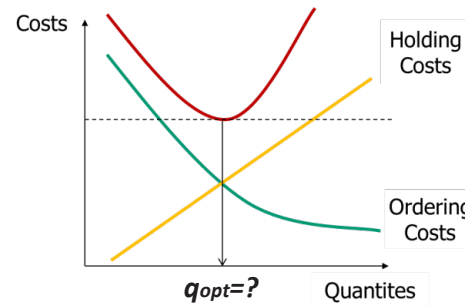
High administration costs: fill up to the maximum level.

High stock-keeping costs with high demand for supply safety: consumption-based replenishment

## 6.3. Inventory optimization methods

### MARGINAL ANALYSIS OF PARAMETERS OF INVENTORY MODEL (T, Q)

*Economic Order Quantity Model*



Characteristics (Constraints):

*Deterministic model as the parameters are constant:*

- Requirement is constant
- Replenishment intervals are constant
- Reorder quantity is constant

Cost function:  $C = C_S + C_T \rightarrow \min$

$$C_S = \frac{q}{2} \cdot T \cdot c_s$$

$$C_T = \frac{Q}{q} \cdot c_T$$

Where:  $C_T$  = Total transactional cost (like fixed transportation costs, administration costs)

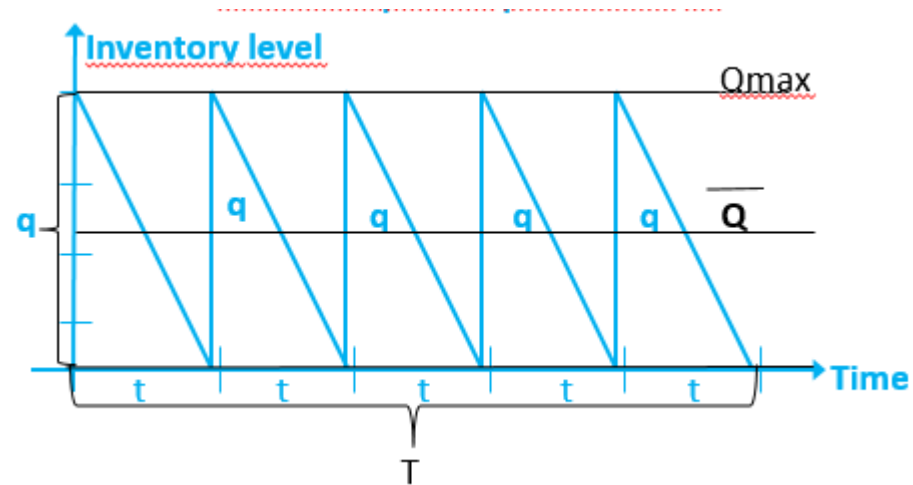
$C_S$  = Total storage costs

Optimization is related to a planning horizon.

*Input parameters:*

- $c_t$  = specific transaction cost: cost/transaction.
- $c_s$  = specific storage cost: cost/SKU/time unit
- $T$  = Length of the Planning Horizon
- $Q$  = Total consumption planned in  $T$





$$q_{opt} = \sqrt{\frac{2 \cdot Q \cdot c_T}{c_S \cdot T}}$$

$$n = \frac{Q}{q_{opt}} = \frac{T}{t_{opt}}$$

### Example

Total (=Q)      6 000, pcs

Average Req      300, pcs

Transaction cost	100000,00	€	T=20 weeks		
Specific storage cost	50,00	€/SKU/week	qopt	n	topt
Results:			1 095,45 pcs	5,48 times	3,65 week
Safety stock level	200, pcs				
Q <sub>max</sub>	1 295,45 pcs				
Q <sub>avg</sub>	647,72 pcs				

**ENHANCED EFFICIENT ORDER QUANTITY MODEL:** EOQM extended with inventory costs

*Procurement costs*

- Order processing
- Shipping
- Handling

## *Carrying Costs*

- Capital (opportunity) costs
- Inventory risk costs
- Space costs
- Inventory service costs

## *Out-of-Stock Costs*

- Lost sales revenue
- Back-order cost

## **ABC CLASSIFICATION OF INVENTORY ITEMS**

ABC classification classifies the things based on their significant features into three groups signed with A, B, C. The basic principle is that only a few things are significant based on the examined feature. In logistics, we can use for several material classification to identify the smaller group of materials, which is most significant for example for the turnover, for the annual income. For this A class group we choose the best and most suitable strategy in case of placement in warehouse or in case of procurement or customer service level. But we can analyze the customers on this way, as well. The result can be drawn into Pareto Chart.

A Class Items (20%): very tight control, complete and accurate records, frequent review.

B Class Items (40%): less tightly controlled, good records, regular review.

C Class Items (40%): simplest controls are enough, minimal records, large inventories, periodic review and reorder with the least labor work allocation. (We will not spend a lot of time with these items, because they are least significant for performance or for income or for profit.)

Example

Material ID	Annual consumption	Unit cost	Annual value
1	1300	3,2	4160
2	250	4,1	1025
3	2400	0,6	1440
4	6000	0,36	2160
5	240	21,1	5064
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Total		100%	64459

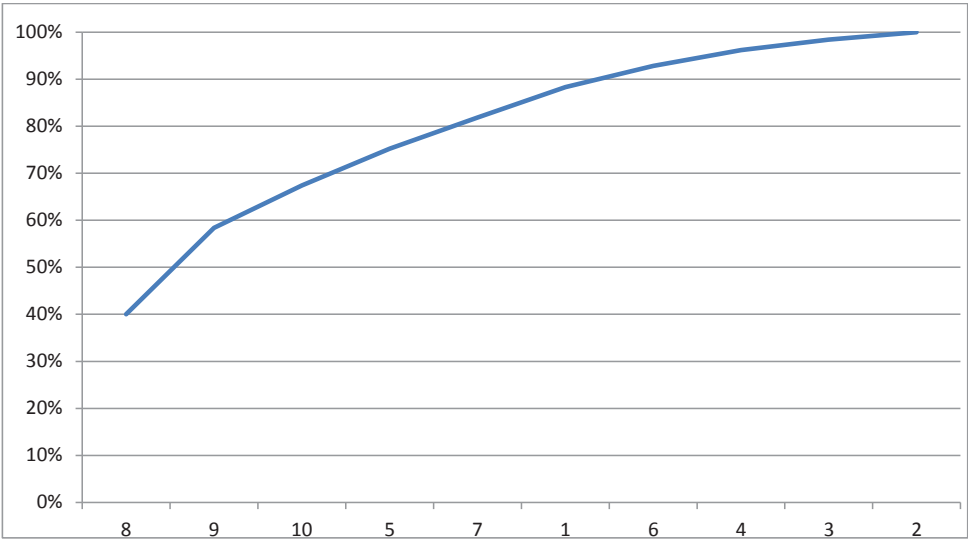
Example after sorting

Material ID	Annual consumption	Unit cost	Annual value
8	620	41,6	25792
9	800	14,8	11840
10	120	48,4	5808
5	240	21,1	5064
7	1080	3,95	4266
1	1300	3,2	4160
6	480	6,05	2904
4	6000	0,36	2160
3	2400	0,6	1440
2	250	4,1	1025
Total		100%	64459

Example with the cumulated and relative values

Material ID	Annual consumption	Unit cost	Annual value	Cumulated value	Relative annual value
8	620	41,6	25792	25792	40%
9	800	14,8	11840	37632	58%
10	120	48,4	5808	43440	67%
5	240	21,1	5064	48504	75%
7	1080	3,95	4266	52770	82%
1	1300	3,2	4160	56930	88%
6	480	6,05	2904	59834	93%
4	6000	0,36	2160	61994	96%
3	2400	0,6	1440	63434	98%
2	250	4,1	1025	64459	100%
Total		100%	64459		

Result of ABC order based on total value of consumption of materials



### *Basic questions and answers*

High value of product: JIT or consumption based replenishment.

High administration costs: fill up to the maximum level.

## Lecture 7

## LECTURE VII – DISTRIBUTION PROCESSES

### 7.1. Role and questions of the distribution logistics



## Business Logistics College of Dunaújváros

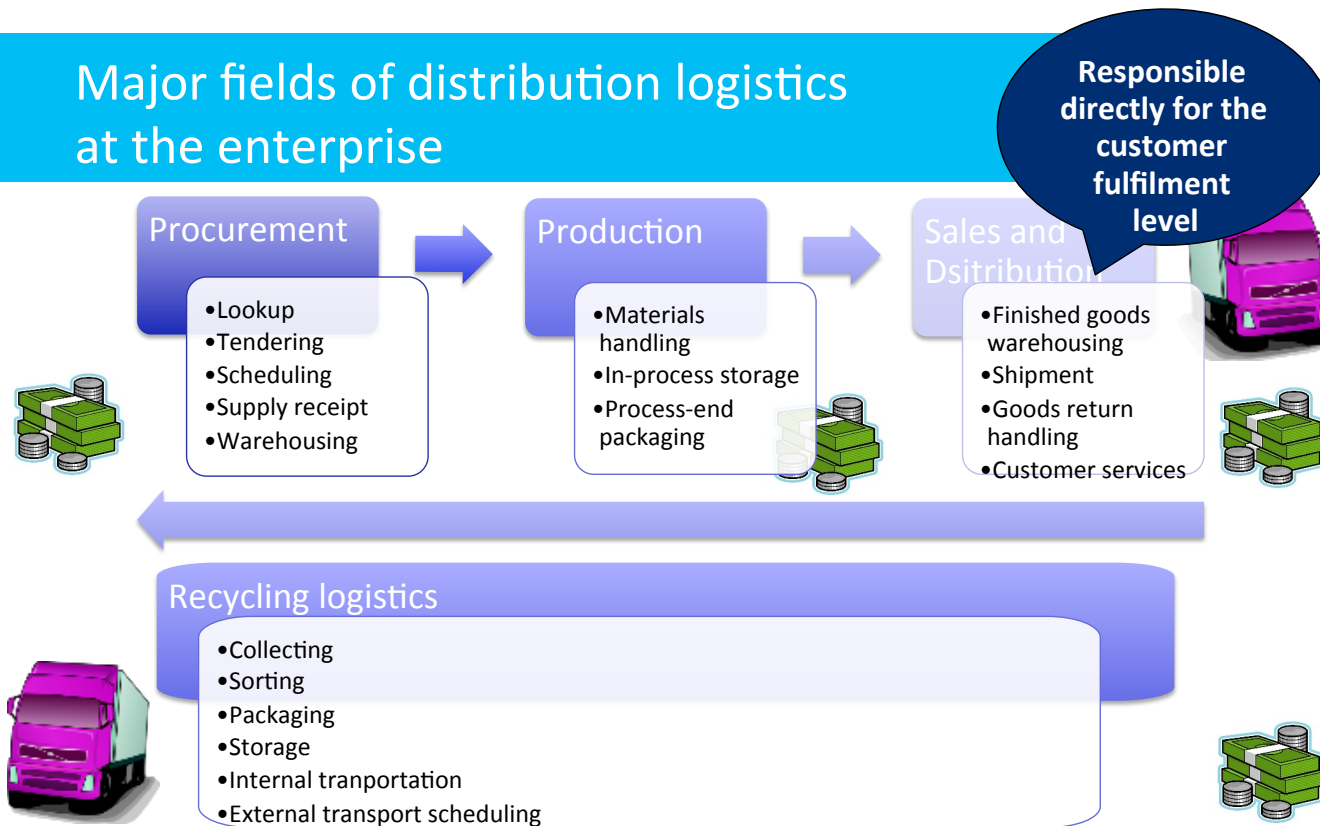
## LECTURE VII – DISTRIBUTION PROCESSES

### 1. Role and questions of the distribution logistics

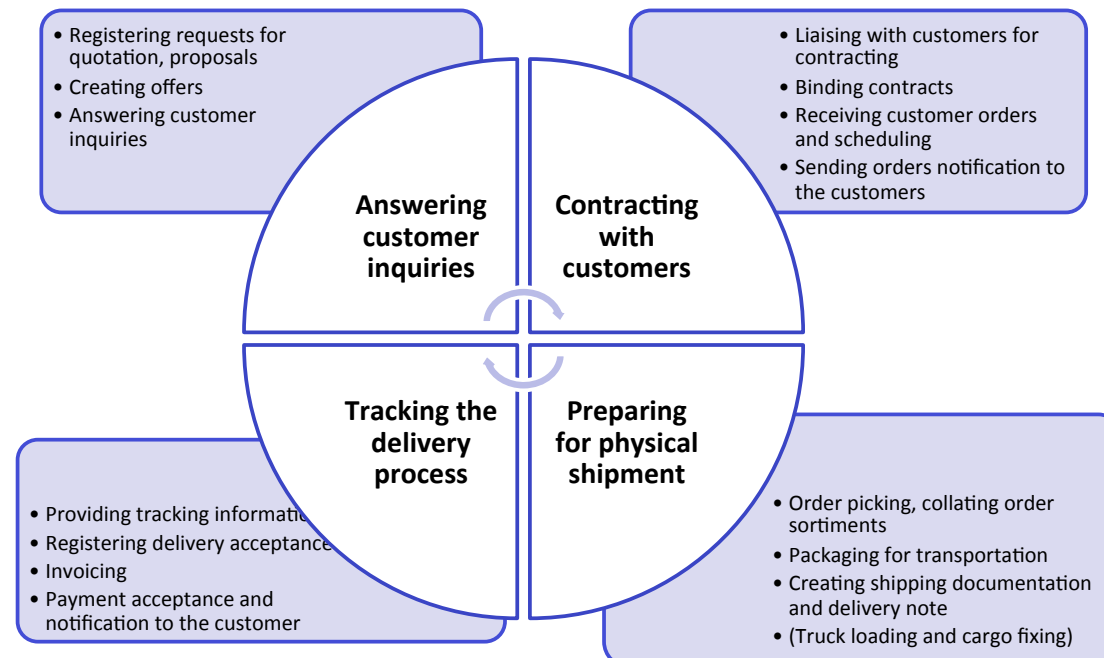




## Major fields of distribution logistics at the enterprise



## Standard customer fulfilment process at the enterprise



## Additional customer service activities

- Transport vehicle selection
- Route management and optimization
- Complaint management:
  - Returning goods handling, replacement of faulty goods:
    1. Receiving goods return orders
    2. Managing goods return transfer
    3. Replacement delivery of faulty delivery
    4. Creating related documents:
      - Managing inventory and G/L accounting
      - Correcting invoices
  - Warranty services

## Customer Relationship Management

Integrated customer-oriented network based computer application system  
Connected to or integrated into the Enterprise Resource Planning system

Target: maximum customer satisfaction at maximum profit

- optimization of customer fulfilment and related business processes
- increasing the efficiency of the organization
- manage processes with network based computer application

Integrated CRM components:

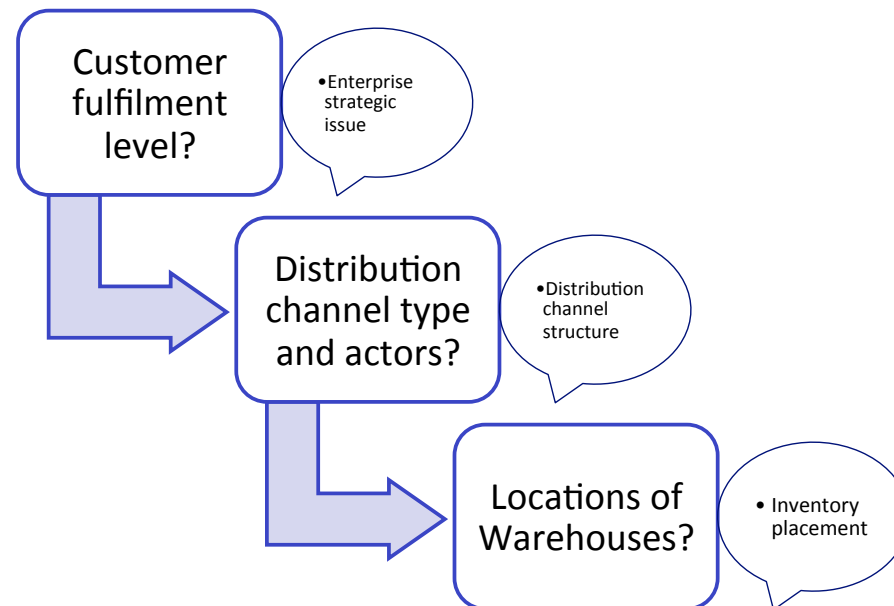
Collaborative CRM: IT tools more than allow customers to contact with the company

- Support to manage and simplify the liaison with the customers
- Help to recognize the customer requirements

Analytical CRM: process and analyse the customer requirements and cooperation

Operative: automate the customer fulfilment processes in scope of sales process, customer services and complaint management.

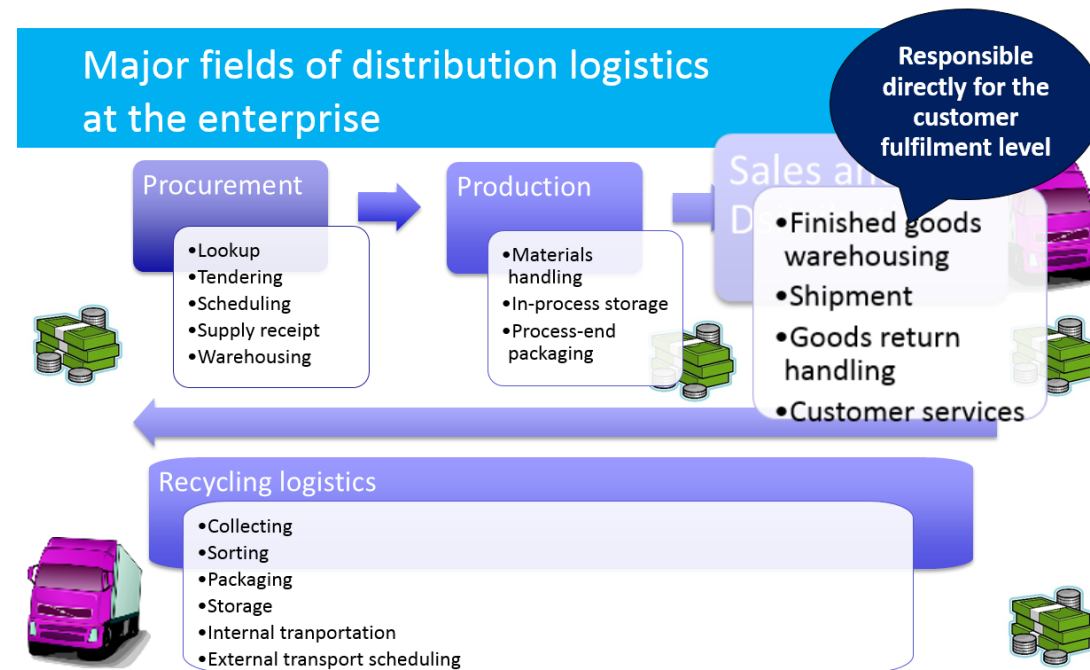
## Issues of distribution of enterprise products



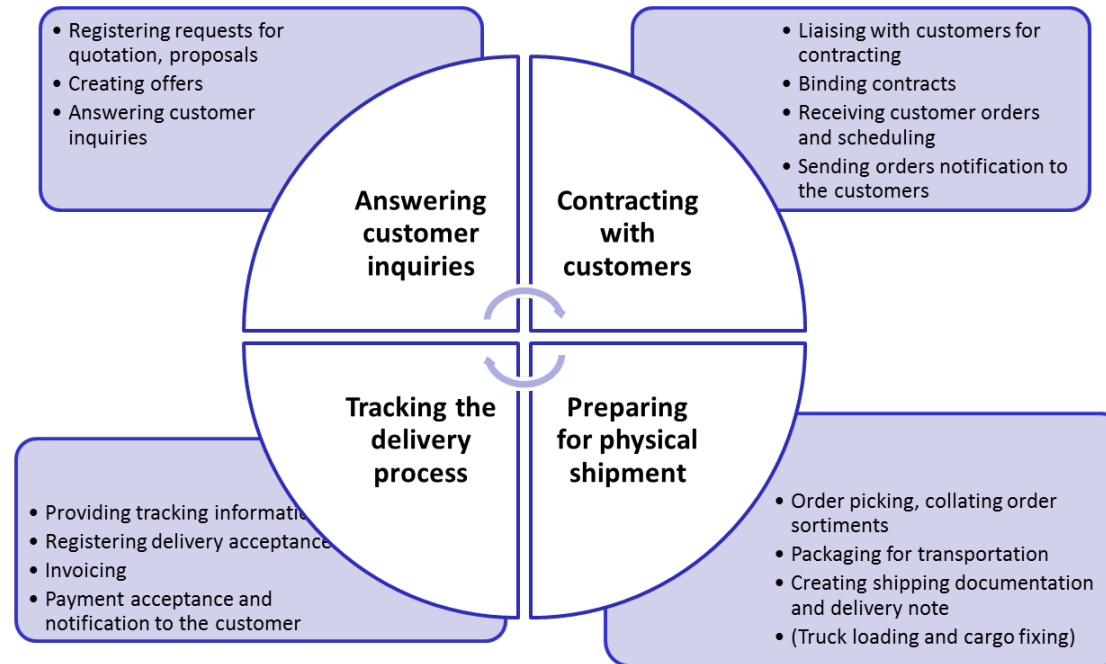
## 7.1. Role and questions of the distribution logistics

The distribution logistics is responsible directly for the customer fulfilment level in the business processes, therefore the activities have to plan and executed in strict co-operation with the customers.

### MAJOR FIELDS OF DISTRIBUTION LOGISTICS AT THE ENTERPRISE



## STANDARD CUSTOMER FULFILMENT PROCESS AT THE ENTERPRISE



## **ADDITIONAL CUSTOMER SERVICE ACTIVITIES**

- Transport vehicle selection
- Route management and optimization
- Complaint management:
  - Returning goods handling, replacement of faulty goods:
    - Receiving goods return orders
    - Managing goods return transfer
    - Replacement delivery of faulty delivery
  - Creating related documents:
    - Managing inventory and G/L accounting
    - Correcting invoices
- Warranty services



## **CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS**

Integrated customer-oriented network based computer application system

Connected to or integrated into the Enterprise Resource Planning system

**TARGET:** maximum customer satisfaction at maximum profit

- optimization of customer fulfilment and related business processes
- increasing the efficiency of the organization
- manage processes with network based computer application

## **INTEGRATED CRM COMPONENTS:**

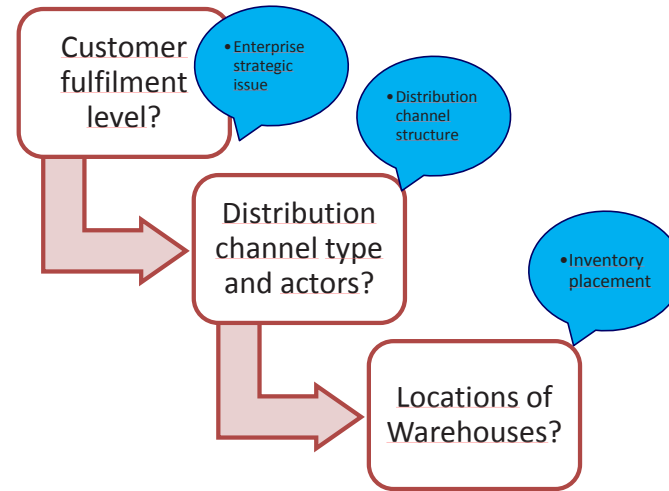
Collaborative CRM: IT tools more than allow customers to contact with the company

- Support to manage and simplify the liaison with the customers
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Analytical CRM: process and analyze the customer requirements and cooperation

Operative CRM: automate the customer fulfilment processes in scope of sales process, customer services and complaint management.

## ISSUES OF DISTRIBUTION OF ENTERPRISE PRODUCTS:



## LECTURE VII – DISTRIBUTION PROCESSES

### 7.2. Distribuzion channels and logistic features



## Business Logistics College of Dunaújváros

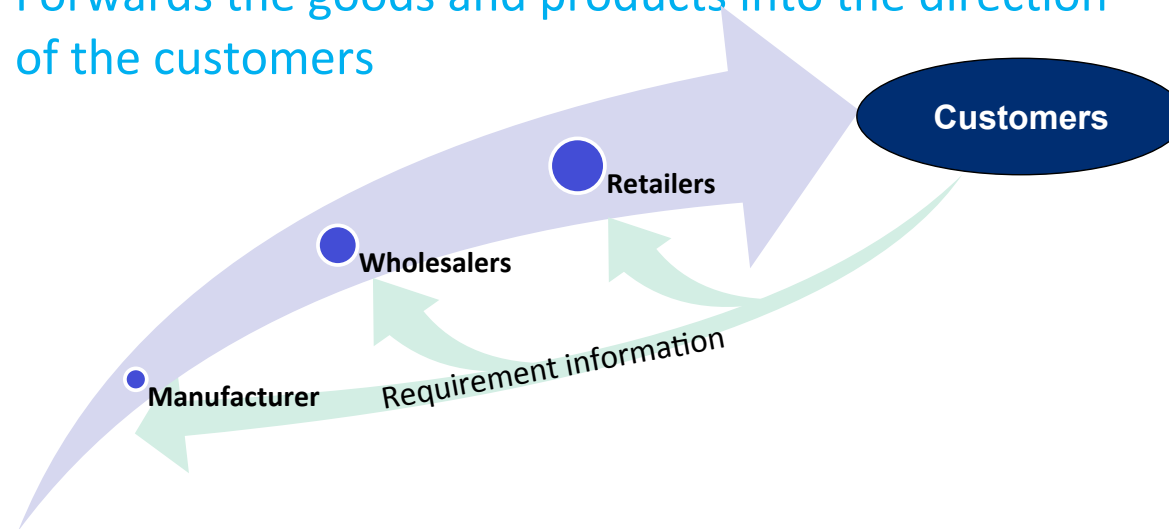
## LECTURE VII – DISTRIBUTION PROCESSES

### 2. Distribution channels and logistic features

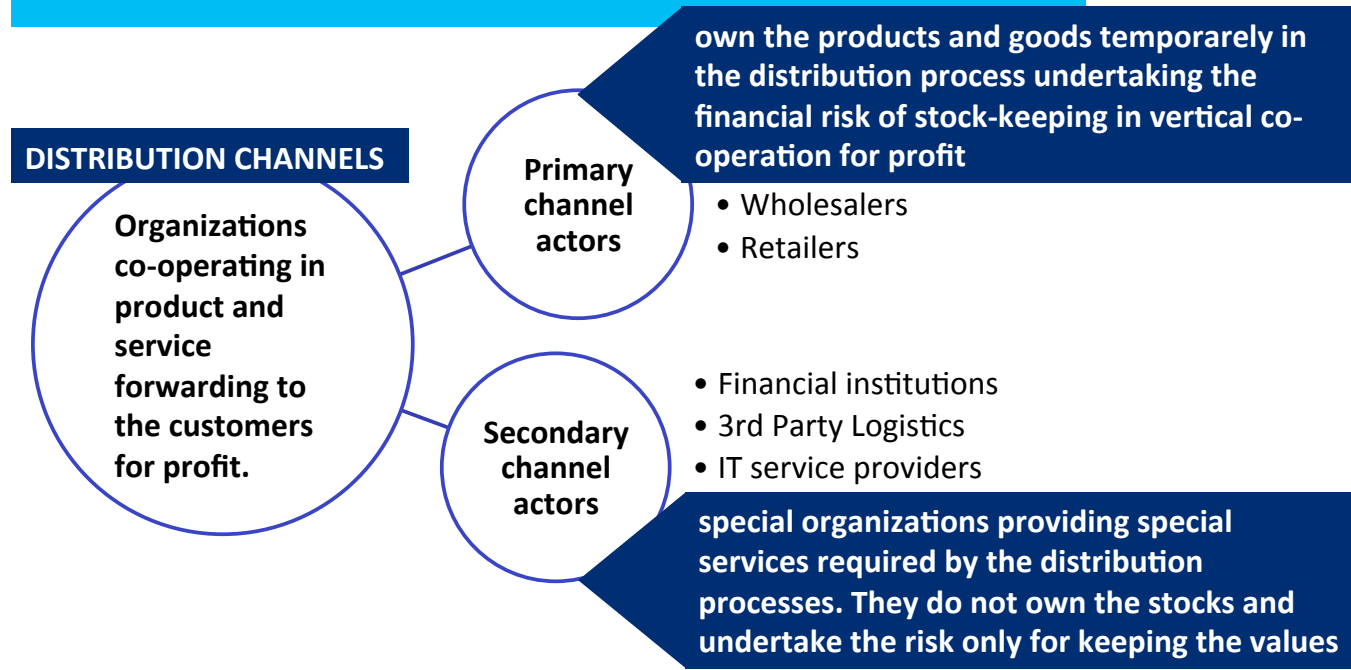


## Role of distribution over the enterprise

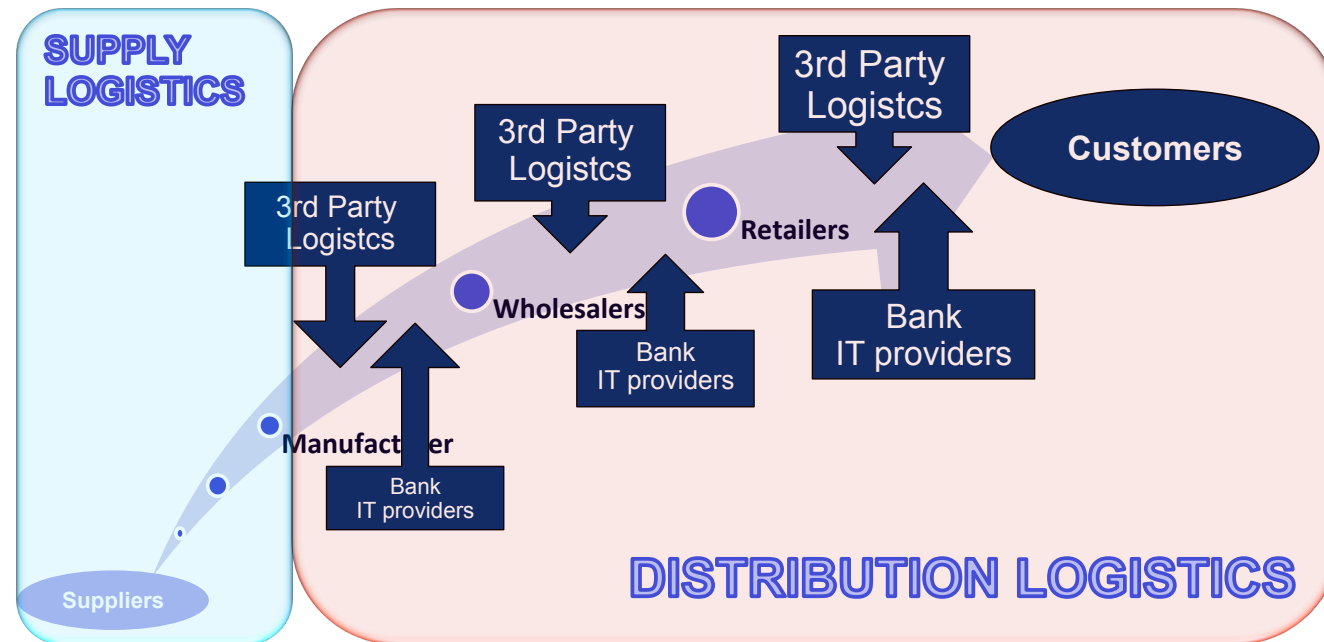
- Collect the requirement information
- Forwards the goods and products into the direction of the customers



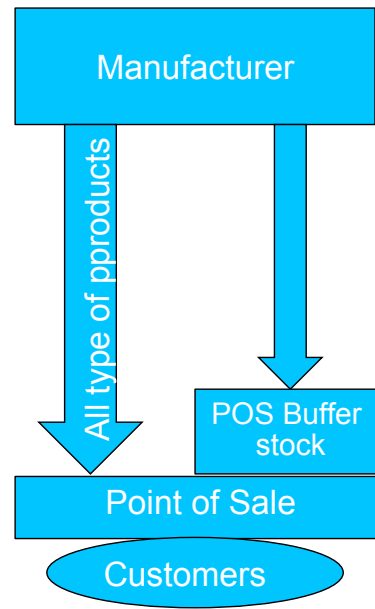
## Distribution channel and its actors



## Role of distribution over the enterprise



## Distribution types: direct distribution



### Direct distribution

Manufacturers delivery products directly from its central warehouse of production organization without any primary distribution channel actor.

### Warehouses are

- On-premise finished goods warehouse
- Buffer stock at the Point of Sale

Results less inventory stages with less costs  
Whole product assortment of the manufacturer is available

Point of Sale could be the **webshop** of the manufacturer.

## Distributon type: indirect distribution

Resons for indirect distribution:

- Long distance between manufacturer and its customers
- Large number of customers ordering small quantities in a transactions
- Slow moving products

Benefits:

- order size optimization
- transport consolidation
- use common warehousing and logistic resources
- Common replenishment methods

Better for fast moving products

- high number of customers
- products consumed in small quantites but in large total amount

Subtype:

- Single stage distribution struture
- Multi stage distribution struture
- Multi stage distribution struture with cross-docking stations

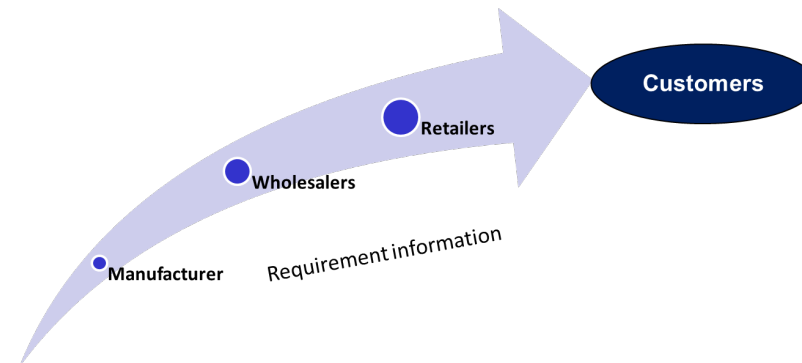
Refer to the warehousing structures in Basics of Logistics Course



## 7.2. Distribution channels and logistic features

*Role of distribution over the enterprise*

- Collect the requirement information
- Forwards this information to the manufacturers and to the suppliers
- Forwards the goods and products into the direction of the customers



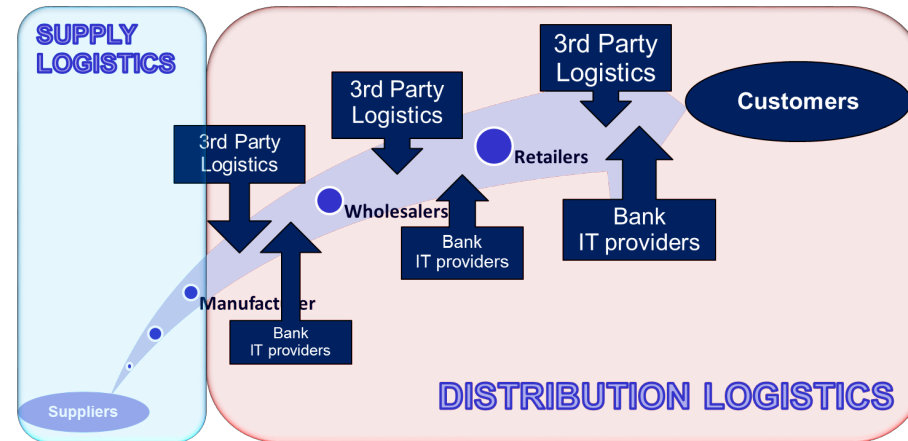
A distribution channel is a group of organizations co-operating in product and service forwarding to the customers for profit.

– **Primary channel actors own the products and goods temporarily in the distribution process undertaking the financial risk of stock-keeping in vertical co-operation for profit, like:**

- Wholesalers: buy products from the manufacturers and sell them to the retailers in larger quantities for own price margin.
- Retailers: sell products for the end-consumers in smaller quantities.

– **Secondary channel actors are special organizations providing special services required by the distribution processes. They do not own the stocks and undertake the risk only for keeping the values, like:**

- Financial institutions: provide bank loans for financing the inventories and other expenses until the products are sold and customer payments arrives.
- 3rd Party Logistics: do the logistic tasks, especially transportation and warehousing, but any other necessary logistic operations, as external services, and for salary/payment.
- IT service providers: provides the IT infrastructure (hardware and mostly software as well) to help connect the primary and secondary channel actors involved into the distribution process.



## DISTRIBUTION TYPES

### 1. Direct distribution

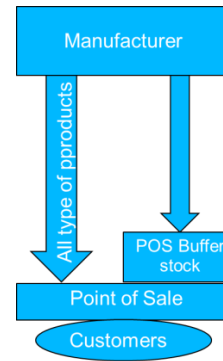
Manufacturers deliver products directly from its central warehouse of production organization without any primary distribution channel actor.

*Warehouses are:*

- On-premise finished goods warehouse
- Buffer stock at the Point of Sale

This results less inventory stages with less costs and the whole product assortment of a manufacturer can be available.

Point of Sales could be the **web shop** of the manufacturer.



## 2. Indirect distribution

*Reasons for indirect distribution:*

- Long distance between manufacturer and its customers
- Large number of customers ordering small quantities in a transactions

*Benefits:*

- order size optimization
- transport consolidation
- use common warehousing and logistic resources
- common replenishment methods

### *Subtypes:*

- Single stage distribution structure
- Multi stage distribution structure
- Multi stage distribution structure with cross-docking stations

Refer to the warehousing structures in Basics of Logistics Course

## LECTURE VII – DISTRIBUTION PROCESSES

### 7.3. Methods in distribution



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## LECTURE VII – DISTRIBUTION PROCESSES

### 3. Methods in distribution



## Methods used generally in distribution systems

### Multi-stage Distribution Requirement Planning (DRP)

- Planning based on final consumer independent requirements
- Work like the Material Requirement Planning system but without Bill of Materials
- Maintain cumulative lead times for multiple distribution stages

### Route planning and scheduling for destination opening periods

- Arrival is important according to the opening hours of the destination business
- Planning and scheduling is based on:
  - Deliveries into the same region
  - Vehicle capacity of available type
  - Efficient routes related to the distribution regions and districts.

## 7.3. Methods in distribution

### **MULTI-STAGE DISTRIBUTION REQUIREMENT PLANNING (DRP)**

- Planning based on final consumer independent requirements
- Work like the Material Requirement Planning system but without Bill of

#### *Materials*

- Maintain cumulative lead times for multiple distribution stages

### **ROUTE PLANNING AND SCHEDULING FOR DESTINATION OPENING PERIODS**

- Arrival is important according to the opening hours of the destination business
- Planning and scheduling is based on:
  - Deliveries into the same region
  - Vehicle capacity of available type
  - Efficient routes related to the distribution regions and districts.



## LECTURE VII – DISTRIBUTION PROCESSES

### 7.4. Fleet and transportation management



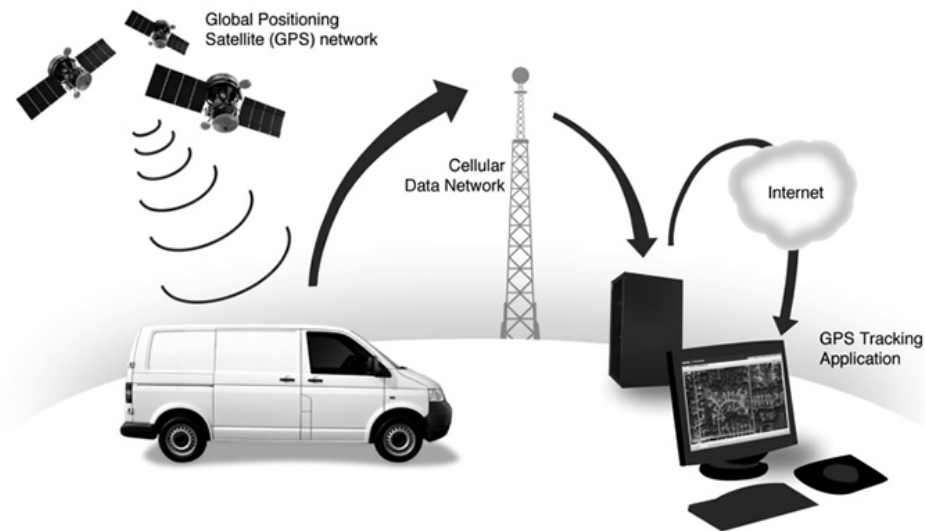
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## LECTURE VII – DISTRIBUTION PROCESSES

### 4. Fleet and transportation management



## Fleet tracking for fleet management



Source: <http://www.mgfleetsolutions.com/live-gps-tracking.html>

## Benefits

### Benefits:

- ✓ Security of cargo
- ✓ Security of vehicle
- ✓ Information about the vehicle position for:
  - Reroute
  - Add destination of urgent delivery order
  - Inform receivers of late for re-schedule
- ✓ Security of vehicle driving

### Additional extensions:

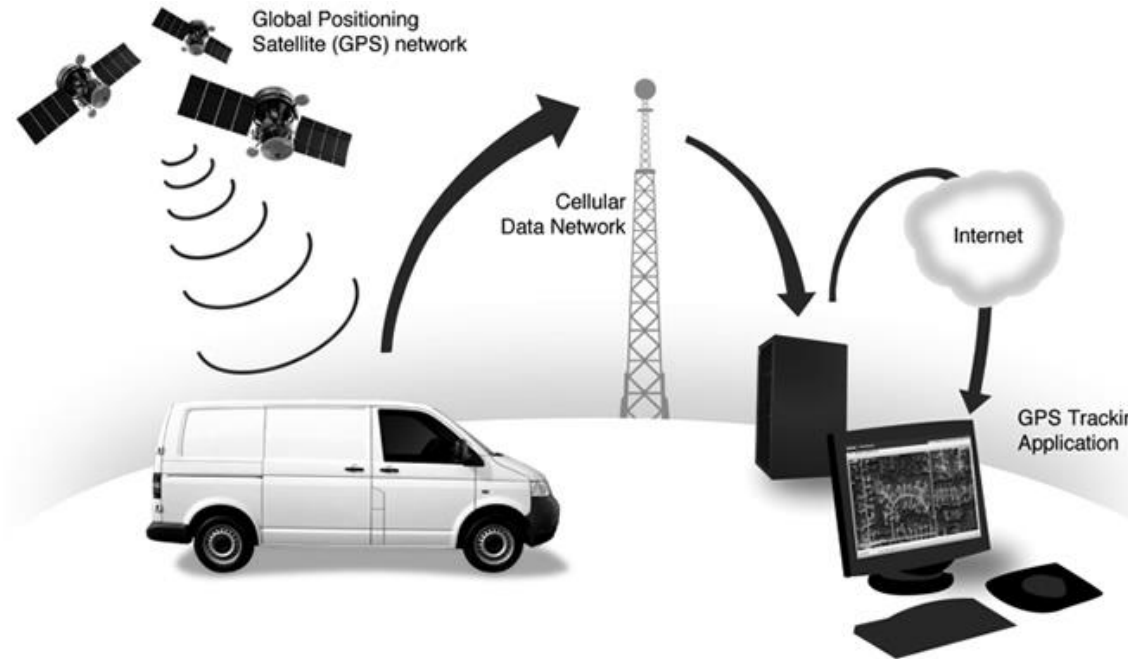
- Fuel consumption sensor
- Alarm and lock system monitoring
- Cargo bay door monitoring
- Memory card access monitoring

### Additional services:

- API and Data connection to the fleet tracking services
- Extended vehicle monitoring and help desk service provided by international transport security service

## 7.4. Fleet and transportation management

*Components of the fleet tracking systems*



Source: <http://www.mgfleetsolutions.com/live-gps-tracking.html>

## *Benefits:*

- Security of cargo
- Security of vehicle
- Information about the vehicle position for:
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- API and Data connection to the fleet tracking services
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## Lecture 8

## LECTURE VIII – WASTE HANDLING AND RECYCLING

### 8.1. Recycled raw materials, components



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## LECTURE VIII – WASTE HANDLING AND RECYCLING

### 1. Recycled raw materials, components



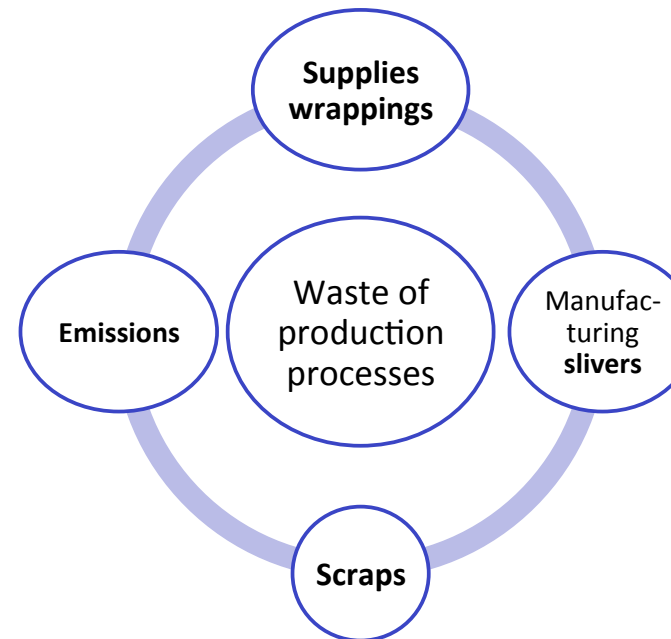
## Manufacturing reverse logistics at a company

### Reusable materials:

- Unit load devices, like pallettes
- Shavings, sliver, lubricants
- Work piece scraps

### Materials to be recycled according to the legal regulations:

- Supply wrappings
- Hazardous materials
- Technological water
- Remaining energy



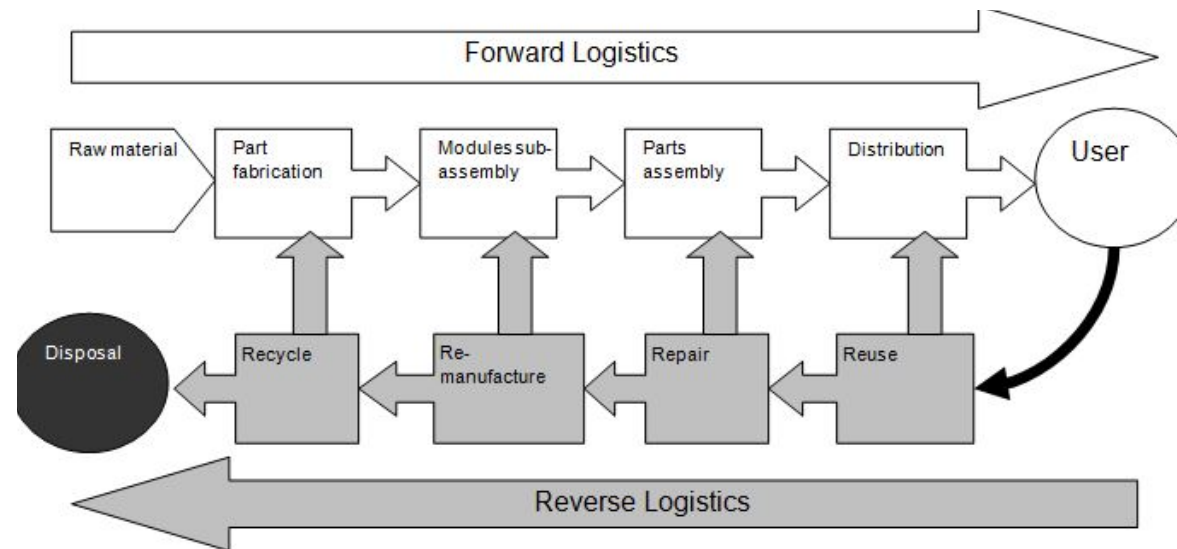


## System components and operations

- Work station storages
- Transportation to central recycling storages
- Sorting (if needed)
- Packaging and labelling
- Administration! (ISO 14001)
- External transport scheduling
- Loading to external transport machine



## Reverse logistics



## Recycling technologies of unusable remaining materials

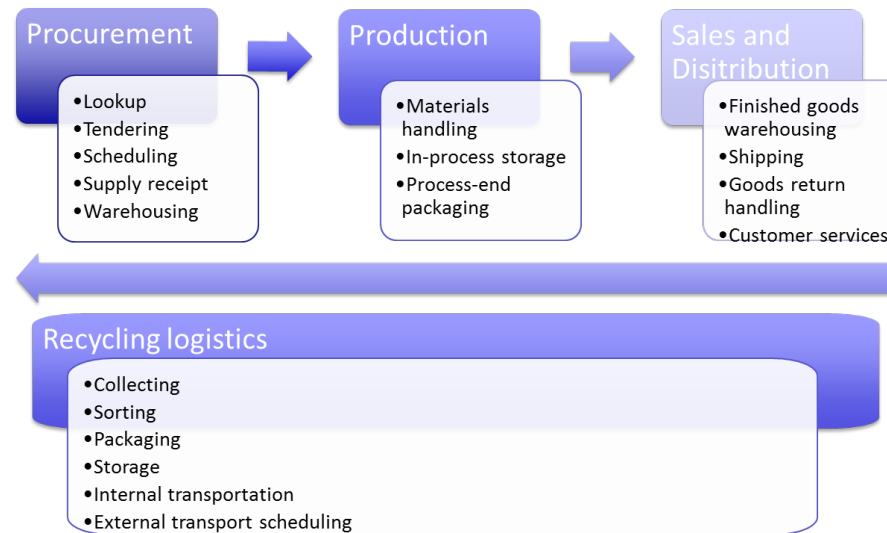


Source: <http://www.veoliawaterorganicsrecycling.co.uk/sustainable-outlets/>

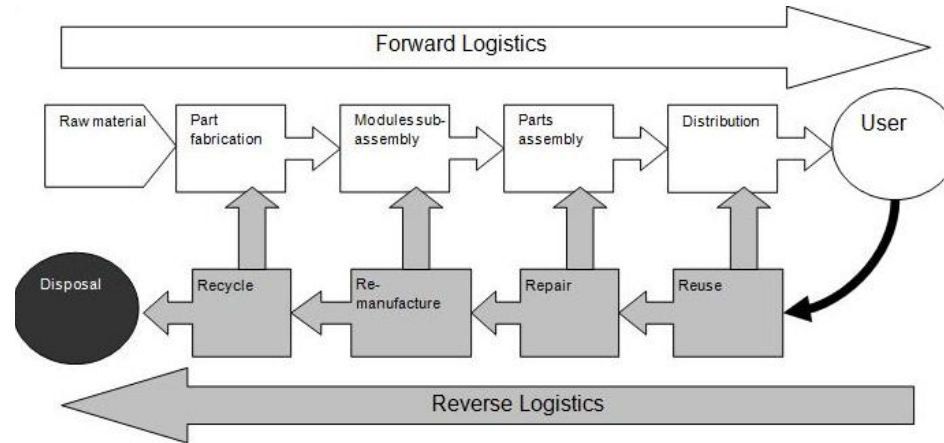
## 8.1. Recycled raw materials, components

The reverse logistics means all the logistic processes after selling and delivering the finished product to the final consumer, especially collecting for recycling after its lifecycle. It is

*The reverse logistics within the enterprise*



## Reverse logistics processes



Manufacturing reverse logistics at a company

### Reusable materials:

- Unit load devices, like pallettes
- Shavings, sliver, lubricants
- Work piece scraps

*Materials to be recycled according to the legal regulations:*

- Supply packaging materials
- Hazardous materials
- Technological water
- Remaining energy

*System components and operations*

- Work station storages
- Transportation to central recycling storages
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## Recycling technologies of unusable remaining materials



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## LECTURE VIII – WASTE HANDLING AND RECYCLING

### 8.2. Packaging recycling



## Business Logistics College of Dunaújváros

## LECTURE VIII – WASTE HANDLING AND RECYCLING

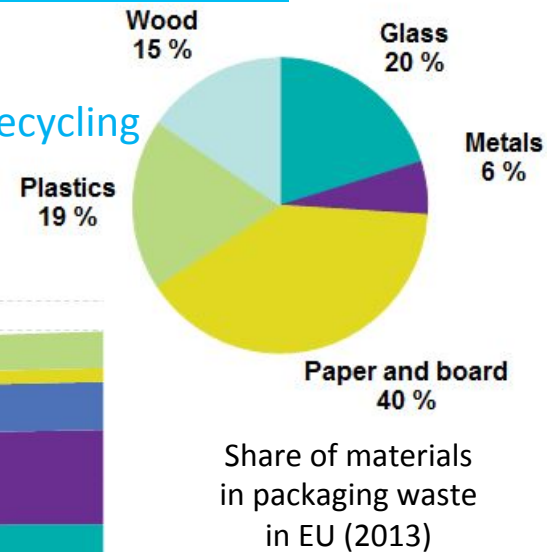
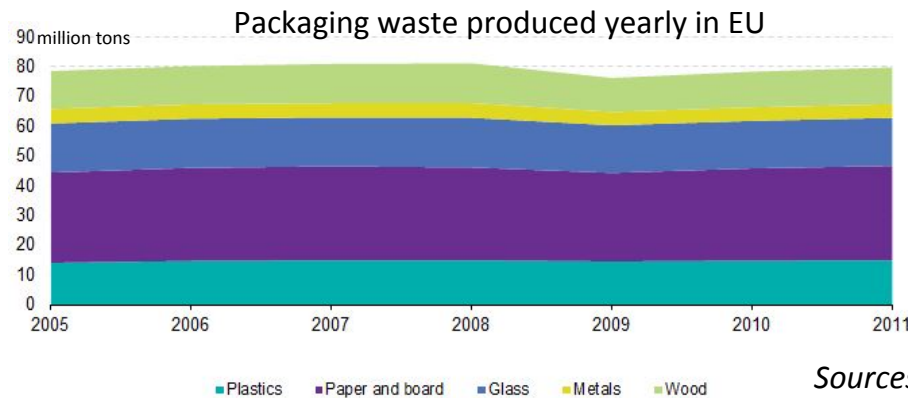
### 2. Packaging recycling



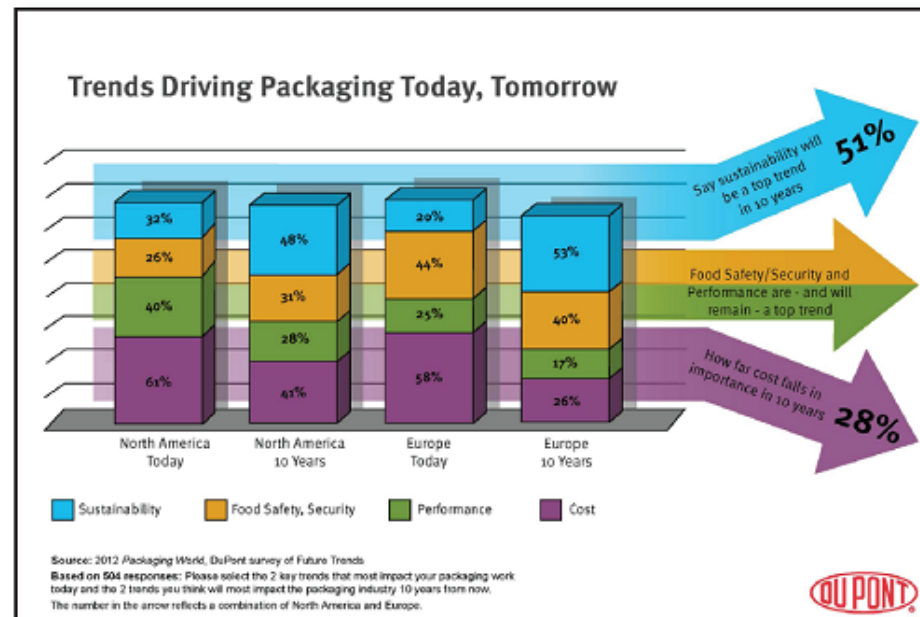


## Trends in packaging waste

- Higher product charges
- Development of reverse logistics and recycling
- Multi-way packaging tools



Sources: EuroStat 2013 ([ec.europa.eu](http://ec.europa.eu))



Source: <http://news.thomasnet.com/imt/2012/11/05/>

## System components and operations of packaging recycling

- Easier because of its source as packaging of supplies
- Easier to centralize the used packaging storages
- Cause less in-site transportation
- In-site recycling opportunities
- Forces of using Multi-way packaging:
  - Pallets, boxes, rolley carts
  - General use instead of direct reverse transportation
  - RFId tracking of utilization and of ownership

## Terracycle products from waste of wrappings

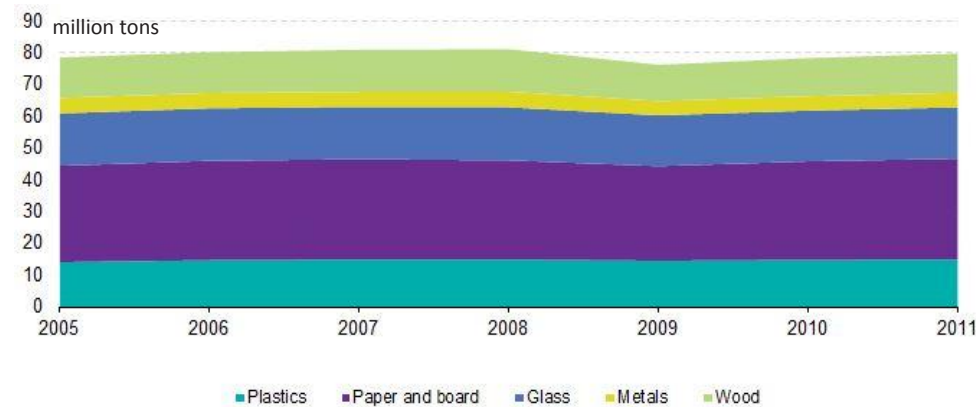


Source: [www.terracycle.com](http://www.terracycle.com)

## 8.2. Packaging recycling

### TRENDS IN PACKAGING WASTE

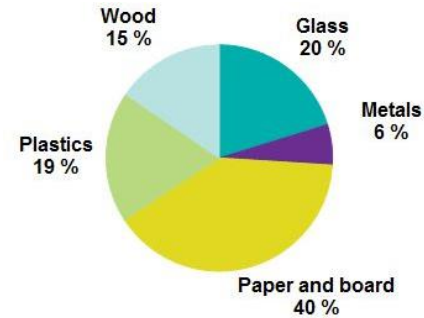
*Packaging waste produced yearly in EU 2005–2011*



Sources: EuroStat 2013 (ec.europa.eu)

Conclusion: Continuous increasing except in years of global economic crisis

Share of materials in packaging waste in EU (2013)



Sources: EuroStat 2013 (ec.europa.eu)

### Trends Driving Packaging Today, Tomorrow



Source: 2012 Packaging World, DuPont survey of Future Trends  
Based on 504 responses: Please select the 2 key trends that most impact your packaging work today and the 2 trends you think will most impact the packaging industry 10 years from now.  
The number in the arrow reflects a combination of North America and Europe.



Source: <http://news.thomasnet.com/imt/2012/11/05/>

## *Results of trends:*

- Higher product charges for helping the used product collecting processes in reverse logistics
- Development of reverse logistics and recycling
- Multi-way packaging tools

## *System components and operations of packaging recycling:*

- Easier because of its source as packaging of supplies
- Easier to centralize the used packaging storages
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  - Pallets, boxes, roller carts
  - General use instead of direct reverse transportation
  - RFID tracking of utilization and of ownership

**TERRACYCLE PRODUCTS FROM WASTE OF PACKAGING:**



Source: [www.terracycle.com](http://www.terracycle.com)



## Lecture 9

## LECTURE IX – INFORMATION FLOW AND PLANNING SYSTEM

### 9.1. Information technologies in business logistics



## Business Logistics College of Dunaújváros

## LECTURE IX – INFORMATION FLOW AND PLANNING SYSTEM

### 1. Information technologies in business logistics



## Information technologies in business logistics

ORGANIZATIONAL ROLE	PLANNING APPLICATIONS	EXECUTION APPLICATIONS
INTER-ORGANIZATIONAL TECHNOLOGIES	Collaborative Planning, Forecasting and Replenishment (CPFR)	Electronic Data Interchange (EDI)  CRM      SRM  Vendor-managed Inventory (VMI)
INTRA-ORGANIZATIONAL TECHNOLOGIES	ERP systems  MRP2 systems  MRP1	Warehouse Management Systems (WMS)

## 9.1. Information technologies in business logistics

ORGANIZATIONAL ROLE	PLANNING APPLICATIONS	EXECUTION APPLICATIONS
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INTRA-ORGANIZATIONAL TECHNOLOGIES	ERP systems  MRP2 systems  MRP1	Warehouse Management Systems (WMS)

## LECTURE IX – INFORMATION FLOW AND PLANNING SYSTEM

### 9.2. Production Planning and Scheduling Systems



## Business Logistics College of Dunaújváros

## LECTURE IX – INFORMATION FLOW AND PLANNING SYSTEM

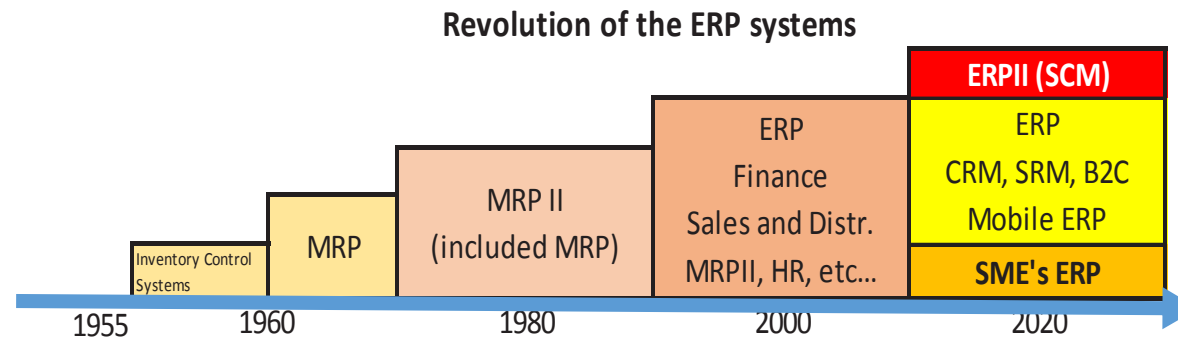
### 2. Production Planning and Scheduling Systems



## Information technologies for enterprises

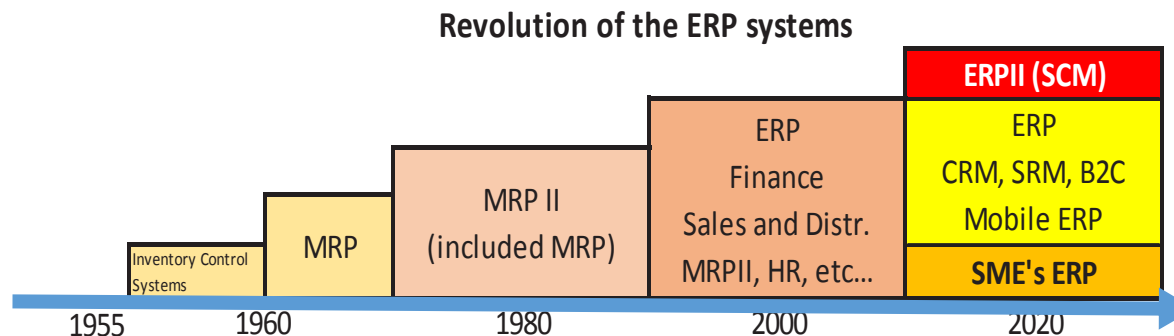
ORGANIZATIONAL ROLE	PLANNING APPLICATIONS	EXECUTION APPLICATIONS
INTER-ORGANIZATIONAL TECHNOLOGIES	Collaborative Planning, Forecasting and Replenishment (CPFR)	Electronic Data Interchange (EDI)  SRM, CRM  Vendor-managed Inventory (VMI)
INTRA-ORGANIZATIONAL TECHNOLOGIES	ERP systems  MRP2 systems  MRP1	Warehouse Management Systems (WMS)

## From Inventory Control Systems to the ERP2 model



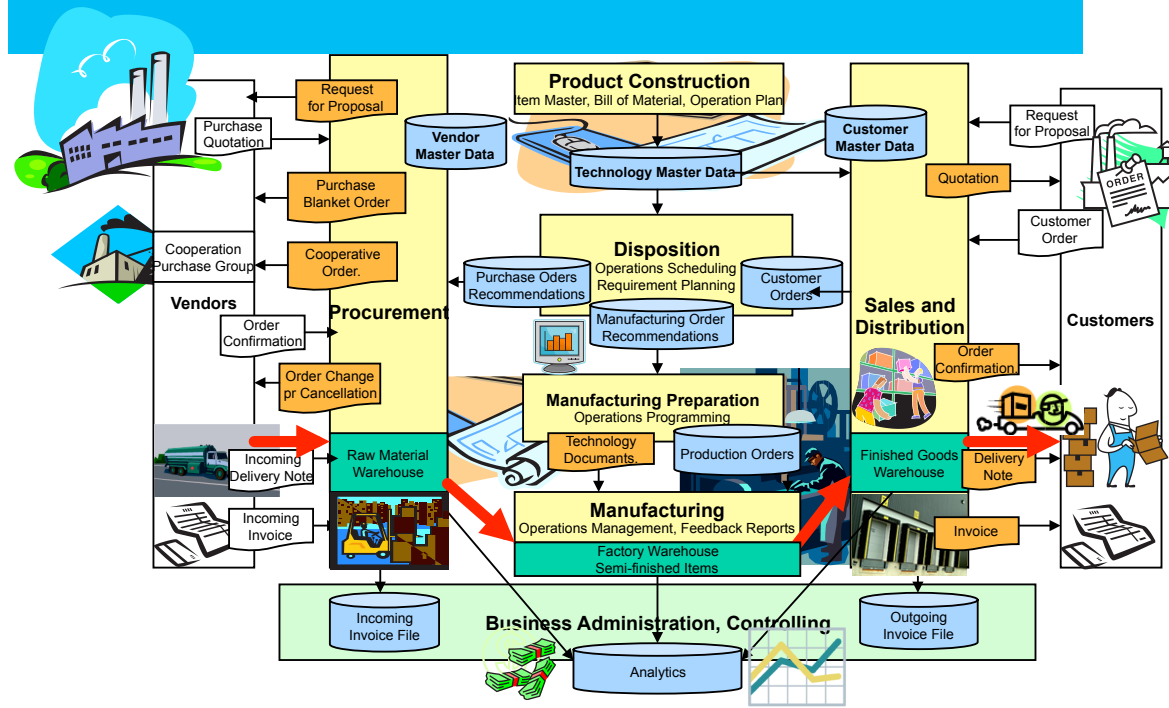
## Production planning in ERP systems

1. IR = Inventory Control Systems
2. MRP = Material Requirement Planning Systems (MRP1)
3. MRPII = Manufacturing Resource Planning Systems
4. PPS = Production Planning and Scheduling Systems
5. PPS = Produktion Planung und Steuerung Systeme = PPC systems
6. ERP systems = Enterprise Resource Planning Systems
7. ERP2 systems = Extended Resource Planning Systems for Supply Chains





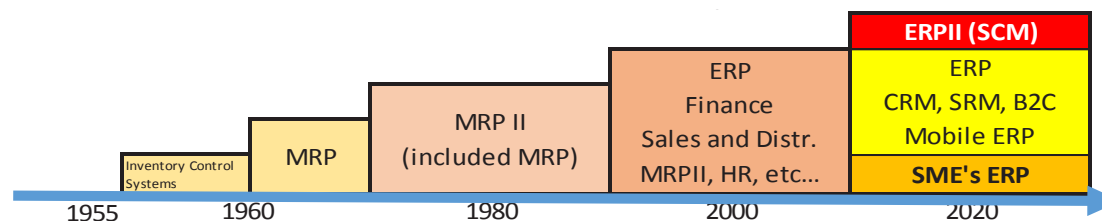
## Logistic information flow processes in ERP



## 9.2. Production Planning and Scheduling Systems

### FROM INVENTORY CONTROL SYSTEMS TO THE ERP<sub>2</sub> MODEL

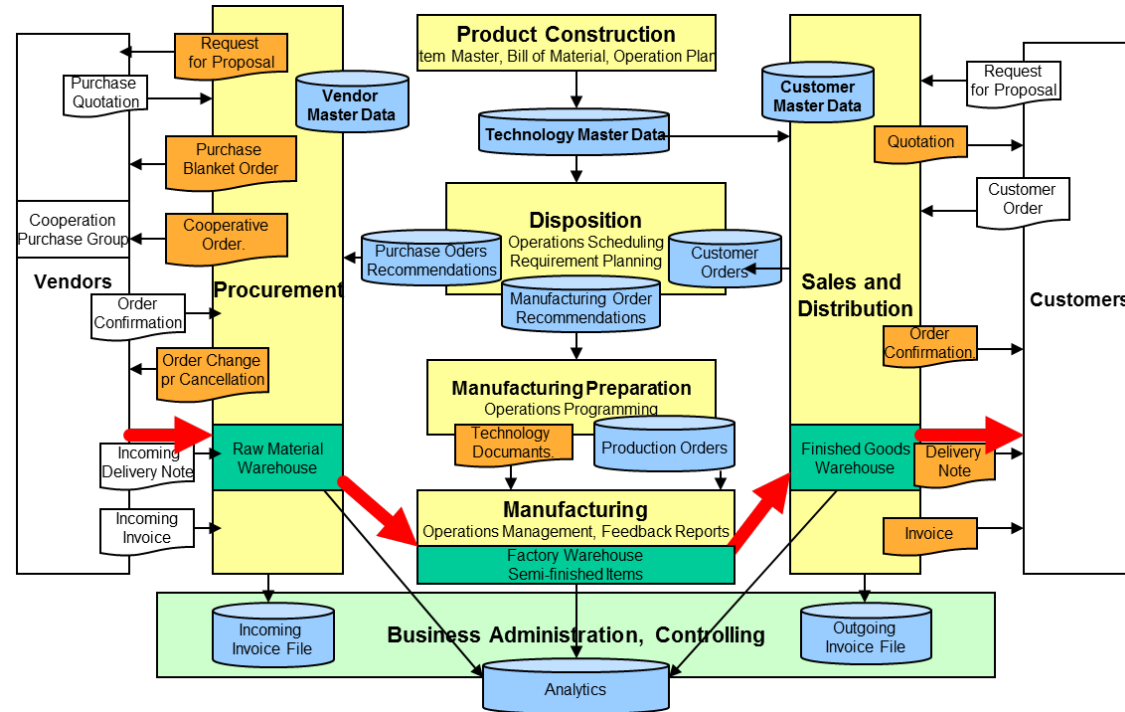
*Revolution of the ERP systems*



*Production planning in ERP systems*

- IC = Inventory Control Systems
- MRP = Material Requirement Planning Systems (MRP1)
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## Logistic information flow processes in ERP systems



## LECTURE IX – INFORMATION FLOW AND PLANNING SYSTEM

### 9.3. From EDI to „Netweaver”



## Business Logistics College of Dunaújváros

## LECTURE IX – INFORMATION FLOW AND PLANNING SYSTEM

### 3. From EDI to „Netweaver”



## Information technologies for supply chains

ORGANIZATIONAL ROLE	PLANNING APPLICATIONS	EXECUTION APPLICATIONS
INTER- ORGANIZATIONAL TECHNOLOGIES	Collaborative Planning, Forecasting and Replenishment (CPFR)	Electronic Data Interchange (EDI)  Supplier and Customer Relationship Management (SRM, CRM)  Vendor-managed Inventory (VMI)
INTRA- ORGANIZATIONAL TECHNOLOGIES	ERP systems  MRP2 systems  MRP1	Warehouse Management Systems (WMS)

## Electronic Data Interchange

In 1980's bilateral Electronical Data Interchange was applied between the ERP systems of the companies interchanging a large amount of business transaction documents.

EDI standards are **common languages** for computer-based ERP and business administration systems.

Major EDI standards: EDIFACT, GS1 eCom,...

Provides high security through off-line messaging methods using external message boxes.

Data security provided by assymetric digital keys used for digital signatures and encryption.

## Vendor Managed Inventory (VMI)

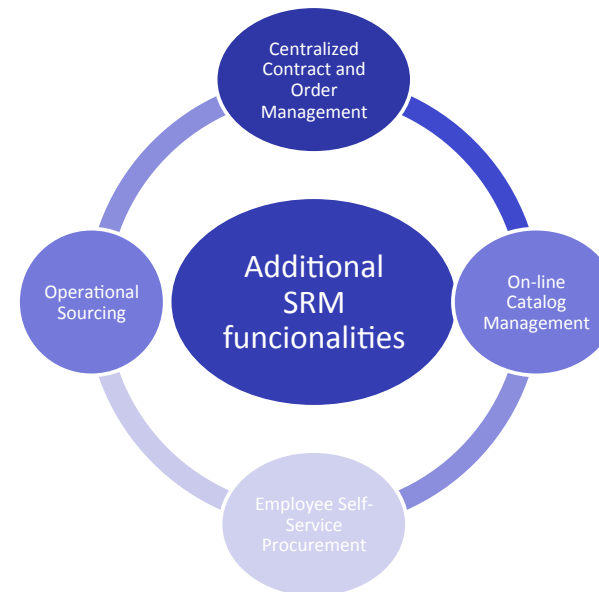
When Vendors controls the replenishment of the customer inventory before it run out from stock.

Methods:

- Total VMI: full vendor control over customer entire inventory
- Partial VMI: only the replenishment of non-critical materials are managed by vendors
- Single-vendor or Multi-vendor method.
- Special case: 3rd Party Inventory and Materials Handling Management.
- Classical consignment inventory method: it is purchased only in case of using it.

## Supplier Relationship Management

- ✓ Automate the determination of the supply sources
- ✓ Support the procurement processes with transaction automation and information source integration.
- ✓ Support the close collaboration with the suppliers
- ✓ Manage and optimize the entire Procure-to-Pay process cycle.
- ✓ Available to maintain strategies to optimize the supplier discovery and selection.





## Customer Relationship Management

Integrated customer-oriented network based computer application system  
Connected to or integrated into the Enterprise Resource Planning system

Target: maximum customer satisfaction at maximum profit

- optimization of customer fulfilment and related business processes
- increasing the efficiency of the organization
- manage processes with network based computer application

Integrated CRM components:

Collaborative CRM: IT tools more than allow customers to contact with the company

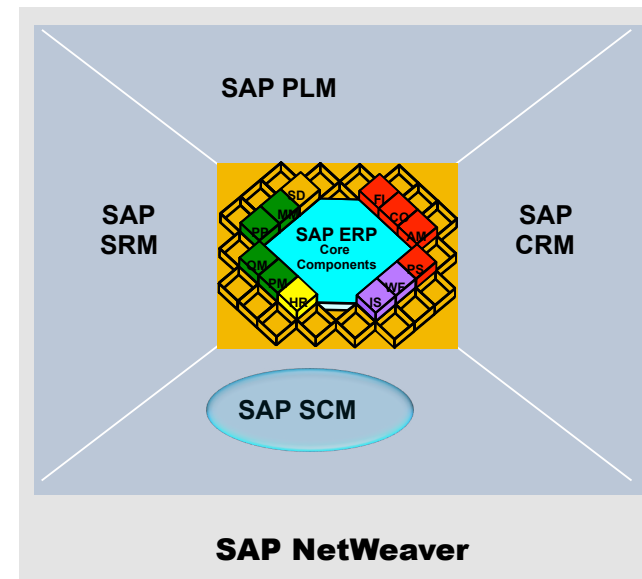
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- Help to recognize the customer requirements

Analytical CRM: process and analyse the customer requirements and cooperation

Operative: automate the customer fulfilment processes in scope of sales process, customer services and complaint management.

## Collaborative Planning, Forecasting and Replenishment (CPFR)

Response and Supply Management  
Sales, Inventory, and Operations  
Planning  
Transportation and Warehouse  
Management  
Demand Management and Supply  
Planning  
Manufacturing Network  
Collaboration  
Production Planning and Scheduling



## 9.3. From EDI to „Netweaver”: Information technologies for supply chains

### ELECTRONIC DATA INTERCHANGE

In the first phase, in 1980's bilateral Electronic Data Interchange was applied between the ERP systems of the companies interchanging a large amount of business transaction documents. EDI standards are **common languages** for computer-based ERP and business administration systems. Major EDI standards are EDIFACT, GS1 eCom, ALE iDOC, etc, but there are new developments, as well, supported by European Union Framework Programs. (The latest results: Martin Šeleng, Štefan Dlugolinský, Martin Tomašek, Karol Furdík, Ladislav Hluchý, Lightweight Semantic Approach for Enterprise Interoperability Issues, Institute of Informatics, Slovak Academy of Sciences, Dúbravská cesta 9, 845 07 Bratislava, Slovakia, In IEEE 19th International Conference on Intelligent Engineering Systems, Budapest, Hungary) It provides high security through off-line messaging methods using external message boxes and Data transmission security is provided by asymmetric digital keys used for digital signatures and encryption.

### VENDOR MANAGED INVENTORY (VMI)

In VMI, vendors control the replenishment of the customer inventory before it runs out from stock.

*Types:*

- Total VMI: full vendor control over customer entire inventory
- Partial VMI: only the replenishment of non-critical materials are managed by vendors
- Single-vendor or Multi-vendor method.
- Special case: 3rd Party Inventory and Materials Handling Management.
- Classic consignment inventory method: it is purchased only in case of using it.

## SUPPLIER RELATIONSHIP MANAGEMENT

- Automate the determination of the supply sources
- Support the procurement processes with transaction automation and information source integration.
- Support the close collaboration with the suppliers
- Manage and optimize the entire Procure-to-Pay process cycle.
- Available to maintain strategies to optimize the supplier discovery and selection.

## CUSTOMER RELATIONSHIP MANAGEMENT

Integrated customer-oriented network based computer application system

Connected to or integrated into the Enterprise Resource Planning system

*Target: maximum customer satisfaction at maximum profit*

- optimization of customer fulfilment and related business processes
- increasing the efficiency of the organization
- manage processes with network based computer application

## *Integrated CRM components:*

Collaborative CRM: IT tools more than allow customers to contact with the company

- Support to manage and simplify the liaison with the customers

- Help to recognize the customer requirements

Analytical CRM: process and analyze the customer requirements and cooperation.

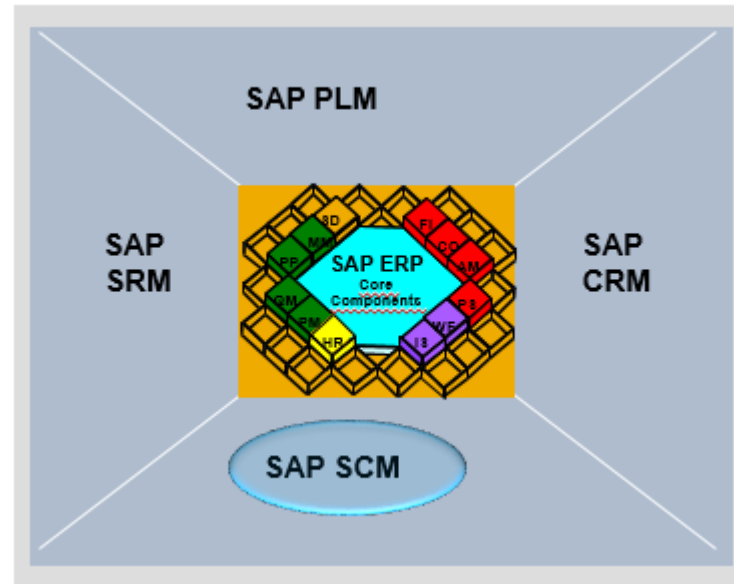
Operative: automate the customer fulfilment processes in scope of sales process, customer services and complaint management.

## **COLLABORATIVE PLANNING, FORECASTING AND REPLENISHMENT (CPFR)**

### *Components:*

- Response and Supply Management
- Sales, Inventory, and Operations Planning
- Transportation and Warehouse Management
- Demand Management and Supply Planning
- Manufacturing Network Collaboration
- Production Planning and Scheduling

An example: Supply Chain Management and other applications in SAP Business Suite based on the ERP Core Components (Materials Management, Production Planning, Sales and Distribution, Plant Maintenance, Quality Management, Human Resource Management, Financial Accounting, Controlling, Asset Management, Project System, Workflow management, Special Industrial Solutions)



Source: [scn.sap.com](http://scn.sap.com)

## Lecture 10

## X. LOGISTIC PERFORMANCE MEASUREMENT

### 10.1. General role and methods of performance measurement



## Business Logistics College of Dunaújváros

## X. LOGISTIC PERFORMANCE MEASUREMENT

### 1. General role and methods of performance measurement





## General role of performance measurement in logistics

The logistic processes are flowing within the company and between the company's partners, customers and suppliers.

It is important to know the performance of these processes:

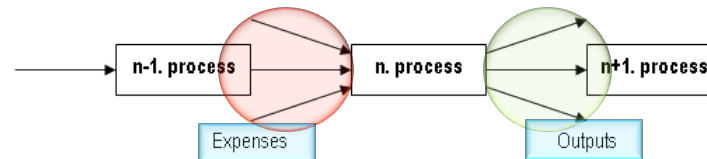
- To check the level of them
- To control the expenses
- Calculate the utilization and possible reserves

Generally to get a performance view about the logistic processes

## Recap: Characteristics of measurement in logistics

### Measurement points:

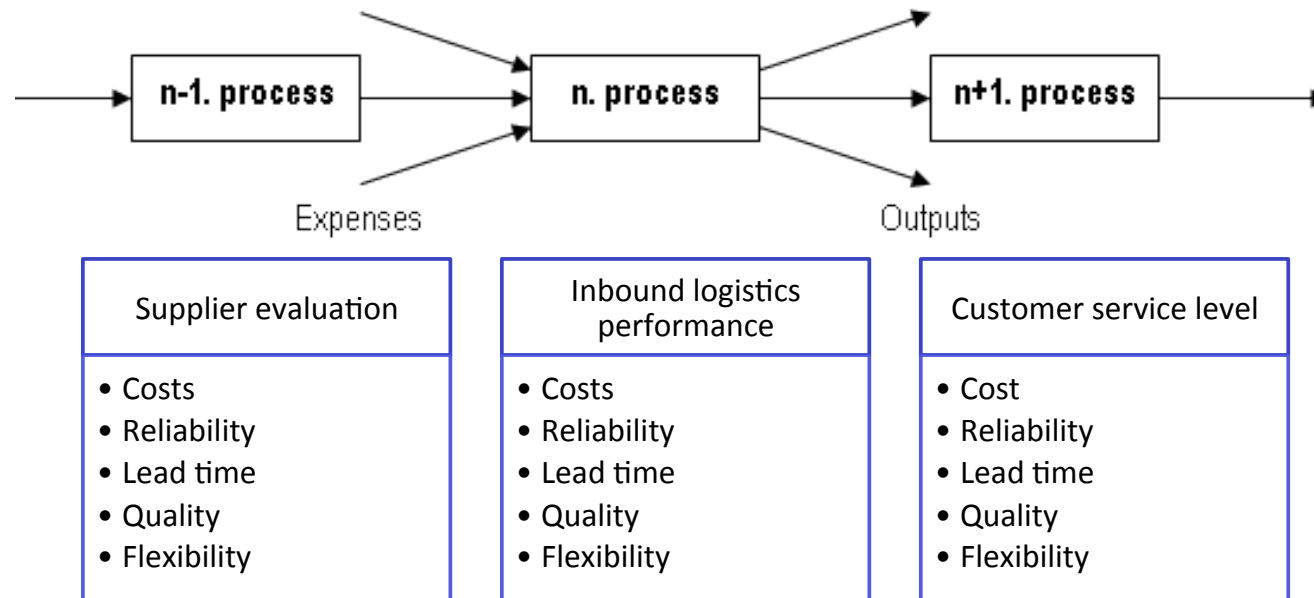
- Connection points of the logistic system components or processes:
- Between machines, objects at loading operations
- Between companies at delivery activities



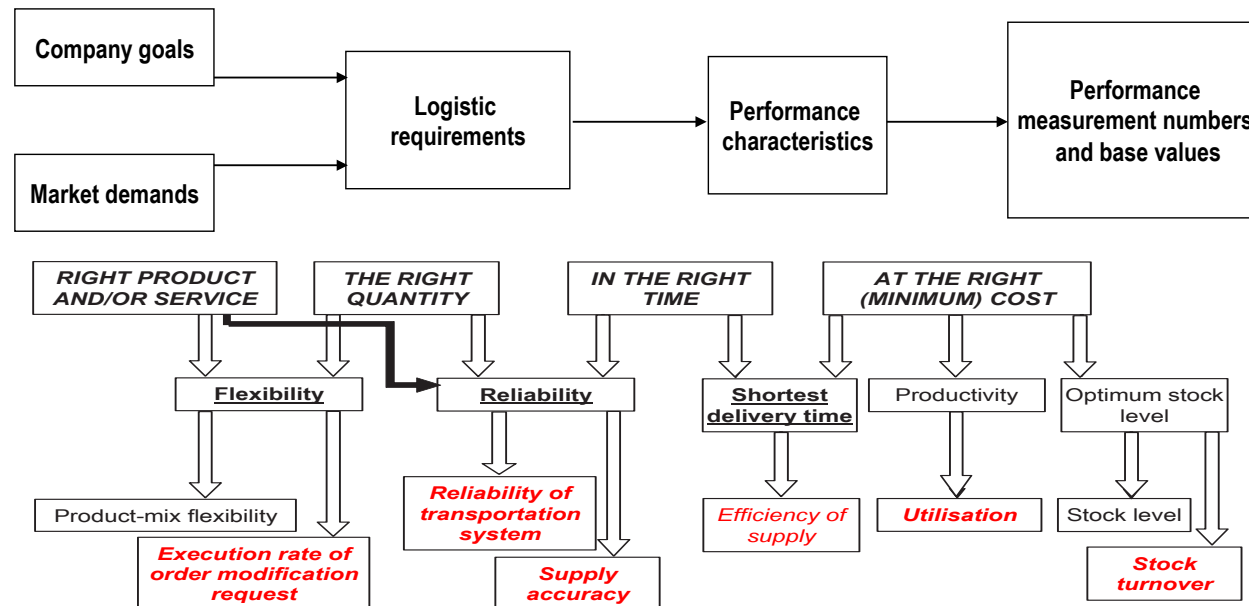
### Measurement numbers:

- Expenses, inputs:
  - Material, capacity usage, human resource labor work, energy, information
- Transformation factors:
  - Lead time, capacity, inventory level
- Outputs:
  - Delivered, produced, transformed, transported quantities, amounts, volumes
  - Provided information

## Logistic performance measurement in the business logistics



## Creating logistic measurement numbers



## 10.1. General role and methods of performance measurement

The logistic processes are flowing within the company and between the company's partners, customers and suppliers.

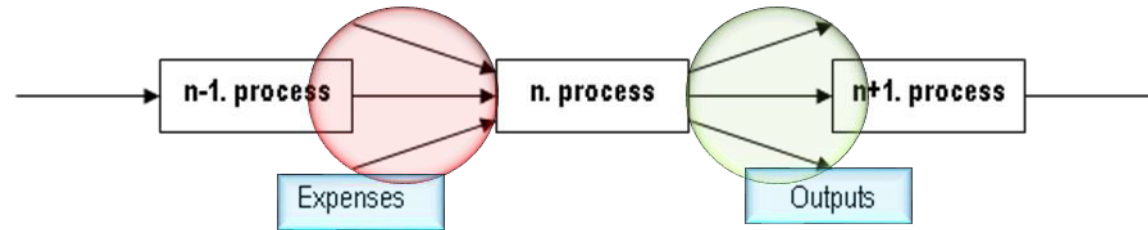
*It is important to know the performance of these processes:*

- To check the level of them
- To control the expenses
- Calculate the utilization and possible reserves
- Generally to get a performance view about the logistic processes

### CHARACTERISTICS OF MEASUREMENT IN LOGISTICS

*Measurement points are always the connection points of the logistic system components or processes:*

- Between machines, objects at loading operations
- Between companies at delivery activities and shipping points in them



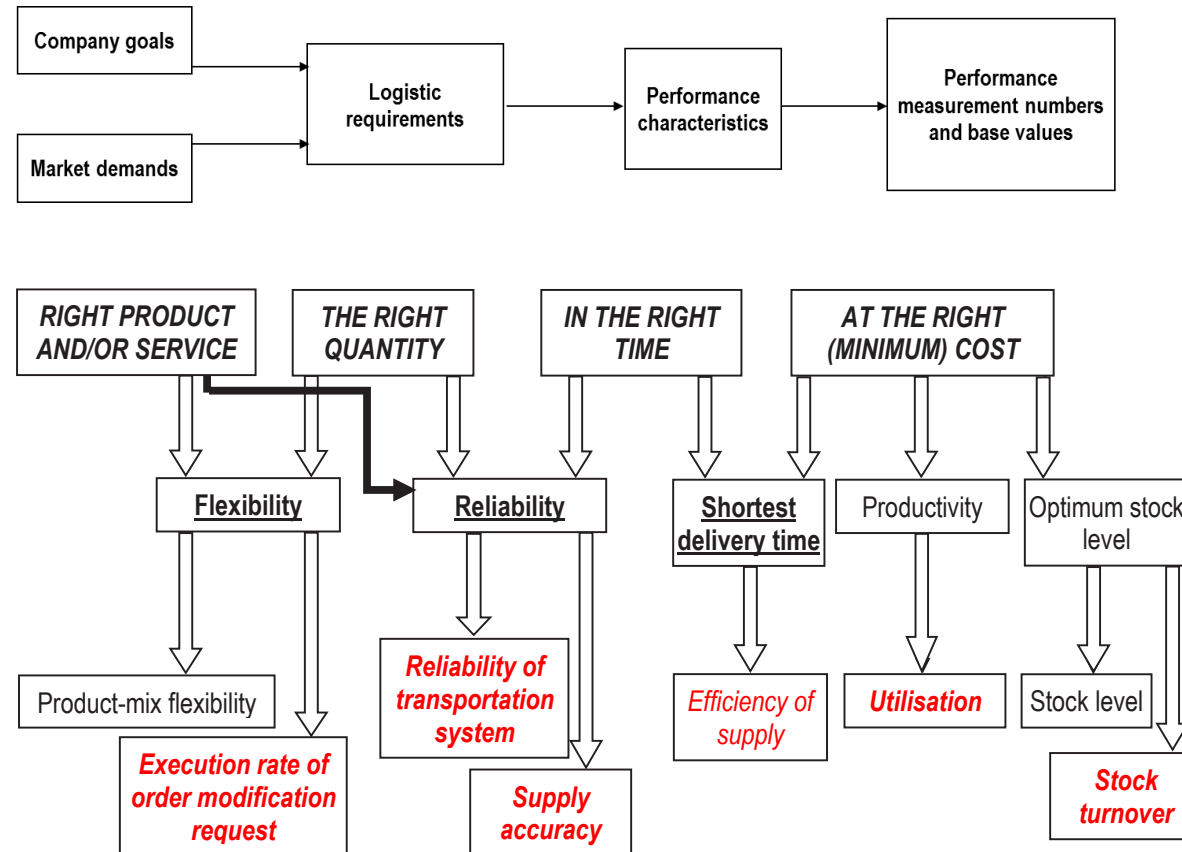
*Measurement numbers:*

1. Expenses, inputs: Material, capacity usage, human resource labor work, energy, information
2. Transformation factors: Lead time, capacity, inventory level
3. Outputs: Delivered, produced, transformed, transported quantities, amounts, volumes, Provided information

## LOGISTIC PERFORMANCE MEASUREMENT IN THE BUSINESS LOGISTICS

Supplier evaluation	Inbound logistics performance	Customer service level
<ul style="list-style-type: none"> <li>• Costs</li> <li>• Reliability</li> <li>• Lead time</li> <li>• Quality</li> <li>• Flexibility</li> </ul>	<ul style="list-style-type: none"> <li>• Costs</li> <li>• Reliability</li> <li>• Lead time</li> <li>• Quality</li> <li>• Flexibility</li> </ul>	<ul style="list-style-type: none"> <li>• Cost</li> <li>• Reliability</li> <li>• Lead time</li> <li>• Quality</li> <li>• Flexibility</li> </ul>

# CREATING LOGISTIC MEASUREMENT NUMBERS FROM COMPANY GOALS AND MARKET DEMAND:



## X. LOGISTIC PERFORMANCE MEASUREMENT

### 10.2. Multiple measurement numbers



## Business Logistics College of Dunaújváros

## X. LOGISTIC PERFORMANCE MEASUREMENT

### 2. Multiple measurement numbers





## Creating multiple measurement numbers

The performance measurement numbers can be used individually  
But in case of analyzing multiple features and their measurement numbers

The simpler form of multiple measurement numbers is the weighted sum  
Method:

1. specify the weights for each of the measurement numbers to be applied
2. Take care the total of the weights, it should be 1.
3. Multiply the value with its weight
4. Calculate the total value of the weighted values

Criteria of measurement numbers to be applied together:

1. Same measurements unit
2. Values should be in the same range
3. The numerical values indicate higher quality in the same direction.  
(If this is not true, then the measurement number should be converted to

## Example

	Price	Accurate delivery	Quality	Packaging level	TOTAL
<i>Importance (Weight)</i>	4	3	2	1	10
Supplier 1	10000 €	9 from 10 times	1 problem from 10 times	2	
Supplier 2	10800 €	20 from 20 times	no problem from 20 times	3	
Supplier 3	10500 €	9 times from 10	1 problem from 10 times	4	

## Example

	Price	Accurate delivery	Quality	Packaging level	TOTAL
<i>Importance (Weight)</i>	4	3	2	1	10
Supplier 1	10000 €	9 from 10 times	1 problem from 10 times	2	
Supplier 2	10800 €	20 from 20 times	no problem from 20 times	3	
Supplier 3	10500 €	9 times from 10	1 problem from 10 times	4	
<b>Evaluation</b>					
Supplier 1	100%	90%	90%	50%	
Supplier 2	93%	100%	100%	75%	
Supplier 3	95%	90%	90%	100%	

## Example

	Price	Accurate delivery	Quality	Packaging level	TOTAL
<b>Importance (Weight)</b>	4	3	2	1	10
Supplier 1	10000 €	9 from 10 times	1 problem from 10 times	2	
Supplier 2	10800 €	20 from 20 times	no problem from 20 times	3	
Supplier 3	10500 €	9 times from 10	1 problem from 10 times	4	
<b>Evaluation</b>					
Supplier 1	100%	90%	90%	50%	
Supplier 2	93%	100%	100%	75%	
Supplier 3	95%	90%	90%	100%	
<b>Weighted values</b>	40%	30%	20%	10%	100%
Supplier 1	40%	27%	18%	5%	90,00%
Supplier 2	37%	30%	20%	8%	94,54%
Supplier 3	38%	27%	18%	10%	93,10%
<b>Average</b>					92,54%
Source: Némon-Vörösmarty: Logisztika - Workbook, KIT, 2006					

## 10.2. Multiple measurement numbers

Why use us multiple measurement numbers in logistics? The performance measurement numbers can be used individually, but in case of analyzing multiple features and their measurement numbers.

*The simpler form of multiple measurement numbers is the weighted sum, and its method is the following:*

- specify the weights for each of the measurement numbers to be applied regarding to that the total of the weights should be 1,
- multiply the value with its weight,
- calculate the total value of the weighted values.

*Criteria of measurement numbers to be applied together:*

- Same measurement unit.
- Values should be in the same range.
- The numerical values indicate higher quality in the same direction. (If this is not true, then the measurement number should be converted to change the direction of better value.)

An example:

	Price	Accurate delivery	Quality	Packaging level	TOTAL
<b>Importance (Weight)</b>	4	3	2	1	10
<b>Supplier 1</b>	10000 €	9 from 10 times	1 problem from 10 times	2	
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Evaluation:

<b>Evaluation</b>					
<b>Supplier 1</b>	100%	90%	90%	50%	
<b>Supplier 2</b>	93%	100%	100%	75%	
<b>Supplier 3</b>	95%	90%	90%	100%	

Weighted values:

<b>Weighting factors:</b>	40%	30%	20%	10%	100%
<b>Supplier 1</b>	40%	27%	18%	5%	90,00%
<b>Supplier 2</b>	37%	30%	20%	8%	94,54%
<b>Supplier 3</b>	38%	27%	18%	10%	93,10%
<b>Average</b>	92,54%				

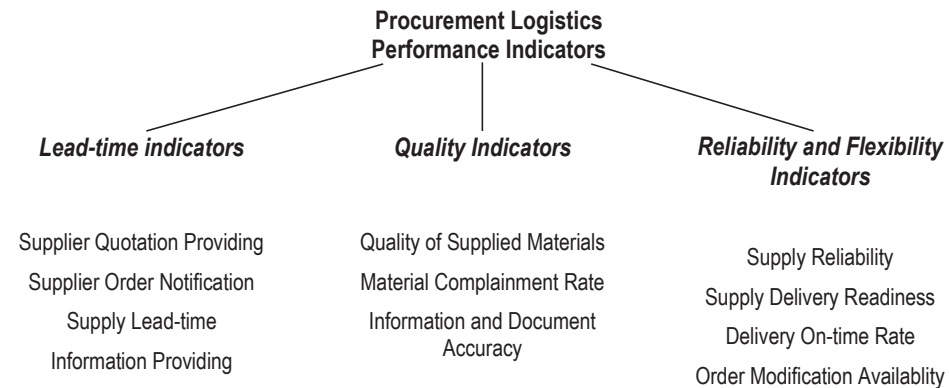
Source: Némón–Vörösmarty: Logisztika – Workbook, KIT, 2006.

## 10.3. Measurement of the logistic modules

### PERFORMANCE INDICATORS OF PROCUREMENT LOGISTICS

The performance indicators of procurement logistics can be applied for the processes of supply chain following each-other at their connection locations between each-other. There are two major groups of procurement performance indicators:

- performance indicators of procurement processes,
- indicators of service level of suppliers or vendors:
  - quality indicators,
  - indicators related to reliability and flexibility of suppliers.

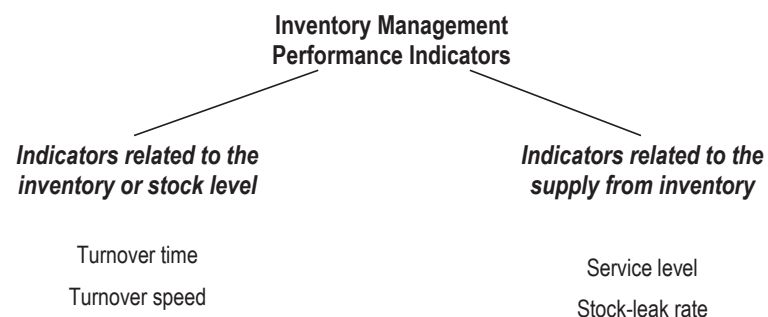


*The indicators are available to use for several different data groups and dimensions:*

- for different time periods,
- for individual materials or for material groups,
- for orders or order series,
- for individual suppliers or for groups of suppliers.

The indicators of the procurement of the enterprise correspond to the sales and distribution indicators of the supplier of the enterprise as the previous station (source) in the supply chain. The goal of the supplier is the most efficient supply service to the customer (in this case the enterprise), therefore it is useful to use the same performance indicators on supplier's sales and distribution side and on the connected procurement side of the enterprise. Using the same indicators, it is enough to measure on one side as there is trust between the supplier's SD organization and enterprise's procurement organization. The optimal case is, if the customer's procurement organization measures the supply performance and forwards the evaluation to the supplier, who trusts these information.

## PERFORMANCE INDICATORS OF INVENTORY MANAGEMENT

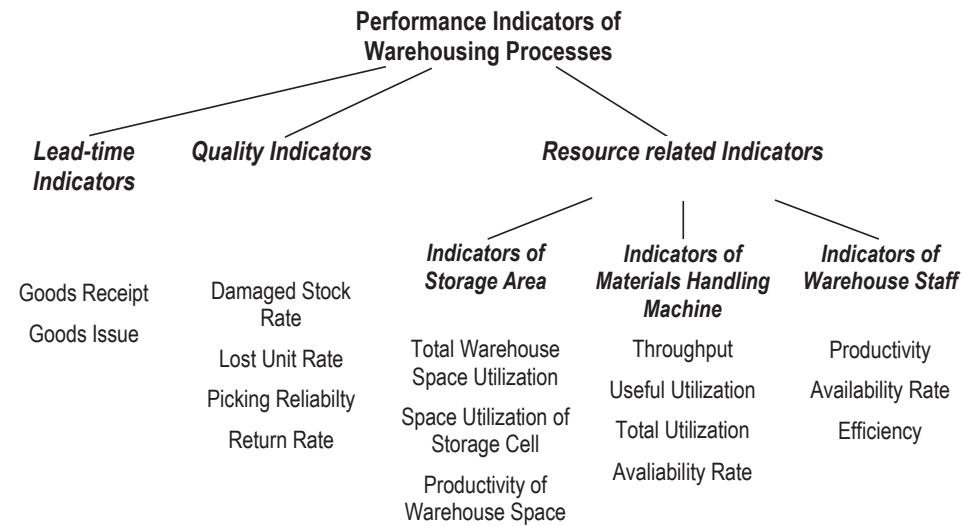


These indicators can be measured for individual materials or for bigger material groups.



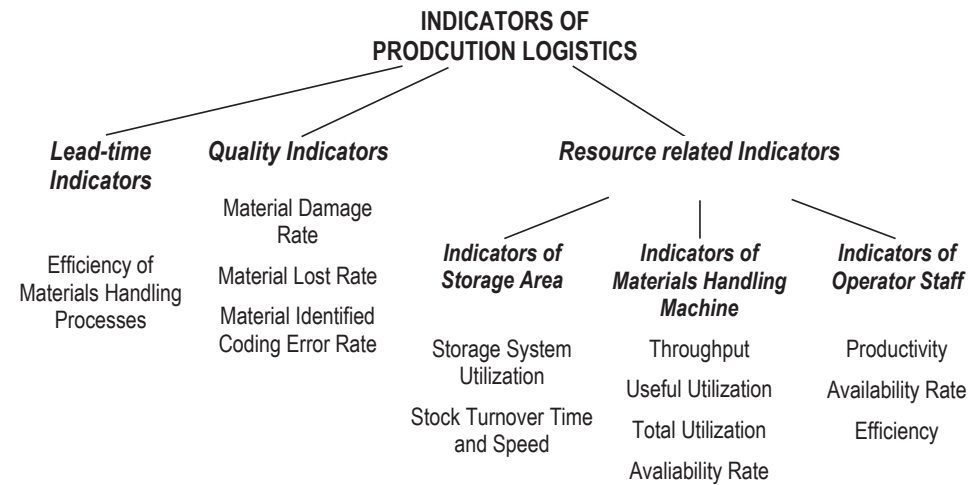
## WAREHOUSING PERFORMANCE INDICATORS

In case of warehousing there are a lot of indicators, because there are more sub-processes and different resources in the warehousing processes from replenishment through internal materials handling to the picking and preparation to shipment.



## PERFORMANCE INDICATORS IN PRODUCTION LOGISTICS

The main groups are related to the quality keeping feature, lead-times, resource utilization, like storage equipment, materials handling and packaging, unit load handling machines.



## SALES AND DISTRIBUTION PERFORMANCE MEASUREMENT

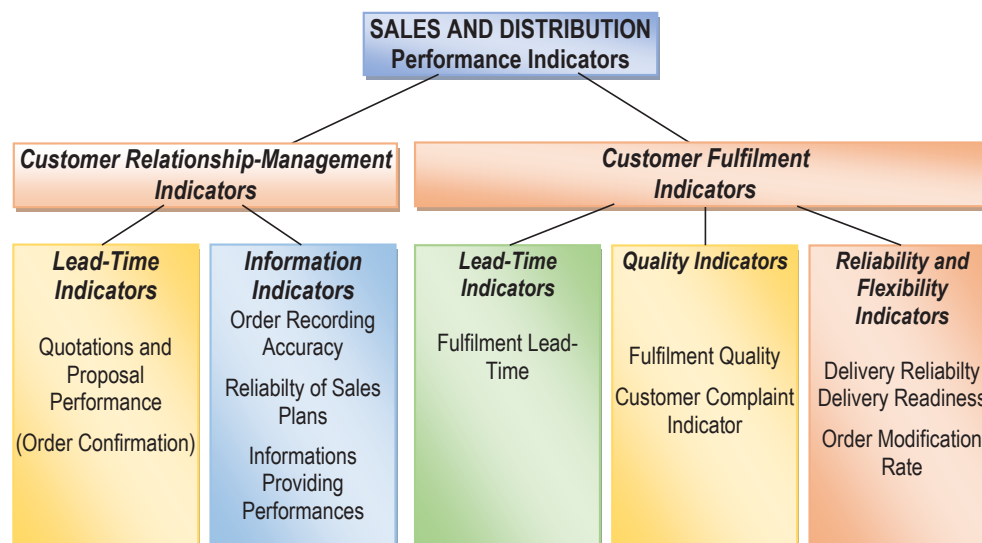
In the previous lessons, we discussed the Sales and Distribution Performance Indicators related to the Customer Fulfilment Level and to the Customer Satisfaction issues. Here, we have only recap and mention that these indicators can be synchronized with the customer's procurement performance measurements, moreover can be used commonly, trusted the measurements of the customer's procurement department.

*Basically there are two major indicator groups based on the major groups of the Sales and Distribution processes:*

- management of customer relationships,
- customer fulfillment indicators .

On other hand, because of the common connection point, the customer fulfillment indicators are similar to the indicators of procurement, and there are common sub-groups, like *Lead-Time, Quality and Reliability and Flexibility*.

*Sales and Distribution Performance Indicators*



## Lecture 11

## XI. PLANNING OF BUSINESS LOGISTICS PROCESSES

### 11.1. Green-field planning



## Business Logistics College of Dunaújváros

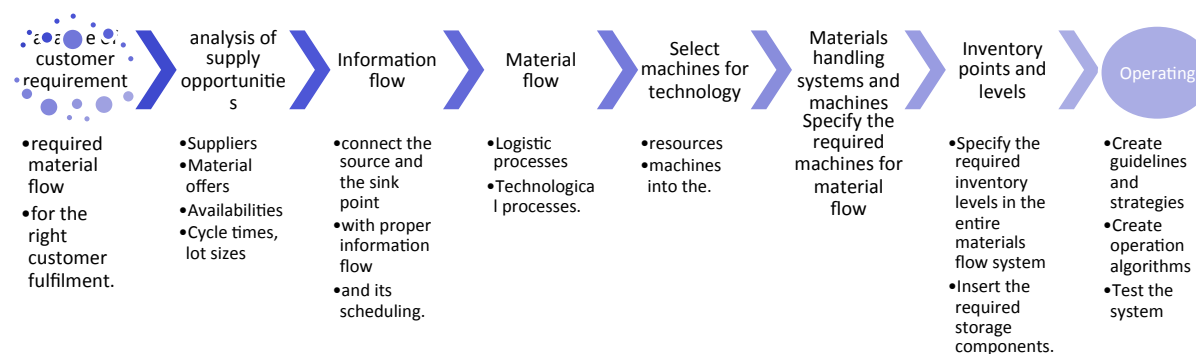
## XI. PLANNING OF BUSINESS LOGISTICS PROCESSES

### 1. Green-field planning



## Planning without infrastructure limitations

The major field of logistics is the materials flow.  
Therefore the planning approach is the material flow to  
the customers of the materials from the sources.



## Planning without infrastructure limitations

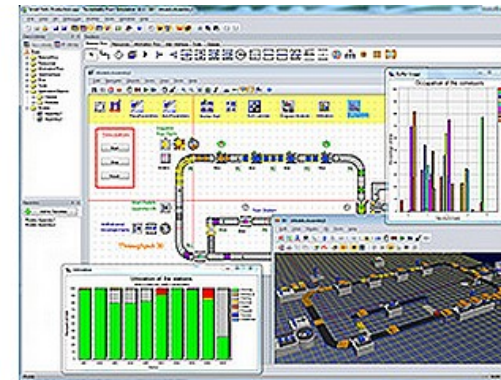
1. First step: analyse of customer requirements and required material flow for the right customer fulfilment.
2. Second: analysis of supply opportunities
3. Third: connect the source and the sink point with proper information flow and its scheduling.
4. Define the material flow and required technological processes.
5. Insert the resources and machines into the technological processes.
6. Specify the required materials handling systems and machines.
7. Specify the required inventory levels in the entire materials flow system and Insert the required storage components.
8. Create operational algorithms and strategies.
9. Test the plan

## Additional techniques

1. Create variants
2. Use discrete-event computer simulation for evaluation
3. Compare them to choose the optimal variant

Strategies and operational parameters can be optimized, as well:

- Batch and lot sizes
- Cycle times
- Operation scheduling
- Inventory levels



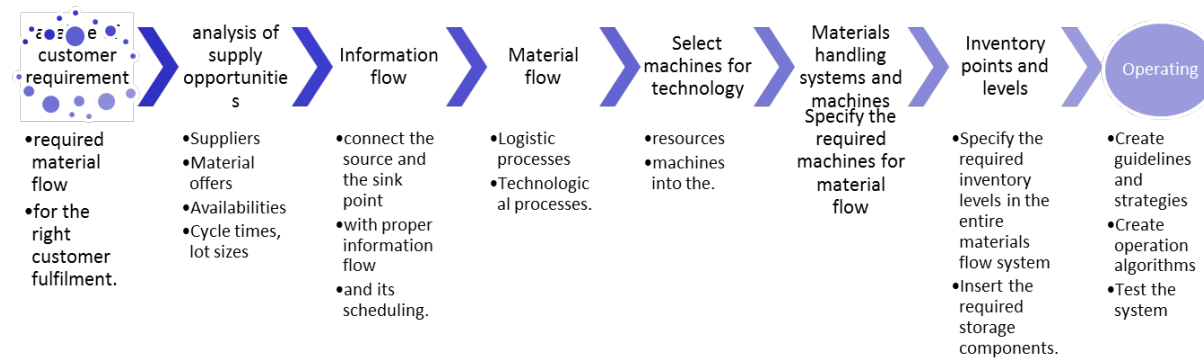
Source: <http://www.dpaonthenet.net/article/52177/>



## 11.1. Green-field planning

### PLANNING WITHOUT INFRASTRUCTURE LIMITATIONS

#### Planning without infrastructure limitations



## *Planning without infrastructure limitations*

- First step: analyze of customer requirements and required material flow for the right customer fulfilment.
- Second: analysis of supply opportunities
- Third: connect the source and the sink point with proper information flow and its scheduling.
- Define the material flow and required technological processes.
- Insert the resources and machines into the technological processes.
- Specify the required materials handling systems and machines.
- Specify the required inventory levels in the entire materials flow system and

Insert the required storage components.

- Create operational algorithms and strategies.
- Test the plan

## *Additional techniques*

- Create variants
- Use discrete-event computer simulation for evaluation
- Compare them to choose the optimal variant

*Strategies and operational parameters can be optimized, as well:*

- Batch and lot sizes
- Cycle times
- Operation scheduling
- Inventory levels

## XI. PLANNING OF BUSINESS LOGISTICS PROCESSES

### 11.2. Re-engineering



## Business Logistics College of Dunaújváros

## XI. PLANNING OF BUSINESS LOGISTICS PROCESSES

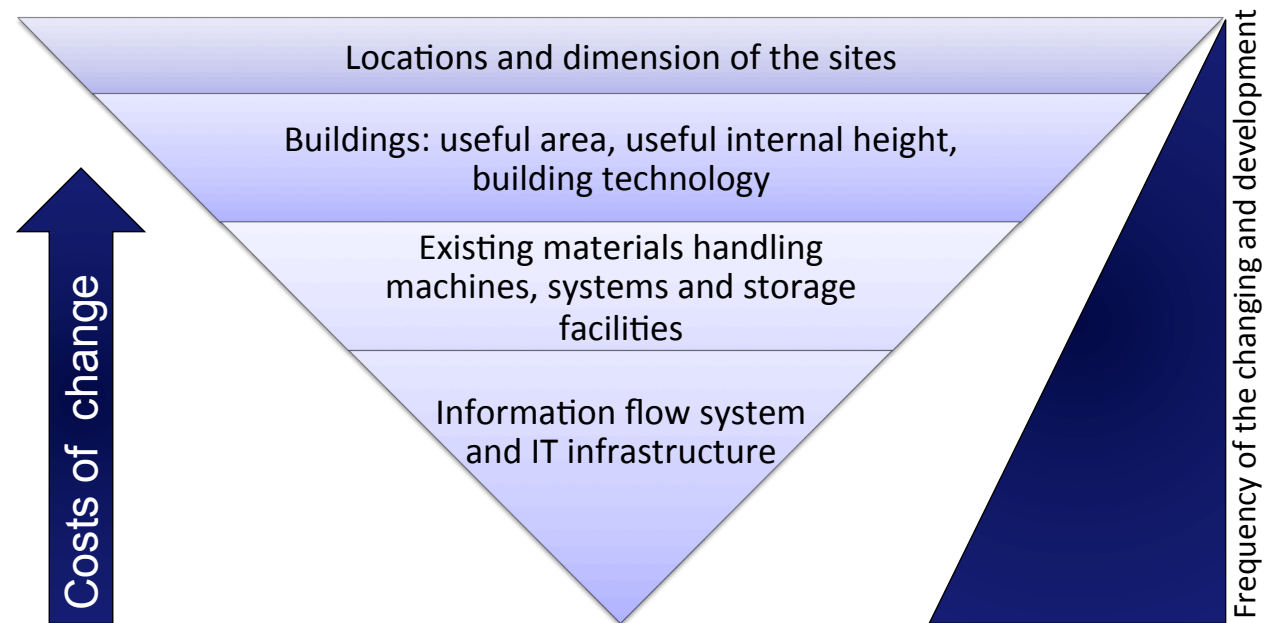
### 2. Re-engineering



## Why should we re-engineering the existing logistic systems

- Changing tasks based on changing environment
- New technologies, new machines, better availabilities of cutting edge technologies
- Changing of strategic targets
- Financial issues

## Limitations in case of existing systems



## Planning without infrastructure limitations

1. Analyse the existing situation:
  1. Customer requirements and required material flow for the right customer fulfilment.
  2. Changes in supply opportunities
  3. Information flow and its scheduling.
2. Analyse the available resources and infrastructure
  1. Technology and infrastructure
  2. Building and site
  3. Available transport connections
  4. Materials handling systems, machines and storage facilities
3. Redefine the material flow and required technological processes.
4. Select the resources and machines needed to be replaced
5. Insert new resources and machines.
6. Optimize the required inventory levels in the entire materials flow system and determine the required storage components. Replace the inadequate with new storage components.
7. Optimize the operational algorithms and strategies.
8. Test and evaluate the plan version.
9. Compare the plan versions and select the optimal.

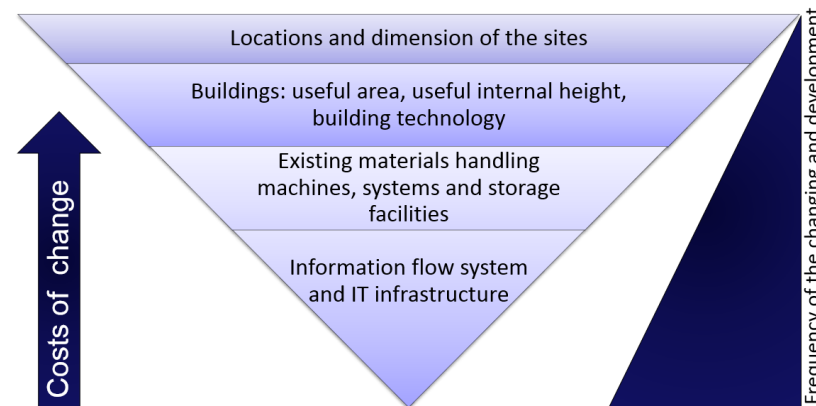
## 11.2. Re-engineering

Re-engineering is the planning of modification of existing and operating systems, which were previously designed and operated for purposes in a certain technical and economic environment, which was changed, so are not existing anymore. By re-engineering, the existing, but not optimal system will be able to operate optimally again, in the changed environment.

*Why should we re-engineering the existing logistic systems*

- Changing tasks based on changing environment
- New technologies, new machines, better availabilities of cutting edge technologies
- Changing of strategic targets
- Financial issues

*Limitations in case of existing systems*





## *Planning without infrastructure limitations*

- Analyze the existing situation:
  - Customer requirements and required material flow for the right customer fulfilment.
  - Changes in supply opportunities
  - Information flow and its scheduling.
- Analyze the available resources and infrastructure
  - Technology and infrastructure
  - Building and site
  - Available transport connections
  - Materials handling systems, machines a storage facilities
- Redefine the material flow and required technological processes.
- Select the resources and machines needed to be replaced
- Insert new resources and machines.
- Optimize the required inventory levels in the entire materials flow system and determine the required storage components. Replace the unadequate with new storage components.

- Optimize the operational algorithms and strategies.
- Test and evaluate the plan version.
- Compare the plan versions and select the optimal.